

2017 ONE SHOW – FINALISTS

DESIGN

BY CATEGORY

Includes Gold, Silver, Bronze Pencils and Merit winners.
Award details will be announced during Creative Week, May 8–12.



BRANDING – LOGO

john st / Toronto	Carly Fleischmann	Speechless
lg2 / Montreal	Olympic Park	Olympic Park - 40th Anniversary Logo
Ogilvy / New York	Amnesty International	The Refugee Nation
Out of the Box / Delhi	Yashitomo Ki'ta'mura	Yashitomo Logo
Rethink / Toronto, Montreal, Vancouver	Hudson Electrical Engineering	Hudson Electrical Engineering Logo
Sid Lee / Toronto + Sid Lee Studio / Toronto	Fuel Transport	Fuel Transport
Yeti / Los Angeles	Yeti	Yeti Logo

BRANDING – IDENTITY SYSTEM

Anomaly / New York	hmbldt	hmbldt
Dentsu / Tokyo	Take Physical Conditioning	Take Physical Conditioning Gym
Dentsu / Tokyo + bluecolor / Tokyo	Onward Kashiya	ONWARD Stitched Sign Project
Dentsu / Tokyo + Mori / Tokyo + Creative Power Unit / Tokyo + Pen. / Tokyo	Honda Motor Company	Honda. Great Journey.
Grand Deluxe / Matsuyama	Daiichi Fruit	Daiichi Fruit
jones knowles ritche / London	Green Park Holdings	Hippeas - Give Peas A Chance
Leo Burnett / Melbourne	Great Barrier Reef Foundation	Great Barrier Reef Foundation Brand Ecosystem
lg2 / Montreal	Olympic Park	Olympic Park - 40th Anniversary Branding
lg2 / Toronto	Rethink Breast Cancer	The Give-A-Care Collection
MullenLowe / Johannesburg	South African National Blood Services	South African National Blood Services CI
Office / San Francisco	826 Valencia	826 Valencia Tenderloin Center & King Carl's Emporium
Rethink / Toronto, Montreal, Vancouver	Hudson Electrical Engineering	Hudson Electrical Engineering Logo
Sid Lee / Toronto + Sid Lee Studio / Toronto	Fuel Transport	Fuel Transport

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BRANDING – COLLATERAL ITEM – SINGLE

Dentsu / Tokyo + Mori / Tokyo + Creative Power Unit / Tokyo + Pen. / Tokyo	Honda Motor Company	Honda. Great Journey.-Travel sticker scrapbook
Dentsu / Tokyo + Taki / Tokyo + Seibido / Tokyo + dede / Tokyo	Nikkei	An Experiment of the Imagination
Leo Burnett / Toronto	Smith Restaurant + Bar	Smith Brunch Menu

BRANDING – BRAND BOOKS / IDENTITY GUIDELINES

Dentsu / Tokyo + Mori / Tokyo + Pen. / Tokyo + Creative Power Unit / Tokyo	Honda Motor Company	Honda. Great Journey.
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BRANDING – ANNUAL REPORTS & CORPORATE SUSTAINABILITY REPORTS

Design Army / Washington D.C.	Human Rights Campaign	HRC 2016 Annual Report
Hero Strategic Marketing / Cape Town	FoodBank SA (now known as FoodForward SA)	The annual report that feeds the hungry

BRANDING – REBRANDING

COLLINS / New York	vitaminwater	vitaminwater Brand Reimagination
F/Nazca Saatchi & Saatchi / São Paulo	Pinacoteca do Estado de São Paulo	Pina_
Hakuhodo / Tokyo	Kappa Create	Kappa Sushi Rebranding
jones knowles ritchie / New York	Bud Light	Bud Light
Ogilvy / Washington, D.C.	United States Peace Corps	Peace Corps Rebranding
Pandora / Oakland	Pandora	Pandora Rebrand: The Color of Music

BRANDING – BRAND INSTALLATIONS

BBH / Singapore	Nike	Nike Unlimited Stadium
CJ Worx / Bangkok	AP Thailand	The Unusual Football Field Project : Football field that breaks through the rectangular boundary
Droga5 / New York + Active Theory / Venice + Plan8 / Stockholm	Android	Paper Planes
Hakuhodo / Tokyo + spicebox / Tokyo + Hakuhodo Products / Tokyo	Tiffany & Co.	Hand meets Hand

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BRANDING – BRAND INSTALLATIONS (CONT.)

