

2018 ONE SHOW – FINALISTS

MOVING IMAGE CRAFT

BY CATEGORY



Includes Gold, Silver, Bronze Pencils and Merit winners.
Award details will be announced during Creative Week, May 7–11.

DIRECTION – SINGLE

Apple / Cupertino + Furlined / Santa Monica	Apple	Barbers
BBDO / New York + biscuit filmworks / Los Angeles	Mars Petcare / Pedigree	General Howe's Dog
BBDO / New York + O Positive	Cure Alzheimer's Fund	Daughter and Mother
BBDO / New York + O Positive / New York	Mars Chocolate North America / Snickers	Recovery Room
BBDO / New York + Park Pictures	GE	Shortcuts
BBDO / New York + The Corner Shop / New York	P&G	The Talk
Cossette / Toronto + Skin and Bones Film Company / Toronto + The Vanity / Toronto + Pirate / Toronto	SickKids Foundation	SickKids VS - MomStrong
CP+B / Los Angeles + Rattling Stick / Santa Monica	Jose Cuervo	Last Days
DDB / Chicago + MJZ / Los Angeles	State Farm	Following
DDB / Paris + Frenzy / Paris + Antfood / Paris + THE / Paris	Doctors of the World	Shut up death
Diesel / Breganze + Division / Paris + MPC / London	Diesel	Go with the Flaw
Droga5 / New York + Chelsea Pictures / New York	Christie's	The Last da Vinci
FINCH / Paddington + Clemenger BBDO Touchcast / Wellington	NZ Transport Agency	Rat's Tale
Forsman & Bodenfors / Gothenburg	Volvo Cars	Moments
FP7/CAI / Cairo + Good People Content / Cairo + Good People Films / Cairo	Orange	Now or Never
Great Guns / London	Breast Cancer Now	2050
Hungry Man Productions / Los Angeles + Lucky Generals / London + D1 / Los Angeles	Amazon	Alexa Loses Her Voice

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DIRECTION – SINGLE (CONT.)

Jung von Matt / Hamburg + ANORAK Film / Berlin + The Mill / London	BMW Group MINI Brand Management	The Faith of a Few
Kolle Rebbe / Hamburg	Deutsche Lufthansa	Lufthansa "#LifeChangingPlaces - Lofoten"
Leo Burnett / Chicago + MJZ / Los Angeles + Moving Picture Company / Los Angeles	Samsung	Ostrich
McCann Worldgroup / Bangkok	Verena International	Capture
Park Pictures / New York + JohnXHannes / New York	Beats by Dre	Above the Noise
Revolver/Will O'Rourke / Sydney + Cummins&Partners / Sydney + Fin Design + Effects / Sydney + ARC Edit / Sydney	Go Gentle Australia	Stop The Horror
Six / Tokyo + Spa-Hakuhodo / Tokyo	Double A	Obsession for Smoothness
Smuggler / New York + Smuggler / Los Angeles + S. Carter Enterprises / New York + Roc Nation / New York	Jay-Z	Smile
TBWA\Media Arts Lab / Los Angeles	Apple	Roll
TBWA\Media Arts Lab / Los Angeles	Apple	Sway
Wanda / Saint-Denis	Lacoste	Fashion
Wieden+Kennedy / Portland	Procter & Gamble	Love Over Bias

DIRECTION – CAMPAIGN

Droga5 / New York + Agile Films / London	Under Armour	Unlike Any
Duracell / USA + Wieden+Kennedy / New York + MJZ / Los Angeles + Mack Cut / NYC	Duracell	Duracell's "Trust Is Power" Campaign Directed by Steve Ayson
La Comunidad / Buenos Aires + PRIMO / Buenos Aires	Billboard	Inspirations
Saatchi & Saatchi / New York	Procter & Gamble - Tide	It's a Tide Ad Campaign
Sugar Mutts Rescue / Brooklyn	Sugar Mutts Rescue	Just Get the Dog

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WRITING – SINGLE

BBDO / New York + O Positive / New York	Mars Chocolate North America / Snickers	Recovery Room
BBDO / New York + Smuggler	Sandy Hook Promise	Tomorrow's News
BBDO / New York + The Corner Shop / New York	P&G	The Talk
BBDO / Toronto	Take Note	Notes
FCB Canada / Toronto	Canadian Down Syndrome Society	The S Word
Forsman & Bodenfors / Gothenburg	Volvo Cars	Moments
JohnXHannes / New York + Squarespace / New York + Smuggler / New York + No 6 / Los Angeles	Squarespace	Who Is John Malkovich
Lucky Generals / London + Hungry Man / Los Angeles	Amazon	Alexa Loses her Voice

