

2016 ONE SHOW – FINALISTS

FILM

BY CATEGORY



CONSUMER: TELEVISION – 60 SECOND – SINGLE

72andSunny / Amsterdam	Unilever (AXE)	AXE - The Thing
adam&eveDDB / London + Blink / London + Final Cut / London + MPC / London	John Lewis Insurance	Tiny Dancer
adam&eveDDB / London + Starcom Mediavest / London + Somesuch / London + Trim / London	Heineken - John Smith's	Only Ordinary By Name
BBDO / New York	GE	Time Upon a Once
BBDO / San Francisco	Barbie, Mattel	Imagine the Possibilities
BETC / Paris + Partizan / Paris + Royal Post / Paris + Mathematic / Paris	CANAL+	The Stone
DDB Canada / Vancouver	Volkswagen AG	Moments
Del Campo Saatchi & Saatchi / Buenos Aires	Andes Beer	Trip
Droga5 / New York + Google Android / New York + The Mill / New York	Google Android	Friends Furever
Fallon / Minneapolis	Arby's	Thank You For Being A Friend
Goodby Silverstein & Partners / San Francisco + Biscuit Filmworks / Los Angeles + Rock Paper Scissors / Santa Monica	Comcast/XFINITY	Emily's Oz
Goodby Silverstein & Partners / San Francisco + Rock Paper Scissors / Santa Monica + eLevel Studios / San Francisco	Adobe	Dream On
Grey / London	Lucozade Ribena Suntory	Find Your Flow
Grey / New York + Chelsea / New York + Rock Paper Scissors / New York	National Football League	Listen
iris / New York + Cutting Room / New York + Hum Music / Los Angeles + Light of Day / New York	Fiat Chrysler Automobiles/ Jeep	Portraits
MullenLowe U.S. / Los Angeles	Acura	The Test
RadicalMedia / New York + BBDO / Berlin	Smart	Kids
Saatchi & Saatchi / London + Biscuit Filmworks / London	Rekorderlig	Silver Skaters
Venables Bell & Partners / San Francisco + MJZ / Los Angeles + Final Cut / New York	Audi of America	Commander
Wieden+Kennedy / London + Riff Raff Films / London + Final Cut / London + The Mill / London	RB	Dishes

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CONSUMER: TELEVISION – 60 SECOND – SINGLE (CONT.)

Wieden+Kennedy / Portland + Biscuit Filmworks / Los Angeles	Nike Golf	Ripple
Wieden+Kennedy / Portland + Park Pictures / New York, Los Angeles	Nike	Last
Wieden+Kennedy / Portland	Old Spice	Rocket Car
Wieden+Kennedy / Portland	Old Spice	Whale
Wieden+Kennedy / Portland + Anonymous Content / Los Angeles	Powerade	Churn

CONSUMER: TELEVISION – 60 SECOND – CAMPAIGN

Del Campo Saatchi & Saatchi / Buenos Aires	Andes Beer	Hagglers
TBWA\ / Istanbul	Socrates Magazine	Socrates Magazine Launch Campaign

CONSUMER: TELEVISION – 30 SECOND – SINGLE

Barton F. Graf / New York	Little Caesars	Little Caesars - Lamination TV 30
BBDO / Berlin + BBDO Group Germany / Duesseldorf	Daimler	Shock
BBDO / New York	Mars Chocolate North America / Snickers	Marilyn
BBDO / New York	PepsiCo / Mountain Dew Kickstart	Puppymonkeybaby
BBDO / New York	PepsiCo / Pepsi	Marshawn
BBH / London + Outsider / London	The Guardian & Observer	Dinner Party
BBH / London + Outsider / London	The Guardian & Observer	Fun Run
CP+B / Miami	letgo	It's Really Time to Let Go – Escape
Deutsch / New York + Dummy Films / Venice	Sherwin Williams	Bike
Grenadier / Boulder	SunnyD	2015 SunnyD Rollerblade
J. Walter Thompson / London	KitKat	Christmas Break
Leo Burnett / Chicago	McDonald's	We Hear You
mcgarrybowen / London + dummy. / Venice + out-sider / London	The Scott's Miracle Grow Company	I'm Weeding Right Now
The Martin Agency / Richmond + dummy. / Venice	Geico	Flextacular
The Martin Agency / Richmond + Hungry Man Productions / Los Angeles	Geico	Fisherman

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CONSUMER: TELEVISION – 30 SECOND – SINGLE (CONT.)