J. Walter Thompson / New York + Current Studios / New York	Tribeca Film Institute	Tribeca Film ReActor
McCann / Melbourne	YMCA	Playnasium
McCann / New York + Framestore / New York	Lockheed Martin	The Field Trip to Mars
McCann / Tokyo + AOI / Tokyo + Office SAKU / Tokyo	The END ALS Association	Still Life
McCann / Tokyo + TYO / Tokyo + TYO drive / Tokyo + WOW / Tokyo	Amazon Japan	Amazon Fashion Week Tokyo 2017 S/S Opening Act
NBS / Rio de Janeiro + Pixel / Rio de Janeiro + Beat / Rio de Janeiro	Akzo Nobel	Unexpected Courts
Ogilvy Group Thailand / Bangkok	People for the Ethical Treatment of Animals	Behind the leather
Saatchi & Saatchi France / Paris + Saatchi & Saatchi UK / London	HomeAway	Eiffel Tower All Yours

EDITORIAL – BOOK COVER DESIGN

H55 / Singapore	Ang Song Nian	Hanging Heavy On My Eyes
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EDITORIAL – BOOK LAYOUT DESIGN

Casa Rex / São Paulo	Ateliê Editorial	Macunaíma
China Architecture & Building Press / Beijing	China Architecture & Building Press	XX
Hanqingtang Design / Nanjing	China architecture&building press	Li Detach He Attach
McCann World Group India / Mumbai	Maharashtra Dyslexia Association	The Dancing Letters
Minmin Qu&Qian Jiang / Nanjing	Phoenix Fine Arts Publishing	Branding
Regan Arts / New York	Regan Arts	The Godfather Notebook
T-Change Design / Nanjing	Suzhou Taohuawu Woodblock Year Prints Society	Sixty Years of Taohuawu New Year Prints

EDITORIAL – MAGAZINE COVER DESIGN

Madeleine Corson Design / San Francisco	West Marin Review	West Marin Review, cover series
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EDITORIAL – MAGAZINE LAYOUT DESIGN

Kinetic / Singapore + Holycrap.sg / Singapore	HOLYCRAP.SG	Rubbish Famzine. In The Name Of The Father
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EDITORIAL – NEWSPAPER DESIGN

Underline Studio / Toronto	Underline Studio	Martyrs Newspaper – El Salvador
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EDITORIAL – DIGITAL PUBLICATIONS

Code and Theory / New York	The Outline	The Outline (Digital)
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TYPOGRAPHY – TYPEFACE DESIGN

COLLINS / New York	The Jim Henson Company	Kernit Display
Scholz & Friends / Berlin + Atelier Dreiholz / Vienna	Berliner Philharmonie	A musical corporate font

TYPOGRAPHY – STATIC

AlmapBBDO / São Paulo	Audi	Curves
Design Army / Washington D.C.	Maryland Institute College Of Art	Commotion Issue 2
Design Army / Washington D.C.	Maryland Institute College Of Art	Commotion Issue 3
Goodby Silverstein & Partners / San Francisco	Tipping Point Community	Poverty Line Prices
Impact BBDO / Dubai	Law Andak Dam	Kol Nokta Bteftek
Impact BBDO / Dubai	Sydney	Making Sense of Dyslexia
OpenCo - The Open Collaboration / Johannesburg	Soweto Gold	Soweto Gold '76
Peace Graphics / Nagoya	Nagoya University of Arts	Nagoya University of Arts Graduation Exhibition
Toppan Printing / Tokyo	Otsuka Pharmaceutical	Connect Pen & Notebook

