

## ONE SHOW QUICK FACTS

- » Established in 1973
- » Takes place in New York City
- » Over 5,000 attendees in 2018
- » Thousands of agencies, nonprofits and corporations from around the world enter
- » 20,000+ total submissions in 2018
- » 594 pencils awarded in 2018
- » Over 70 countries represented in 2018

## THE ONE CLUB FOR CREATIVITY

The One Club is the world's foremost non-profit organization devoted to elevating creative work in the industry. It seeks to celebrate the legacy of creative advertising and to use that legacy to inspire future generations.

The One Show remains the pinnacle of achievement by providing a showcase of the world's best creative and by inviting collaboration among individuals who are actively developing outstanding work. The brightest creative minds from advertising, digital, design, and marketing for consumer brands and non-profit organizations from around the world enter every year.

## ONE CLUB INITIATIVES & PROGRAMMING

### » INCLUSION & DIVERSITY

From our international Creative Boot Camps to the annual Here Are All The Black People career fair you're attending today, The One Club is committed to creating an industry that embraces the inclusion of individuals across a grand spectrum of cultures, races and orientations.

### » PROFESSIONAL DEVELOPMENT

The One Club encourages professionals of all levels to expand both their knowledge and their networks. The Creative Leaders Retreat brings together some of the industry's most influential risk-takers in an unconventional conference, and the Creative Summit offers an incredible array of guest speakers from every facet of the industry.

### » EDUCATION

Working with schools throughout the world, The One Club endeavors to provide opportunities for young creatives to immerse themselves in the professional community. From the globe-spanning Portfolio Night, to scholarship opportunities, to the annual Young Ones Student Awards, there is a home for the young and curious within The One Club.

### » GENDER EQUALITY

With our annual Next Creative Leaders competition, The One Club and The 3% Movement honor ten rising young women creatives who are doing game-changing work and creating positive change within our industry.

### » MEMBER EVENTS

Members of The One Club for Creativity become part of an international community that stands behind our mission to champion excellence in advertising and design in all its forms. Our members receive free or discounted admission to our Artist Talks and Gold on Gold events, access to more than 800 museums, and other exclusive benefits.

### » AWARDS

Not only does The One Club for Creativity seek to inspire and develop creative excellence, we also honor those who achieve it. The One Show and the ADC Annual Awards are among the most coveted accolades in the history of the industry, while the Creative Hall of Fame honors industry legends, the Young Guns identifies legends in the making, and One Screen recognizes rising filmmakers at the intersection of film and advertising.

## ENTRY DEADLINES

The One Show utilizes three separate submission periods. This gives entrants the opportunity to submit work while it is first to market and top of mind. Our judges will view and judge the work on an ongoing basis by entry period, allowing them to view work in smaller batches and affording them more time to consider each piece.

**1st Deadline:** September 30, 2018

**2nd Deadline:** November 30, 2018

**Final Deadline:** January 31, 2019

**Extended Deadline:** February 15, 2019

**NOTE:** A late fee of \$75 per entry will be applied to all entries created after January 31, 2019

## PHYSICAL MATERIALS

All physical media (Print, Collateral, etc.) must reach The One Club office by **February 15, 2019**.

## PAYMENT

All offline payments **must** reach The One Club within **15 days** of the date on your invoice.

## JUDGING

- » **First Round:** Entries will be judged online after each Deadline.
- » **Final Round:** Entries that advance from First Round will be judged in March 2019.
- NOTE:** First Round judging for Design, Print & Outdoor, and Special Awards entries will be after the final deadline.

## SHORTLISTS & FINALISTS

Shortlisted work has advanced to the final round of judging. Please note that being shortlisted does not guarantee winning an award.

- » **Shortlists Announced:** Date TBD

All work that has won an award – pencil or merit – is considered a Finalist. The specific type of award will be publicly revealed at The One Show ceremonies.

- » **Finalists Announced:** April 2019

All finalists will be contacted to confirm that all information related to their winning entries is complete and accurate.