The Martin Agency / Richmond	Geico	Countdown
The Martin Agency / Richmond	Geico	South Pole
The Martin Agency / Richmond	Geico	Spy
The Martin Agency / Richmond	Geico	Whisper
Wieden+Kennedy / Portland	Old Spice	Checkmate

CONSUMER: TELEVISION – 30 SECOND – CAMPAIGN

BBDO / New York	Mars Chocolate North America / Snickers Crispers	Crisper TV Campaign
BBDO / New York	Priceline.com	Priceline TV Campaign
BBH / London + Outsider / London	The Guardian & Observer	Own Your Weekend. Or Someone Else Will.
CP+B / Miami	letgo	It's Really Time to Let Go
Doner / Detroit + PYTKA / Los Angeles + Tool of North America / Los Angeles	JBL	Epic Cord Fail
Droga5 / New York	Johnsonville	We Don't Make Sausage. We Make Family. And Sausage.
Droga5 / New York	Scion	Weird, Right?
Droga5 / New York + Quilted Northern / Atlanta + Smuggler / New York + Method / New York + Method / Atlanta	Quilted Northern	Designed to be Forgotten
McCann / New York	New York Lottery	Way Better Rich Person TV Campaign
Publicis Communications Schweiz / Zurich	UBS	UBS Retirement Campaign
The Martin Agency / Richmond	Geico	It's What You Do
Wieden+Kennedy / New York	ESPN	Santa Suits Up

CONSUMER: TELEVISION – 20 SECOND & UNDER – SINGLE

Barton F. Graf / New York	Little Caesars	Little Caesars: Most Impatient Person :15
Barton F. Graf / New York + Mackcut / New York + Smith & Jones Films / London	Scotts Miracle-Gro	Tomcat - Tailpipe :15 (TV)
Deutsch / New York + Dummy Films / Venice	Sherwin Williams	Chair
McCann Central / Birmingham + Plaza Films / Sydney	Hardys Wine	Bradley
McCann Central / Birmingham + Plaza Films / Sydney	Hardys Wine	Flag hand

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CONSUMER: TELEVISION – 20 SECOND & UNDER – CAMPAIGN

Barton F. Graf / New York + Smith & Jones / London + Mackcut / New York	Scotts Miracle-Gro	Tomcat TV Campaign - Slingshot :15, Tailpipe :15, Roller Skate:15
BMF / Sydney + Rabbit Content / Sydney	ALDI Australia	Like Brands. Only Cheaper I
Havas / Puteaux + Open House / Los Angeles	Juva Sante	Whatever Happens
TBWA\Media Arts Lab / Los Angeles	Apple	World Gallery TV
Y&R SA / Cape Town	Jaguar Land Rover South Africa	Non-Genuine Animals

CONSUMER: TELEVISION – OVER 60 SECOND – SINGLE

72andSunny / Los Angeles	Google	Year In Search 2015
adam&eveDDB / London + Blink / London + Final Cut / London + Manning Gotlieb OMD / London	John Lewis Insurance	Tiny Dancer
adam&eveDDB / London + Somesuch / London + Manning Gotlieb OMD / London + Trim / London	John Lewis	The Man on the Moon
AMVBBDO / London	Currys PC World	Spare the Act - Laptop
AMVBBDO / London	Currys PC World	Spare the Act - Nespresso
BBH / London	Audi	Birth
Energy BBDO / Chicago	Wrigley, a Subsidiary of Mars	Extra "Sarah & Juan"
Goodby Silverstein & Partners / San Francisco + MJZ / Los Angeles + Union Editorial / Los Angeles	Adobe	The Launch
Leo Burnett / Madrid	Loterias y Apuestas del Estado	Justino
RadicalMedia / Berlin + Thjnk / Berlin	Audi	Mechanics
RPA / Santa Monica + Reset Content / Santa Monica + Rock Paper Scissors / Santa Monica + A52 / Santa Monica	American Honda Motor	Paper
TBWA Chiat Day / Los Angeles + Smuggler / Los Angeles + RPS / Los Angeles + A52 / Los Angeles	Nissan	Shoulders Of Giants
the community / Miami	Corona Extra	Dear Summer
Wieden+Kennedy / Portland	Nike	Short A Guy
Wieden+Kennedy / Portland + Biscuit Filmworks / Los Angeles	Nike Golf	Ripple
Wieden+Kennedy / Portland + Park Pictures / Santa Monica + Rock Paper Scissors / Santa Monica + A52 / Santa Monica	Nike	Last