TYPOGRAPHY – DYNAMIC / IN MOTION

Bonfire Labs / San Francisco + Salesforce / San Francisco	Salesforce	World Interrupted
Ogilvy / New York	Webby Awards	Typevoice

PROMOTIONAL – POSTERS – SINGLE

Baldwin & / Raleigh	Videri Chocolate Factory	Edible Chocolate Posters
GREYnJ United / Bangkok + Grey / Singapore	Ferrero	Fresh Kiss
H2C Consultant Group / ChangSha + C ² Creative Lab / ChangSha	China haze theme Poster Contest	Haze!
Ogilvy & Mather / Chicago	Steppenwolf Theatre	A Raisin in the Sun
Ogilvy & Mather / Chicago	Steppenwolf Theatre	Cloud Nine

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PROMOTIONAL – POSTERS – SINGLE (CONT.)

Ogilvy & Mather / Chicago	Steppenwolf Theatre	Death of a Salesman
Ogilvy & Mather / Chicago	Steppenwolf Theatre	East of Eden
Ogilvy & Mather / Chicago	Steppenwolf Theatre	Ghost in the Machine
Ogilvy & Mather / Chicago	Steppenwolf Theatre	Glengarry Glen Ross
Ogilvy & Mather / Chicago	Steppenwolf Theatre	Grapes of Wrath
Ogilvy & Mather / Chicago	Steppenwolf Theatre	Of Mice and Men
Ogilvy & Mather / Chicago	Steppenwolf Theatre	The Killer
Red Peak / New York	ideo.org	Giving Tuesday

PROMOTIONAL – POSTERS – SERIES

AD&D / Tokyo	Bihaku Watanabe	Bihaku Watanabe
Creative Power Unit / Tokyo	Shiga Art School	Rolling Eggs
DDB / Dubai	UN Women	Finding Her
Dentsu / Tokyo	Dentsu Advertising Awards Selection Council	The Study of Human Being
Dentsu / Tokyo + Adbrain / Tokyo + amana / Tokyo	Nihon University College of Art	New Angle, New World.
Dentsu / Tokyo + Creative Power Unit / Tokyo	East Japan Railway Company	SLOW TRAIN, SLOW LIFE. Get Back, Tohoku.
Dentsu / Tokyo + Dentsu Meitetsu Communications / Nagoya	Willer Trains	"Mist-ery" Train / Sea Train
Dentsu / Tokyo + Mori / Tokyo + Creative Power Unit / Tokyo + Pen. / Tokyo	Honda Motor Company	Honda. Great Journey.
Dentsu / Tokyo + Pen. / Tokyo + Creative Power Unit / Tokyo + TYO Drive / Tokyo	Panasonic Corporation	Life is electric
Goodby Silverstein & Partners / San Francisco	Tipping Point Community	Poverty Line Prices
Hakuhodo / Tokyo	Comexposium Japan	face
Impact BBDO / Dubai	Sydney	Making Sense of Dyslexia
iyamadesign / Tokyo	Kamoi kakoshi	mt ex singapore
Leo Burnett / Toronto	Museum of Contemporary Art	Museum of Contemporary Art Invitations
Ogilvy / New York	IBM	Art with Watson
Ogilvy & Mather / Chicago	Steppenwolf Theatre	Steppenwolf Series I
Sid Lee / Toronto + M&H / Toronto	Maple Leaf Sports & Entertainment Ltd.	Kyle Don't Stop #NBAVOTE
The Nine / Shanghai	Amnesty International	Prison of the Head