WRITING – CAMPAIGN

Colenso BBDO / Auckland	Fonterra Brands NZ	Anchor Milk Slams
Droga5 / New York + Agile Films / London	Under Armour	Unlike Any
Saatchi & Saatchi / New York	Procter & Gamble - Tide	It's a Tide Ad Campaign

EDITING – SINGLE

Apple / Cupertino + Final Cut / Los Angeles + Furlined / Los Angeles	Apple	Barbers
BBDO / New York + The Corner Shop / New York	P&G	The Talk
Big Sky Edit / New York + McCann / New York	Nespresso	Nespresso "Comin' Home"
Bioscope Films / Johannesburg + Bain & Bunkell / Johannesburg	Indiefin	Be Indie
Commonwealth//McCann / Detroit	Chevrolet	Silverado "Then and Now"

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EDITING – SINGLE (CONT.)

Cossette / Toronto + Skin and Bones Film Company / Toronto + a52 / Santa Monica + PrimeTime Music Rights / Montreal	SickKids Foundation	SickKids VS - All In
Droga5 / New York	New York Times	The Truth is Hard to Find - Tyler Hicks
Droga5 / New York + Chromista / Los Angeles	New York Times	The Truth is Hard to Find - Bryan Denton
Droga5 / New York + Chromista / Los Angeles	New York Times	The Truth is Hard to Find - Daniel Berehulak
EXILE / Santa Monica + Johannes Leonardo / New York	Adidas	Original Is Never Finished
FCB West / San Francisco	Levi Strauss & Co.	Levi's Circles :90
Final Cut / London + BBH / London + Somesuch / London	Absolut	Equal Love
Final Cut / London + Grey / London + Smuggler / London	Lucozade Sport	Anthony Joshua Made To Move
Final Cut / London + Wieden+Kennedy / London + Riff Raff / London	Nike	Nothing Beats A Londoner
Final Cut / Los Angeles + Somesuch / London + Saatchi & Saatchi / Los Angeles + Dentsu / Tokyo	Toyota	Good Odds
FINCH / Paddington + Clemenger BBDO Touchcast / Wellington	NZ Transport Agency	Rat's Tale
Forsman & Bodenfors / Gothenburg	Volvo Cars	Moments
Happiness / an FCB alliance / Brussels	Carlsberg Global	Probably TEDx
Herezie Group / Paris	David Lynch Foundation	Sounds of Trauma
J. Walter Thompson / Atlanta	Pennzoil	The Last Viper
JohnXHannes / New York + Park Pictures / Los Angeles + Cartel / Los Angeles	Beats By Dre	AboveTheNoise
TBWA\Media Arts Lab / Los Angeles	Apple	Sway
TBWA\Media Arts Lab / Los Angeles + Apple / Los Angeles	Apple WWDC	"Appocalypse" Apple Commercial Directed by Tom Kuntz

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EDITING – CAMPAIGN

Druga5 / New York + Chromista / Los Angeles	New York Times	The Truth is Hard to Find
Kolle Rebbe / Hamburg	Deutsche Lufthansa	Lufthansa "#LifeChangingPlaces"

CINEMATOGRAPHY – SINGLE

BBDO / New York + biscuit filmworks / Los Angeles	Mars Petcare / Pedigree	General Howe's Dog
BETC Shopper / Paris + BETC / Paris	Leroy Merlin	Life's adventure
Bioscope Films / Johannesburg + Bain & Bunkell / Johannesburg	Indiefin	Be Indie
Cossette / Toronto + Skin and Bones Film Company / Toronto + a52 / Santa Monica + PrimeTime Music Rights / Montreal	SickKids Foundation	SickKids VS - All In
DigitasLbi / Chicago + MJZ / Los Angeles + The Mill / International + Whitehouse Post / International	KitchenAid	KitchenAid's "Anthem" by Hoffman/Metoyer
FCB West / San Francisco	Levi Strauss & Co.	Levi's Circles :90
Forsman & Bodenfors / Gothenburg	Volvo Cars	Moments
Forsman & Bodenfors / Gothenburg	Volvo Cars	Things
Happiness / an FCB alliance / Brussels	Carlsberg Global	Probably TEDx
Impact BBDO / Dubai + Truffle / Beirut + Plunk / Beirut	Landmark Group	Greed
JohnXHannes / New York + Squarespace / New York + Smuggler / New York + Work Editorial / New York	Squarespace	John Malkovich's Journey
Kolle Rebbe / Hamburg	Deutsche Lufthansa	Lufthansa "#LifeChangingPlaces - Lofoten"
Leo Burnett / Chicago + MJZ / Los Angeles + Moving Picture Company / Los Angeles	Samsung	Ostrich
McCann Worldgroup / Shanghai	Chevrolet / SGM	The Hunt Alone