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CONSUMER: TELEVISION – COMMERCIALS OF VARYING LENGTH – CAMPAIGN

AMVBBDO / London	Currys PC World	Spare the Act
BBDO / New York + Colenso BBDO / Auckland + Clemenger BBDO / Melbourne	Mars Petcare / Pedigree	Feed the Good
Deutsch / New York + Dummy Films / Venice	Sherwin Williams	Yard Sale
JANDL / Bratislava + Eallin Nomad Slovakia / Bratislava + Eallin / Prague	Samdex	Baggage Handlers

CONSUMER: TELEVISION – BUDGET UNDER \$100K – SINGLE

Ogilvy & Mather / Cape Town	Volkswagen South Africa	Volkswagen "Moments"
Publicis Conseil / Paris	France 5	Domestic Violence
Sid Lee / Montréal	Kumpan Electric	Library

CONSUMER: TELEVISION – BUDGET UNDER \$100K – CAMPAIGN

Marketforce / Perth	Vulture Culture	Rottotest Stock Footage
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CONSUMER: CINEMA ADVERTISING – 90 SECONDS & UNDER (SHORT FORM) – SINGLE

72andSunny / Amsterdam	Unilever (AXE)	AXE - The Thing
adam&eveDDB / London + Blink / London + Final Cut / London + Manning Gottlieb OMD / London	John Lewis Insurance	Tiny Dancer
adam&eveDDB / London + Blink / London + Zenith Optimedia / London + The Mill / London	Harvey Nichols	Shoplifters
AMVBBDO / London	Currys PC World	Spare the Act - Nespresso
BBDO / Berlin + BBDO Group Germany / Duesseldorf	Daimler	Shock
BBDO / San Francisco	Barbie, Mattel	Imagine the Possibilities
Energy BBDO / Chicago	Wrigley, a Subsidiary of Mars	Extra "Sarah & Juan"
Heimat / Berlin	OTTO	The letter
Leo Burnett / Melbourne + Goodoil Films / Paddington	Honda CR-V	Wild Horse Chase
Ogilvy / New York	NASCAR	What If?
the community / Miami	Corona Extra	Dear Summer
The Martin Agency / Richmond	Geico	Countdown
The Martin Agency / Richmond	Geico	Spy
The Martin Agency / Richmond	Geico	Whisper

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CONSUMER: CINEMA ADVERTISING – OVER 90 SECONDS (LONG FORM) – SINGLE

72andSunny / Los Angeles	Google	Year In Search 2015
AMVBBDO / London	Currys PC World	Spare the Act - Laptop
AMVBBDO / London	Sainsbury's	Mog's Christmas Calamity
BBH / London + Mill+ / London	Audi	Birth

CONSUMER: ONLINE FILMS & VIDEO – EVENT OR LIVE WEBCAST – SINGLE

Leo Burnett / Millers Point + The Pool Collective / Sydney	Canon Australia	Decoy
Leo Burnett / Saint-Denis + Quad / Clichy + La Cavalerie / Montreal	Atlantic Group	37 Days
Ogilvy & Mather / Singapore + Hurrah! Productions / Singapore	Unilever	The Softtest

CONSUMER: ONLINE FILMS & VIDEO – SHORT FORM – SINGLE

adam&eveDDB / London + Blink / London + Zenith Optimedia / London + The Mill / London	Harvey Nichols	Shoplifters
adam&eveDDB / London + Somesuch / London + Manning Gottlieb OMD / London + Trim / London	John Lewis	The Man on the Moon
AlmapBBDO / São Paulo	MAN Latin America	Custom-made Commercial
AlmapBBDO / São Paulo	Mars	First Days Out
AlmapBBDO / São Paulo	Veja Magazine	Distorted Fact
AMVBBDO / London	Currys PC World	Spare the Act - Cooker
AMVBBDO / London	Currys PC World	Spare the Act - Laptop
BBDO / Berlin + BBDO Group Germany / Duesseldorf	Daimler, MBD, smart	Swearing Kinds
BBDO / San Francisco	Barbie, Mattel	Imagine the Possibilities
Del Campo Saatchi & Saatchi / Buenos Aires	Andes Beer	The Fairest Night of All
Droga5 / New York	Google Android	Friends Furever
Droga5 / New York + Newcastle / New York + D5 Studios / New York	Newcastle	Misconceptions
Droga5 / New York + RESET / Santa Monica	Under Armour	Rule Yourself
FCB / Toronto	Simply Macs	Here's To The Cheap Ones
Heimat / Berlin	OTTO	The letter

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CONSUMER: ONLINE FILMS & VIDEO – SHORT FORM – SINGLE (CONT.)