- » **Finalist Confirmations Due:** April 19, 2019

## CREATIVE WEEK

- » **Creative Week:** May 6–10, 2019
- » **The One Show Awards:** May 8 & 10, 2019

## ELIGIBILITY DATES

All work must be published or aired for the first time between

**January 1, 2018 – February 24, 2019**

“Published” means the advertisement or work appeared in a form of mass media exposed to a substantial audience.

## REQUIREMENTS

Entries must be submitted by industry professionals only. **NOTE:** Freelancers are eligible to enter.

One-time advertisements are eligible, as long as you submit a client contact name, phone number and email address with the entry. This information will be used to verify the ad if it is questioned during the judging process.

Executive Approval Form: All entries must be submitted with signed approval from an executive of the entering agency (CCO, ECD or equivalent) to verify that all work entered is authentic, approved by the client, submitted as aired or displayed, and is within the spirit of the rules. **NOTE:** This required form will be automatically generated once you submit payment and complete your entries.

## SUBMISSION RESTRICTIONS

Please refer to individual category requirements for specific category regulations.

- » The exact same piece may only be entered into a maximum of three different categories per discipline (excluding Craft categories).
- » The exact same piece may NOT be entered multiple times into the same category, regardless of the deadline period.
- » The exact same piece may NOT be entered into different Vertical Markets.
- » Different executions of the exact same piece may NOT be entered into the same category.
- » Work produced on behalf of The One Club for Creativity and its programming, including The One Show, ADC Annual Awards, Young Ones, etc. is not eligible.

## INTERNATIONAL ENTRIES

The One Show accepts and celebrates entries from all countries. Please submit your work in its original language. English translations are required for all work in another language.

- » **Physical, Digital Image, Radio & Audio Entries:** For entries in a language other than English, please provide an English translation in the “Translation” section in Step 2 of the entry process.
- » **Video Entries:** For video entries in a language other than English, please provide English subtitles.
- » **PDF Entries:** All PDF entries must be submitted in English.
- » **URL Entries:** For URL entries in a language other than English, use the “Translation” section in Step 2 of the entry process to provide any necessary instructions in English.

## NON-COMPLIANCE

The One Club for Creativity, Inc. (The One Club) reserves the right to review all entries questioned during the judging process. Not complying with the rules and/or attempting to enter fraudulent work will result in the following:

- » An agency, the regional office of an agency network, or the independent agency that enters an ad made for nonexistent clients, or made and run without a client's approval, will be banned from entering The One Show for 5 years.
- » The team credited on the fake ad will be banned from entering The One Show for 5 years.
- » An agency, the regional office of an agency network, or the independent agency that enters an ad that has run once, on late night TV, or has only run because the agency produced a single ad and paid to run it themselves, will be banned from entering The One Show for 3 years.

**NOTE:** The One Club reserves the right to review 'late-night, ran-once' and launch versions, at The One Club's discretion. If it is determined that the ad was created expressly for award show entry, the penalty will hold.

## TERMS & CONDITIONS

All entries become the property of The One Club and will not be returned. The One Club will require proof of publication for all entries. The One Club has the right to request additional proof of initial publication and/or air date to be submitted within 15 days of the request.

The entrant also grants permission to The One Club to show, copy or play the entries at such times as The One Club deems appropriate. The One Club reserves the right to make available for educational and reference purposes, including electronic publishing, any material entered into The One Show. If any network or local television or radio station shall agree to telecast a news or other program relating to The One Show, the entrant further agrees to obtain any permissions and to absorb talent or other residual charges incurred by inclusion of his or her entry in the program, if required.

All entries are subject to the rules of The One Show as stated on the entry site, oneshow.org. Decisions of judges on all matters during judging, including qualifications and categories, are final. After judging, all disputes will be decided by The One Club Board of Directors. The One Club reserves the right to disqualify work that it finds to be compromised as to originality, legitimacy, or eligibility after review and final decision by The One Club Board of Directors.