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PROMOTIONAL – BOOKLETS, BROCHURES, & PRODUCT CATALOGUES

Cindymode / Taipei	cindymode	cindymode product catalogue
DDB / New York	WCFF	Endangered Love
Dentsu / Beijing + Dentsu / Tokyo	Fujifilm	Picture Book Without Pictures
Dentsu / Tokyo + Pen. / Tokyo + Creative Power Unit / Tokyo + TYO Drive / Tokyo	Panasonic Corporation	Life is electric
Design Army / Washington D.C.	Maryland Institute College of Art	Commotion
McCann World Group India / Mumbai	Maharashtra Dyslexia Association	The Dancing Letters
MullenLowe / Johannesburg	Nando's	Nando's Peri Thread Book

PROMOTIONAL ITEMS – SINGLE OR SERIES

Africa / São Paulo + PBA Cinema/Produtora Associados / São Paulo	ESPN	Kobe's Rules Book
DDB Group Germany / Berlin + Mediamonks / Amsterdam	Verein für Berliner Stadtmission	Words of Welcome
Dentsu / Tokyo + Cliver / Tokyo + Taki Corporation / Tokyo + Dentsu Public Relations / Tokyo	Green Ribbon Project Committee	Second Life Toys
Dentsu / Tokyo + Taki / Tokyo + Seibido / Tokyo + dede / Tokyo	Nikkei	An Experiment of the Imagination
F/Nazca Saatchi & Saatchi / São Paulo	Pinacoteca do Estado de São Paulo	Pina_
Hakuhodo / Tokyo	Takeo	Tokyo Deep Nights
J. Walter Thompson Colombia / Bogota	Casa Luker	Lifesaver Backpack
Kolle Rebbe / Hamburg	Weingut Knipser	Ageing Wine Bottles
Leo Burnett / Toronto	Museum of Contemporary Art	Museum of Contemporary Art Brochure
Leo Burnett / Toronto	Museum of Contemporary Art	Museum of Contemporary Art Invitations
Leo Burnett / Toronto + Jungle Media / Toronto	IKEA	IKEA: Cook This Page
Leo Burnett Germany / Frankfurt	Reporters Without Borders	Latest news from Turkey
McKinney / Durham + Public Address System / Brooklyn	Equality NC	Flush HB2
Ogilvy Group Thailand / Bangkok	Papawin	Artquarium
Serviceplan / Munich + Serviceplan Austria / Vienna	Ötztal Tourismus	Save me – the ski pass that saves lives

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PACKAGING – MASS-MARKET

Bedow / Stockholm	Biggans	Biggans Böcklingpastej'a smoked herring fish paste
BVD / Stockholm	Granit	Mellan Rum
Cheil / Hong Kong	Very Chocolate	Very Chocolate
good design company / Tokyo	Ouno-kungyokudo	Packages of Kungyokudo
jones knowles ritchie / London	Domino's Pizza Group	Domino's - The Domino Effect
Korefe / Hamburg	T.D.G. Vertriebs	L'Eaundry
Nippon Design Center / Japan	Dear Mayuko	Dear Mayuko
Peace Graphics / Nagoya	Tatsumimenten	Package of Kishimen (flat udon noodle)
We Believers / New York	Saltwater Brewery	Edible Six Pack Rings

PACKAGING – SPECIALTY

DDB Group Germany / Berlin + Mediamonks / Amsterdam	Verein für Berliner Stadtmission	Words of Welcome
Dentsu / Tokyo + Pen. / Tokyo + Creative Power Unit / Tokyo + TYO Drive / Tokyo	Panasonic Corporation	Life is electric
Design Army / Washington D.C.	Harper Macaw	The (Very) Political Collection
KNOCK / Minneapolis	HONOUR Essentials	HONOUR Skin, Shave, and Coffee Essentials
Kolle Rebbe / Hamburg	Weingut Knipser	Ageing Wine Bottles
Leo Burnett Germany / Frankfurt	Reporters Without Borders	Latest news from Turkey
LinShaobin Design / Shantou	Runyuanchang	Cloudy Tea
McCann / Bogota	Country Brand Colombia	The Flag Refill
OpenCo - The Open Collaboration / Johannesburg	Soweto Gold	Marked by Bravery
Serviceplan / Munich	Metro	The Daily Catch
Wain / Beijing + Blackplanet / Beijing	Suyuan Food Group	A rice package in koi shape.