INNOCEAN Worldwide / Seoul + Planit Production / Seoul + Addict Media Films / Seoul + D.TRIBE / Seoul	Hyundai Motor Company	A Message to Space
iris / London + Frenzy / Paris + Carat / London	Adidas Football	#therewillbehaters
Jung von Matt / Hamburg	Daimler	The uncrashable Toycars
Kolle Rebbe / Hamburg	Protonet	How China Are You?
Kremaworldwide / Seoul	LG Electronics	Men in Black; Colorful Sensation in Black
Leo Burnett / Istanbul	Samsung Electronics Turkey	Samsung Hearing Hands
Leo Burnett / Sydney + Rapid VR / Sydney + We Love Jam / Sydney + The Pool Collective / Sydney	Samsung Australia	Shark Dive in the Desert
Leo Burnett France / Saint-Denis + Prodigious / Clichy + Davoli Music / Suresnes	Samsung	The way you are
MullenLowe / Winston-Salem	ULTA Beauty	First Haircut
Ogilvy & Mather / London + Tantrum / London	Unilever	Dove - A Mother's Body
Saatchi & Saatchi / Greater China + Saatchi & Saatchi / Del Campo	Changyou Online Game Developer	Mother
Saatchi & Saatchi / New York + Pulse Films / Los Angeles + Work Editorial / New York + Massive Music / New York	Procter & Gamble	Hush Little Baby
Santo / Buenos Aires	Diageo	Pianist
TBWA Chiat Day / Los Angeles + Alldayeveryday / Los Angeles + Cut+Run / Los Angeles + Apache / Los Angeles	GRAMMYS	Witness Greatness Compton
TBWA Chiat Day / Los Angeles + Furlined / Los Angeles + Cut+Run / Los Angeles + Framestore / Los Angeles	Netflix	Netflix The Rat
TBWA Santiago Mangada Puno / Manila	Peerless Products Manufacturing Corporation	Fungus
The Martin Agency / Richmond	Geico	Fast Forward, Forest
The Martin Agency / Richmond	Geico	Fast Forward, Going Up
The Martin Agency / Richmond	Geico	Fast Forward, Hike
The Martin Agency / Richmond	Geico	Fast Forward, Lake
The Martin Agency / Richmond	Geico	Unskippable, Family Long Form

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CONSUMER: ONLINE FILMS & VIDEO – SHORT FORM – SERIES / EPISODES

AMVBBDO / London	Tena Men	Keep Control
Marcus Thomas / Cleveland	Okamoto, USA	So thin you'll need to think of something else.
The Martin Agency / Richmond	Geico	Fast Forward
VML / Kansas City	NAPA Auto Parts	Old Car Commercials

CONSUMER: ONLINE FILMS & VIDEO – LONG FORM – SINGLE

AMVBBDO / London	Diageo	Guinness - Never Alone Doc
Clemenger BBDO / Sydney + Flare / Sydney	Toshiba	Made in 17 Hours
Grey / New York + Park Pictures / New York + Townhouse23 / New York + Exile / New York	National Football League	Super Bowl Babies online video
Leo Burnett / Saint-Denis + Quad / Clichy + La Cavalerie / Montreal	Atlantic Group	37 Days
Ogilvy & Mather / London + Tool of North America / Santa Monica	Philips	Breathless Choir
W / Shanghai	Douban	Douban - The Inner Space

CONSUMER: ONLINE FILMS & VIDEO – LONG FORM – SERIES / EPISODES

Droga5 / New York + Toyota / Torrance + Warrior Poets / New York	Toyota	Fueled By Everything
J. Walter Thompson / Sydney	Kellogg's Australia	Nutri-Grain Presents Unstoppable