## ONE SHOW PENCILS & MERITS

Finalists will receive one of four awards. Not all categories are guaranteed to have winners.

- » **GOLD, SILVER, BRONZE Pencils** will be awarded in all disciplines. Pencil winners will be presented in The One Show award ceremonies on May 8 and May 10, 2019. All Pencil winners will be published in the One Show Annual and in the online Archives.
- » **MERIT** awards will be awarded in all disciplines. Merit winners will be published in the One Show Annual and in the online Archives.

**NOTE:** All Finalists are subject to verification of the authenticity of the work prior to being awarded.

## CULTURAL DRIVER

This award recognizes influential ideas and executions that had a huge impact in their respective cultures and environments and exist outside the traditional categories in advertising and design.

Work awarded in this category does not reflect culture, but rather adds to it. It should not have copied trends, but created new ones.

[Learn more.](#)

## PENTA PENCIL

The One Show recognizes that award-winning work is the result of a successful collaboration between creatives with great ideas and the clients who trust them. The Penta Pencil will be awarded to a team of Agency and Brand who, together, have created stellar work for five or more continuous years.

[Learn more.](#)

## GREEN PENCIL

This award recognizes work which made a significant environmental impact. This includes, but is not limited to, awareness and messaging, product design, and eco-friendly production techniques.

[Learn more.](#)

## SPECIAL AWARDS

- » **BEST OF DISCIPLINE:** Each jury will vote to select the best piece within a discipline.
- » **BEST OF SHOW:** All juries will vote to select the best piece across all disciplines.

## RANKINGS

The One Show will include awards for clients and agencies based on our ranking system. The rankings are determined by the number of Gold, Silver, Bronze and Merit awards won.

- » **AGENCY OF THE YEAR:**  
The agency of the year will be determined based on the total number of Pencil and Merit winners in all of the categories.
- » **INDEPENDENT AGENCY OF THE YEAR:**  
The independent agency of the year will be determined based on the total number of Pencil and Merit winners in all of the categories.
- » **PRODUCTION COMPANY OF THE YEAR:**  
The production company of the year will be determined based on the total number of Pencil and Merit winners in all of the categories.
- » **CLIENT OF THE YEAR:**  
The client of the year will be determined based on the total number of Pencil and Merit winners in all of the categories.
- » **NETWORK OF THE YEAR:**  
The top agency network will be determined based on the number and level of awards each of its offices have won.
- » **CREATIVE HOLDING COMPANY OF THE YEAR:**  
The top holding company will be determined based on the number and level of awards each of its networks and offices have won.

For the purposes of The One Show, the terms on the following pages are to be used as provided.

## CATEGORY STRUCTURE

» **DISCIPLINE:**

The various classifications of work under which entries may be submitted. The One Show is divided into 19 disciplines (Film, Design, Print & Outdoor, etc).

» **VERTICAL MARKET:**

The specific industry to which your promoted product or service relates.

» **CATEGORY / SUBCATEGORY:**

Divisions within a discipline, grouped by media type and other common characteristics. Multiple Subcategories may be listed within a Category. **NOTE:** The term “Category” often includes the “Subcategory” information in correspondence.

## COMPANY INFORMATION

» **COMPANY TYPE:**

The main function of your company. Options available are Agency, Client / Brand, Design Firm, Digital Agency, Freelance / Individual, In-House Agency, Media Distribution Company, Music & Sound Production Company, Post-production Company, PR / Marketing, Production Company, and Publisher.

» **COMPANY ROLE:**

The role of your company as it pertains to the project in your entry. Primary and Secondary Companies are listed with the “Agency” credit in the online Archives and the One Show Annual and receive Ranking points. Supporting companies are published in the full credits list.

» **PRIMARY COMPANY:**

The company that led the project. This is usually the agency of record. If multiple companies worked on the project, you may include them in the “Secondary Company” credit. **NOTE:** Companies listed as “Primary Company” in the credits will be published under the “Agency” title, with the Secondary Companies. They will also be credited on-screen at the awards ceremonies.