DATA VISUALIZATION – STATIC

J. Walter Thompson / Amsterdam	ING Nederland	The Next Rembrandt
Ogilvy / New York	IBM	Art with Watson
Studio Sonda / Vizinada	Vinski podrum Buzet	Piquentum St. Vital 2014, label through which nature speaks out

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DATA VISUALIZATION – DYNAMIC

BBH / Singapore	Nike	Nike Unlimited Stadium
DigitasLBI / New York + Accenture / New York	Accenture	Symphonologie
R/GA / São Paulo	Google	Mobile Arcade

DIGITAL – WEBSITE DESIGN

B-Reel / Stockholm	H&M	H&M x KENZO
Birdman / Tokyo	Conservation International Japan	Donate 4 Birds The New Ecosystem
denkwerk / Köln	YOU Stiftung – Bildung für Kinder in Not	New Baraka – the first online shop for hope
Gladeye / Auckland	Huffington Post Highline	The 21st Century Gold Rush
Hello Monday / New York	National Geographic	A Bear's-Eye View of Yellowstone
Hello Monday / New York	Residente	Residente
Ogilvy / New York	Webby Awards	Typevoice

DIGITAL – APP DESIGN

BBC Worldwide / London + AKQA / London	BBC Worldwide	Sir David Attenborough's Story of Life
R/GA / New York	Samsung	ANTIdiaRy
R/GA / Portland	Nike	Apple Watch Nike+
TBWA / Shanghai	China Association of the Deaf	Signemoji
Work & Co / Brooklyn	Virgin America	Virgin America's New App

DIGITAL – GAME DESIGN

AKQA / London	Nike Football	Nike Football Pro Genius
Deutsch / New York	WATERisLIFE	Hidden Dangers
Droga5 / New York	HBO	Into HBO
R/GA / Buenos Aires	PowerChair Football Argentina	VR Power Trainer

DIGITAL – UTILITY DESIGN

Hakuhodo / Tokyo + Six / Tokyo	Softbank	Personal Innovation Act
Leo Burnett Germany / Frankfurt	Samsung	Design your time
Sid Lee / Toronto + Sid Lee Studio / Toronto	Netflix	Netflix Netflip

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DIGITAL – INTERFACE DESIGN

Enjin / Tokyo + Birdman / Tokyo + Kirameki / Tokyo + All Nippon Airways / Tokyo	All Nippon Airways	Museum in the Cloud
McCann / New York + Framestore / New York	Lockheed Martin	The Field Trip to Mars
TBWA\NEBOKO / Amsterdam	McDonald's	McTrax

IMMERSIVE / ENVIRONMENTAL – AMBIENT MEDIA – SINGLE

Clemenger BBDO / Wellington + Flare / Wellington	KiwiRail	The Conscious Crossing
Havas Worldwide / Shanghai	Global Road Safety Partnership	SMS Last Words
Twitter: Brand and Creative Studio / San Francisco	Twitter	It's What's Happening: Hillary/Trump
Publicis / London	Tourism Ireland	Doors Of Thrones