CONSUMER: ONLINE FILMS & VIDEO – SELF-PROMOTION – SINGLE

J. Walter Thompson / Amsterdam	J. Walter Thompson Amsterdam	JW Theaterproductions
Marcel / Paris	Publicis Groupe	The Skippable Wishes
Solve / Minneapolis	Solve	The Blank Video Project
Zulu Alpha Kilo / Toronto	Zulu Alpha Kilo	Say No To Spec

CONSUMER: ONLINE FILMS & VIDEO – USER GENERATED CONTENT

Barton F. Graf / New York	Supercell	Clash of Clans - Legend of The Last Lava Pup Youtube: 2:48
Goodby Silverstein & Partners / San Francisco + Rock Paper Scissors / Santa Monica + eLevel Studios / San Francisco	Adobe	Dream On
VML / Kansas City	Gatorade	The Super Bowl Dunk

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CORPORATE SOCIAL RESPONSIBILITY: TELEVISION (ANY LENGTH) – SINGLE

Clemenger BBDO / Melbourne	Transport Accident Commission	Strings
Jung von Matt / Hamburg	EDEKA Zentrale	Home for Christmas
Publicis Italy / Milan	Heineken	The Hero
Reform School / Los Angeles + Party / New York	MTV Networks	White Squad

CORPORATE SOCIAL RESPONSIBILITY: CINEMA ADVERTISING

BBH Asia Pacific / Singapore	NTUC Income	OrangeAid - Last Day of School
Jung von Matt / Hamburg	EDEKA Zentrale	Home for Christmas
LatinWorks / Austin + Landia USA / Los Angeles + Personal Music / Miami + Whitehouse Post / Los Angeles	Music Has No Enemies	Jack
McCann / Madrid	Ikea	The other letter
Ogilvy / New York	Philips Norelco	#MakeYouHappen

CORPORATE SOCIAL RESPONSIBILITY: ONLINE FILMS & VIDEO

Badger & Winters / New York + Badger & Winters Digital Content Studio / New York + The Mill / New York + Frisbie NYC / New York	Badger & Winters	We Are #WomenNotObjects
BBDO / New York	AT&T	Close To Home
Clemenger BBDO / Melbourne	Transport Accident Commission	There's No One Someone Won't Miss
ESPN CreativeWorks / New York	AT&T - It Can Wait	Fletcher's Drive
Forsman & Bodenfors / Gothenburg + H&M Inhouse / Stockholm	H&M	Close The Loop
Jung von Matt / Hamburg	EDEKA Zentrale	Home for Christmas
King James Group / Cape Town	Sanlam	One Rand Family
Prime - A Weber Shandwick Company / Stockholm + Trygg-Hansa / Stockholm	Trygg-Hansa	Don't Drink and Dive
Saatchi & Saatchi / New York + Pulse Films / Los Angeles + Work Editorial / New York + Massive Music / New York	Procter & Gamble	Hush Little Baby

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NON-PROFIT: TELEVISION (ANY LENGTH) – SINGLE

DDB Argentina / Buenos Aires + Central Films / Mexico	Fundación Argentina de Trasplante Hepatico	The Man & The Dog
FCB / Toronto + FCB / Chicago	PFLAG Canada	Nobody's Memories
FCB Inferno / London	Sport England	This Girl Can
Grey / London	Mumsnet	Ellee Mae
Grey Canada / Toronto	Moms Demand Action for Gun Sense in America	Not Allowed
Irish International BBDO / Dublin	Road Safety Authority of Ireland	Anatomy of a Split Second
J. Walter Thompson / Toronto	The Hospital for Sick Children	Better Tomorrows
Ig2 / Québec + La Cavalerie / Montréal + BLVD / Montréal + Touché! / Montréal	Société de l'assurance automobile du Québec	Tied
McCann Worldgroup / Milano	Fondazione Exodus	Reverse Test
R/GA / New York	Ad Council	Love Has No Labels

NON-PROFIT: TELEVISION (ANY LENGTH) – CAMPAIGN

J. Walter Thompson / São Paulo	Santa Casa de Misericórdia de Porto Alegre	Donate Your Talent
Wexley School for Girls / Seattle	Virginia Mason Medical Center	Remarkable Moments