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CINEMATOGRAPHY – SINGLE

Smuggler / Los Angeles + Deutsch / Los Angeles + Work Editorial / New York	Tile	Lost Panda
Smuggler / Los Angeles + Saatchi & Saatchi / Los Angeles	Toyota	Join The Team
TBWA\Media Arts Lab / Los Angeles	Apple	Sway
TBWA\Media Arts Lab / Los Angeles	Apple	The Archives
TBWA\Media Arts Lab / Los Angeles + Apple / Cupertino	Apple	Appocalypse
Wanda / Saint-Denis	Lacoste	Fashion

CINEMATOGRAPHY – CAMPAIGN

AMVBBDO / London	Diageo Guinness	Football Stories
Big / Birmingham	Valvoline	Never Idle

ANIMATION – SINGLE

Alt.vfx / Brisbane + Smuggler / Los Angeles + Deutsch / Los Angeles	Tile	Lost Panda
BBC Creative / London	BBC	BBC One - The Supporting Act
Buck / Los Angeles	Tinder	Invention of Together
Grey / London + Framestore / London + Rattling Stick / London	Marks & Spencer	Paddington and the Christmas Visitor
Havas / London	Heathrow Airport	Heathrow 'Love at First Flight'
Jung von Matt / Hamburg	EnBW AG	High Voltage. About Stoned Birds and Flying Cats.
Jung von Matt / Hamburg	Netto Marken-Discount & Co.	Netto - Easter Surprise
Jung von Matt / Hamburg + MPC / London + 2wei Music / Hamburg + MJZ / London	Edeka	Christmas 2117

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ANIMATION – SINGLE (CONT.)

MPC / London + MPC / Los Angeles + Leo Burnett / Chicago + MJZ / Los Angeles	Samsung	Ostrich
Passion Pictures / Melbourne + 180.ai / Beijing	JD.com	Joy Story: Joy & Heron
Phenomenon / Los Angeles + Passion Animation Studios / London	Intuit	A Giant Story

ANIMATION – CAMPAIGN

Cheil Greater China / Beijing	RC Pharma	Butty&Belly
Psyop / New York	Supercell	Clash Royale Campaign

VISUAL EFFECTS – SINGLE

Alt.vfx / Brisbane + Smuggler / Los Angeles + Deutsch / Los Angeles	Tile	Lost Panda
Framestore / New York + BBH / London	The Absolut Company	One Night
Jung von Matt / Hamburg + MPC / London + Zwei Music / Hamburg + MJZ / London	Edeka	Christmas 2117
McCann / New York + Framestore / New York + Cut + Run / New York	Lysol	Protect Like A Mother
MPC / London + MPC / Los Angeles + Leo Burnett / Chicago + MJZ / Los Angeles	Samsung	Ostrich
The Mill / New York + KBS / New York + MJZ / New York + MPC / New York	Monster.com	Opportunity Roars

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SOUND DESIGN – SINGLE

750mph / London + Forsman & Bodenfors / Sweden + Anonymous Content / London + Chinmey Group / Sweden	750mph	Volvo XC40 - Things
750mph / London + WCRS / London + Outsider / London	EON	Freedom Is Electric
750mph / London + Wieden+Kennedy / London + Riff Raff / London + Final Cut / London	Nike	Nothing Beats A Londoner
750mph / London + Wieden+Kennedy / London + Time Based Arts / London	Honda	Dream Makers
BBDO / Berlin	Daimler / smart	smart - Wounds of the city
BBDO / New York + Here Be Dragons / Los Angeles	GE	Fighting Fire with Fire
brother / Los Angeles + Intel Global Productions Labs / San Francisco	Intel	Intel - Champion Sound
Herezie Group / Paris	David Lynch Foundation	Sounds of Trauma
Jung von Matt / Hamburg + ANORAK Film / Berlin + The Mill / London	BMW Group MINI Brand Management	The Faith of a Few
Kolle Rebbe / Hamburg	Deutsche Lufthansa	Lufthansa "#LifeChangingPlaces - Lofoten"