IMMERSIVE / ENVIRONMENTAL – INDOOR SPACES

Dentsu / Tokyo + Dentsu Live / Tokyo + Rhizomatiks / Tokyo + Daishin Seiki/ Saitama	Salvador Dali exhibition	DALI-NOH: Dali back from the beyond
FITCH / London	Chalhoub Group	Level Kids
iyamadesign / Tokyo	Kamoi kakoshi	mt x vitra
iyamadesign / Tokyo	Kamoi kakoshi	mt ex 3331
iyamadesign / Tokyo	Kamoi kakoshi	Okayama Destination Campaign
KBS Canada / Toronto	Innocence Canada	Innocence Canada Installation
Leo Burnett / Chicago	Art Institute of Chicago	Van Gogh BnB
McCann / Tokyo + TYO / Tokyo + TYO drive / Tokyo + WOW / Tokyo	Amazon Japan	Amazon Fashion Week Tokyo 2017 S/S Opening Act
Salesforce / San Francisco + Obscura / San Francisco	Salesforce	Salesforce West Lobby Pixelscape
Second Story, part of SapientRazorfish / Portland	San Francisco Museum of Modern Art	Photography Interpretive Gallery
Sid Lee / New York	Stella Artois	Stella Artois hosts Le Savoir
TBWA\Melbourne / Melbourne	ANZ	GAYNZ
TBWA\Paris / Boulogne-Billancourt + TBWA\Else / Boulogne-Billancourt	McDonald's	Originals
thjnk ag / Hamburg	Swissôtel Hotels & Resorts	Vitality Room
Zulu Alpha Kilo / Toronto	Harley-Davidson	1903 A Harley-Davidson Café

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IMMERSIVE / ENVIRONMENTAL – OUTDOOR SPACES

BBH / Singapore	Nike	Nike Unlimited Stadium
Cheil / Hong Kong	Samsung	#BeTheirEyes
Grey / New York + Townhouse / New York + 1stAveMachine / Brooklyn + Mindshare / New York	Volvo	Highway Robbery
Heimat / Berlin	Legacy	#Paintback
McCann / Melbourne	YMCA	Playnasium
NBS / Rio de Janeiro + Pixel / Rio de Janeiro + Beat / Rio de Janeiro	Akzo Nobel	Unexpected Courts

IMMERSIVE / ENVIRONMENTAL – WAYFINDING

Dentsu / Tokyo + bluecolor / Tokyo	Onward Kashiwama	ONWARD Stitched Sign Project
Metric / Oslo	Sentralen	Sentralen Wayfinding

MOTION GRAPHICS – SINGLE

22squared / Atlanta, Tampa	Interface	The Unlikely Hero
72andSunny / Los Angeles + HECHO EN 72 / Los Angeles	Google	Year In Search 2016
DDB / New York	Wildlife Conservation Film Festival	Dream
Dentsu / Tokyo + Tohokushinsha Film Corporation / Tokyo + Digital Egg / Tokyo	Nihon University College of Art	New Angle, New World.
Mori / Tokyo + Drill / Tokyo + Deltro / Tokyo + morimori / Tokyo	Sansan	Eight: Business Cards
Sid Lee / Toronto + Sid Lee Studio / Toronto	Fuel Transport	Fuel Transport

MOTION GRAPHICS – SERIES

Droga5 / New York + Somesuch/Anonymous Content / London + Epoch Films / New York + The Director's Bureau / Los Angeles	Google	Made By Google
Mother Design / New York	AIGA	AIGA
The Nine / Shanghai	Amnesty International	Prison of the Head

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MOTION GRAPHICS – TITLE SEQUENCES

The Mill / New York	Mill+	OFFF By Night 2016
National Geographic / New York + Framestore / London + RadicalMedia / New York + Imagine Entertainment / Beverley Hills	National Geographic	MARS
Salesforce / San Francisco + Bonfire Labs / San Francisco	Salesforce	Salesforce Design Leadership Conference 2016, Introduction Film

SELF-PROMOTION

Happy F&B / Gothenburg	Göteborgstryckeriet	A very good year – A very bad year
Havas / New York	Havas New York	#CanalNotes
McCann World Group India / Mumbai	World For All	World For All (Pet Adoption)
The Alternative Facts Game / New York	The Alternative Facts Game	The Alternative Facts Game