NON-PROFIT: CINEMA ADVERTISING

DDB / Paris + Wanda / Paris + THE / Paris	Agence de la Biomedecine - Organ donation	The man who died the most
FCB Inferno / London	Sport England	This Girl Can
M&C Saatchi / London + Rattling Stick / London	Transport for London	Think Slow - The Tortoise & The Hare
Shooters Films / San Antonio	United Communities of San Antonio	Devices

NON-PROFIT: ONLINE FILMS & VIDEO

Daughters & Howard / Lexington + Lumenati / Denver	Center for Science in the Public Interest	Change the Tune
Daughters & Howard / Lexington + Alex Bogusky / Boulder	Center for Science in the Public Interest	Share Honesty
FCB / Chicago	Illinois Council Against Handgun Violence	The Unforgotten

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NON-PROFIT: ONLINE FILMS & VIDEO (CONT.)

Forsman & Bodenfors / Gothenburg + New Land / Iconoclast / Stockholm + Be On / Stockholm + Matter / Stockholm	United Nations World Food Programme	805 Million Names
Grey / London	Mumsnet	Ellee Mae
Grey / New York + Rival School Pictures / New York + The Mill / New York	States United to Prevent Gun Violence	The Gun shop
john st. / Toronto	Hannah Smit	#CoverTheAthlete
Ogilvy & Mather / Mumbai	Make Love Not Scars	Beauty Tips by Reshma
Ogilvy & Mather / Singapore + Hagarth & Ogilvy / Singapore	TWC2	Mums and Maids
R/GA / New York	Ad Council	Love Has No Labels
The Cyranos // McCann / Barcelona	Fundació Arrels	YouTube Arrels

INNOVATION IN FILM

AKQA / São Paulo + AKQA / London	Usher	Don't Look Away
AlmapBBDO / São Paulo	MAN Latin America	Custom-made Commercial
Cossette / Toronto	Sickkids Foundation	Life Unpaused
Saatchi & Saatchi / Torrance	Toyota Motor Sales, USA	Prius Super Bowl Live Tweet
The Martin Agency / Richmond	Geico	Unskippable

CRAFT: DIRECTION

Great Guns / London + Saatchi & Saatchi / London	P&G	Pooface
Media Arts Lab / Los Angeles + Stink USA / Los Angeles	Apple Music	History of Sound
DDB / Paris + Wanda / Paris + THE / Paris	Agence de la Biomedecine - Organ donation	The man who died the most
72andSunny / Amsterdam + Stink / London	Samsung	We Are Greater Than I
TBWA\ / London + Rankin Film Productions / London	Coco de Mer	Coco de Mer - X
BETC / Paris	CANAL+	The Stone
BETC / Paris	Gant	I have seen
Ogilvy & Mather / London + Tool of North America / Santa Monica	Philips	Breathless Choir

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CRAFT: DIRECTION (CONT.)

Grey / New York + Chelsea / New York + Rock Paper Scissors / New York	National Football League	Listen
Wieden+Kennedy / Portland + Stink / Los Angeles	Nike US Football	The Future Is Fast
Anomaly / New York + RSA Films / Los Angeles	Johnnie Walker - Diageo	The Gentleman's Wager II
O Positive / New York + McCann Erickson / New York + Barton F Graf 9000 / New York	AICP	Whatever Became of...Rob Reilly
Wieden+Kennedy / London + MJZ / London	Lurpak	Freestyle

CRAFT: WRITING

AMVBBDO / London	Sainsbury's	Mog's Christmas Calamity
Bartle Bogle Hegarty / London	British Fashion Council	Now in Soho
BBDO / New York	Foot Locker	Fly Your Own Way
Droga5 / Sydney + The Sweetshop / Bangkok + Heckler / Sydney	Heineken Asia Pacific/Tiger Beer	Wok
FCB / Toronto + FCB / Chicago	PFLAG Canada	Nobody's Memories
Grey Germany / Duesseldorf + Grey / Duesseldorf	Procter & Gamble	Lenor "Odes to Clothes - Skirt"
Saatchi & Saatchi / New York + Pulse Films / Los Angeles + Work Editorial / New York + Massive Music / New York	Procter & Gamble	Hush Little Baby
TBWA Chiat Day / Los Angeles + Smuggler / Los Angeles + RPS / Los Angeles + A52 / Los Angeles	Nissan	Shoulders Of Giants
TBWA Chiat Day / Los Angeles	Airbnb	Is Mankind?