USE OF MUSIC – ORIGINAL MUSIC

BBDO / Toronto	Take Note	Notes
Bioscope Films / Johannesburg + Bain & Bunkell / Johannesburg	Indiefin	Be Indie
CAA Marketing	Chipotle Mexican Grill	SAVOR.WAVS
Droga5 / New York + PHD / New York	MailChimp	MailShrimp - Did You Mean MailChimp?
FP7/CAI / Cairo + Good People Content / Cairo + Good People Films / Cairo	Orange	Now or Never

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USE OF MUSIC – ORIGINAL MUSIC (CONT.)

Jung von Matt / Hamburg + Tempomedia Filmproduktion / Hamburg + NHB Video / Hamburg + Supreme Music / Hamburg	Edeka Zentrale & Co.	Eatkarus
Ogilvy / Toronto + Unilever / Toronto + Mindshare Canada / Toronto	Unilever	Look How Far We've Come
rag and bone films / New York + SpecialGuest / New York + 1st Ave Machine / New York	rag and bone new york	Why Can't We Get Along
Spotify In-House / New York	Spotify	I'm With The Banned
Wieden+Kennedy / New York + Titmouse / New York	Jordan Brand	Why Not Zero

USE OF MUSIC – LICENSED / ADAPTED MUSIC

adam&eveDDB / London	H&M	Fall Fashion
Cossette / Toronto + Skin and Bones Film Company / Toronto + a52 / Santa Monica + PrimeTime Music Rights / Montreal	SickKids Foundation	SickKids VS - All In
Cossette / Toronto + Skin and Bones Film Company / Toronto + The Vanity / Toronto + SNDWRX / Toronto	SickKids Foundation	SickKids VS - DadStrong
FCB West / San Francisco	Levi Strauss & Co.	Levi's Circles :90
Forsman & Bodenfors / Gothenburg	Volvo Cars	Things
Goodby Silverstein & Partners / San Francisco	Doritos + Mountain Dew	Doritos Blaze vs. MTN DEW ICE
Human / Santa Monica + Johannes Leonardo / New York + adidas Originals / Portland	adidas Originals	Original is Never Finished
m s s n g p e c e s / Brooklyn, Los Angeles + Ari Merkin / Miami	Face The Music/Recovery Unplugged	I Got This
McCann / New York + Untitled / Santa Monica + Framestore / New York + Big Sky Editorial / New York	Nespresso	Comin' Home
Spotify In-House / New York	Spotify	Dinner

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USE OF MUSIC – LICENSED / ADAPTED MUSIC (CONT.)

TBWA\Media Arts Lab / Los Angeles	Apple	Sway
TBWA\Media Arts Lab / Los Angeles + Apple / Cupertino	Apple	Appocalypse
Wieden+Kennedy / Portland	Procter & Gamble	Love Over Bias

INNOVATION IN MOVING IMAGE CRAFT – VISUAL

BBDO / New York + BBDO Studios / New York	Downtown Records	Live Looper
Droga5 / New York + Chromista / Los Angeles	New York Times	The Truth is Hard to Find
Grey Germany / Duesseldorf	Deutsches Komitee für UNICEF e.V.	Eyes of Aleppo
Intel / Santa Clara	Intel	Intel Drone Light Show at The Olympics
MPC / London + MPC / Los Angeles + Leo Burnett / Chicago + MJZ / Los Angeles	Samsung	Ostrich
Six / Tokyo + Spa-Hakuhodo / Tokyo	Double A	Obsession for Smoothness
TBWA Chiat Day / Los Angeles	Gatorade	G Active - Water Made Active

INNOVATION IN MOVING IMAGE CRAFT – AUDIO

AlmapBBDO / São Paulo	Getty Images	Nosferatu
Revolver/Will O'Rourke / Sydney + CHE Proximity / Sydney + The Glue Society Studios / Sydney + Noise International / Sydney	Cochlear	The Hearing Test in Disguise
Rothco / Dublin	The Sunday Times	JFK - Unsilenced