CRAFT – ART DIRECTION – SINGLE OR SERIES

Creative Power Unit / Tokyo	Shiga Art School	Rolling Eggs
DDB / New York	Cotton	Stain Calendar
Dentsu / Tokyo	Dentsu Advertising Awards Selection Council	The Study of Human Being
Dentsu / Tokyo	Dentsu Inc. and Ministry of Education of The People's Republic of China	New Structure
Dentsu / Tokyo + Creative Power Unit / Tokyo	East Japan Railway Company	Get Back, Tohoku.
Dentsu / Tokyo + Pen. / Tokyo + Creative Power Unit / Tokyo + TYO Drive / Tokyo	Panasonic Corporation	Life is electric
Design Army / Washington D.C.	Georgetown Optician	The Eye Ball
Druga5 / New York	HBO	Into HBO
Hakuhodo / Tokyo	Comexposium Japan	face
McCann World Group India / Mumbai	Maharashtra Dyslexia Association	The Dancing Letters
McCann World Group India / Mumbai	World For All	World For All (Pet Adoption)
Memac Ogilvy & Mather / Doha	Qatar Islamic Bank	Breaking a Fatal Pattern
Ogilvy & Mather India / Gurgaon	Yum Restaurant Marketing	You Eat. They Eat.
Ogilvy Group Thailand / Bangkok	Papawin	Artquarium
Q Asaba, Kent Iltaka, Rei Ishii / Tokyo	Issey Miyake	100 Graphics by Homme Plisse Issey Miyake
TBWA\Hakuhodo / Tokyo + Hakuhodo Products / Tokyo	Takashimaya	Kimono Wearing the Rain
Toyama Media Work / Toyama + EDP Graphic Works / Tokyo	Mori Shusui Museum of Art	Mori Shusui Museum of Art

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CRAFT – ILLUSTRATION – SINGLE OR SERIES

Creators Group MAC / Tokyo	kozo Co.	scrubbing brush
DDB / Dubai	UN Women	Finding Her
Dentsu / Tokyo + Creative Power Unit / Tokyo	East Japan Railway Company	SLOW TRAIN, SLOW LIFE. Get Back, Tohoku.
Dentsu / Tokyo + Mori / Tokyo + Creative Power Unit / Tokyo + Pen. / Tokyo	Honda Motor Company	Honda. Great Journey.-Travel sticker scrapbook
Dentsu / Tokyo + Pen. / Tokyo + Creative Power Unit / Tokyo + TYO Drive / Tokyo	Panasonic Corporation	Life is electric
Design Army / Washington D.C.	Harper Macaw	The (Very) Political Collection
F/Nazca Saatchi & Saatchi / São Paulo	Ambev - Guaraná Antarctica	Maues Posters
Jiromiharu / Tokyo + monopo / Tokyo + Aoi pro / Tokyo	Takebe Lab	Little Future – Possibility of generative medicine
Leo Burnett Group Manila / Makati City	WWF Philippines	WWF Iceberg Poster Campaign
Ogilvy / New York	IBM	Art with Watson
Ogilvy & Mather / Chicago	Steppenwolf Theatre	One Flew Over the Cuckoo's Nest
Ogilvy Group Thailand / Bangkok	Papawin	Artquarium
Vans / Cypress	Vans	The Story of Vans

CRAFT – PHOTOGRAPHY – SINGLE OR SERIES

AlmapBBDO / São Paulo	HP	Magic Words - The Unwritten Stories
DDB / New York	Cotton	Stain Calendar
Dentsu / Tokyo + Creative Power Unit / Tokyo	East Japan Railway Company	Get Back, Tohoku.
Fitzco//McCann / Atlanta	The Coca-Cola Company	Taste the Feeling
Ogilvy / Germany	Amnesty International	Switch it off.
Ogilvy / New York	NewFest – LGBT Film Festival	Projection of Pride
Shiseido / Tokyo	Shiseido	Aging=Passage of Time
TBWA\Media Arts Lab / Los Angeles	Apple	Shot on iPhone: Colors
TBWA\Media Arts Lab / Global + OMD Worldwide / Los Angeles	Apple	Shot on iPhone: Bastille Day
Twitter - Brand and Creative Studio / San Francisco	Twitter	It's What's Happening: #InMemoriam
Twitter - Brand and Creative Studio / San Francisco	Twitter	It's What's Happening: #TheRealDebate
Y&R / Dubai	The Cartel	Be Seen