CRAFT: CINEMATOGRAPHY

Bacon & Sons Film / Hollywood + AMC / New York	AMC	The Walking Dead "Shadows"
BBDO / New York	AT&T	Close To Home
BETC / Paris	CANAL+	The Stone
DDB / Paris + Carnibird / Paris + Leland Music & Big Sync Studio / London	Maille	Memories

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CRAFT: CINEMATOGRAPHY (CONT.)

Droga5 / New York + RESET / Santa Monica	Under Armour	Rule Yourself
FCB / Toronto + FCB / Chicago	PFLAG Canada	Nobody's Memories
Leo Burnett / Saint-Denis + Quad / Clichy	Atlantic Group	37 Days
Leo Burnett Germany / Frankfurt	Dunlop Tires	One Second
M&C Saatchi / London + Rattling Stick / London	Transport for London	Think Slow - The Tortoise & The Hare
McCann / Paris + Quad Productions / Quad Group / Paris	L'Oreal	Color Riche
Media Arts Lab / Los Angeles + Stink USA / Culver City	Apple Music	History of Sound
Publics 133 / Paris + Quad Productions / Quad Group / Paris	Cartier	Shape Your Time
TBWA Chiat Day / Los Angeles + Smuggler / Los Angeles + RPS / Los Angeles + A52 / Los Angeles	Nissan	Shoulders of Giants
Tribal Worldwide / London + adam&eveDDB / London	Unilever	T.O by Lipton - A Revolution in Flavour

CRAFT: EDITING

BBDO / New York	AT&T	Close To Home
BETC / Paris	CANAL+	The Stone
Droga5 / New York + RESET / Santa Monica	Under Armour	Rule Yourself
Droga5 / Sydney + The Sweet Shop / Sydney	Heineken	Wok
FCB Inferno / London	Sport England	This Girl Can
Havas Worldwide / Singapore + The Sweet Shop / Bangkok	Tokio Marine	Yesterday/Today
J. Walter Thompson / Toronto + Panic & Bob / Toronto	The Hospital for Sick Children	Better Tomorrows
Mistress / Los Angeles	World Surf League	Chaos Theory
TBWA\ / London + Rankin Film Productions / London	Coco De Mer	Coco De Mer - X
Translation / New York + Radical Media / New York	Jeep	Your Story Is Calling - Manifesto
Venables Bell & Partners / San Francisco + MJZ / Los Angeles + Final Cut / New York	Audi of America	Commander

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CRAFT: MUSIC / SOUND

180LA / Santa Monica + The Corner Shop / Santa Monica	University of Phoenix	More Than Brains
adam&eveDDB / London + Somesuch / London + Manning Gottlieb OMD / London + The Mill / London	John Lewis	The Man on the Moon
BBH / London + Mill+ / London	Audi	Birth
Droga5 / New York + Google Android / New York + The Mill / New York	Google Android	Friends Furever
FINCH / Sydney + VCD+WE.Collective / Sydney	University of Western Sydney	Deng Adut
M&C Saatchi / London + Rattling Stick / London	Transport for London	Think Slow - The Tortoise & The Hare
RPA / Los Angeles + Factory / London + Reset Content / Los Angeles	Honda	Paper

CRAFT: ANIMATION

180LA / Santa Monica + House of Colors / Los Angeles	UNICEF	Malak and the Boat
adam&eveDDB / London + Academy Films / London + The Mill / London + OMD UK / London	SSE	Pier
adam&eveDDB / London + Blink / London + Zenith Optimedia / London + The Mill / London	Harvey Nichols	Shoplifters
AMVBBDO / London	Sainsbury's	Mog's Christmas Calamity
Heimat / Berlin	OTTO	The letter
Leo Burnett / Madrid	Loterias y Apuestas del Estado	Justino
MPC / London + Mother / London + Blink / London	IKEA	T-shirts
RPA / Santa Monica + Reset Content / Santa Monica + Rock Paper Scissors / Santa Monica + A52 / Santa Monica	American Honda Motor	Paper
Tokyu Agency / Tokyo + kaibutsu / Tokyo + Spoon. / Tokyo	Adobe Systems	The Color Eater Adobe Creative Cloud's Philosophy Video
Wieden+Kennedy / Portland + Luma Pictures / Los Angeles/Melbourne + Bullitt / Los Angeles	Coca-Cola	A Mini Marvel