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CRAFT – ANIMATION – SINGLE OR SERIES

72andSunny / Los Angeles + Hungry Man Productions / Los Angeles + NO6 / Los Angeles + The Mill / Los Angeles	Google	Google Duo - Iconic Duos
Buck / New York	Hulk Limbo	Spectacle of The Real
DDB / New York	Wildlife Conservation Film Festival	Dream
Havas / New York	United States Digital Service	The Purpose
Lyft / San Francisco	Lyft	June: Life is Better When You Share the Ride
Ogilvy & Mather / London	Unilever	Monster Stains
Scholz & Friends / Berlin + Salon Alpin / Vienna	Montblanc	Discover the Magic of Craft
TBWA\Chiat\Day / Los Angeles	Gatorade	Usain Bolt The Boy Who Learned to Fly Gatorade
Vans / Cypress	Vans	The Story of Vans

CRAFT – PRINTING & PAPER CRAFT – SINGLE OR SERIES

Dentsu / Tokyo	Beatink / Opal	Cannes Creativity Through Machine Intelligence: A Conversation with Brian Eno
Dentsu / Tokyo + Mori / Tokyo + Map Project Office / London + Ogle Models / UK	Honda Motor Company	Honda. Great Journey.
Hakuhodo / Tokyo	KANAZAWA Beauty's Explored	The World of Izumi Kyoka
Hakuhodo / Tokyo	RC Corp. France-Japon	The Washi Lingerie Poster
Hakuhodo / Tokyo	Shoei	Print Trial
Hakuhodo / Tokyo	Takeo	Tokyo Deep Nights
iyamadesign / Tokyo	Kamoi kakoshi	mt ex singapore
Kinetic / Singapore + Holycrap.sg / Singapore	HOLYCRAP.SG	Rubbish Famzine. In The Name Of The Father
OTUA / Tokyo + Shoei / Tokyo	Shoei	Girl With a Coloring Drop
Toppan Printing / Tokyo	Toppan Printing / Tokyo	Specimens of Crossing

INNOVATION IN DESIGN – PRINT DESIGN

AlmapBBDO / São Paulo	HP	Magic Words - The Book
Grey / Mexico City	Save the Children	Paper Glasses
J. Walter Thompson / Bangkok	Thai Samsung Electronics / Thai Association of The Blind	Touchable Ink
Ogilvy / New York	IBM	Art with Watson
We Believers / New York	Saltwater Brewery	Edible Six Pack Rings

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INNOVATION IN DESIGN – DIGITAL DESIGN

B-Reel / Los Angeles	Google	Pixel Live Wallpapers
BBDO / New York	Lowe's	Made In A Minute
Leo Burnett / Melbourne + Studio Pancho / Melbourne	Headspace	Reword
Serviceplan / Munich + Serviceplan Korea / Seoul + Dot Incorporation / Seoul + Plan.Net / Munich	Dot Incorporation	DOT. The first Braille Smartwatch.

INNOVATION IN DESIGN – IMMERSIVE DESIGN

Cheil Worldwide / Seoul + Junpasang Production / Seoul + Yonggamhan Production / Seoul + Ex Creative / Seoul	Samsung C&T Everland Caribbean Bay	Life Pump
Clemenger BBDO / Wellington + Flare / Wellington	KiwiRail	The Conscious Crossing
Leo Burnett / Chicago	Art Institute of Chicago	Van Gogh BnB
McCann / Melbourne	YMCA	Playnasium
McCann / New York + Framestore / New York	Lockheed Martin	The Field Trip to Mars
McCann World Group India / Mumbai	Maharashtra Dyslexia Association	The Dancing Letters

INNOVATION IN DESIGN – MOTION GRAPHICS

DigitasLBi France / Paris	Ruinart	Anamorphose
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