» **SECONDARY COMPANY:**

A company that also worked on the project. The lead company should be listed under “Primary Company.” **NOTE:** Companies listed as “Secondary Company” will be published under the “Agency” title, with the Primary Company. They will also be credited on-screen at the awards ceremonies.

» **SUPPORTING COMPANY:**

A company that assisted in the creation of the project, but in a supporting role. **NOTE:** These companies will be published in the online Archives and One Show Annual.

## ENTRIES

### » **SINGLE:**

A single piece of work that may or may not be part of a campaign.

### » **SERIES / CAMPAIGN:**

Three to five (3–5) pieces (elements) of work that are part of the same campaign. Specifics can vary between categories. This information is listed as “Elements Required” with each category’s requirements. **NOTE:** Two pieces (elements) must be entered as two Single entries; they do not count as a Campaign.

### » **EXTENDED SERIES:**

Six to twenty (6–20) pieces (elements) of work that are part of the same campaign. **NOTE:** Smaller combinations (usually 3–5) of the work within the campaign may be entered in regular Campaign categories.

### » **SINGLE OR SERIES / SINGLE OR CAMPAIGN:**

Either a single piece (element) of work or a campaign of three to five pieces (elements) of work. Please see the individual category requirements for specifics. **NOTE:** Two pieces (elements) must be entered as two Single entries and do not count as a Single or Campaign.

### » **COMPLETED ENTRIES:**

After submitting Payment in the entry process, your entries are considered “Completed.” Entries that are not completed still exist on your “Review Entries” page, but will not be eligible for judging until completed. **NOTE:** “Completed Entries” may be referred to as “Closed Entries” in correspondence.

### » **ITEMIZED LIST:**

This is a list of all of your completed One Show entries that are being submitted to The One Show for judging.

### » **EXECUTIVE APPROVAL FORM (EA FORM):**

This is a form that must be signed by an executive of the entering agency (CCO, ECD or equivalent) to verify that all work entered is authentic, submitted as aired or displayed, and is within the spirit of the rules. **NOTE:** This required Executive Approval Form will be automatically generated once you submit payment and complete your entries.

### » **VERIFICATION FORM:**

This is a form that confirms that the work was created for and approved by a client and ran within the eligibility dates. This is most commonly a letter from the client, but can also be a media buy sheet, tear sheet, or other verifying document.

## PAYMENT

### » **INVOICE / PAYMENT FORM:**

This is a documentation of the financial summary of your entries. This will only include the entries for which you have submitted Payment in the entry process.

### » **OFFLINE PAYMENT:**

Payment by Check, Offline Credit Card or Wire Transfer are accepted as Offline Payment. The completed second page of the Invoice / Payment Form must be sent along with your payment. **NOTE:** Not including the required information may cause the processing of your entries to be delayed. Your payment status will remain “Not Paid” until we receive and process your payment.

### » **ONLINE PAYMENT:**

Payment by Online Credit Card (AMEX, MASTERCARD, VISA and DISCOVER) is accepted. Your credit card information will be encrypted and processed via VeriSign Secure Online Payment Gateway so your privacy is protected. The One Club WILL NOT STORE your information for any reason.



## SHORTLISTS & FINALISTS

### » **SHORTLIST:**

These are the submissions that were judged in early stages and made it past the first round. The One Show will be announcing the shortlist before starting the final round of judging, when winners will be determined.

### » **FINALIST:**

A Finalist has won either a Pencil or Merit award. The One Show will be releasing a list of all of the Finalists in April 2019. The specific type of award will be confidential until The One Show in May. **NOTE:** All Finalists are subject to verification of the authenticity of the work prior to being awarded.

### » **FINALIST CONFIRMATIONS:**

All Finalists will be required to confirm that all information related to their winning entries is complete and accurate. Finalist Confirmations must be submitted by April 19, 2019 to ensure that the correct information is presented online, during Creative Week, and at The One Show Ceremony.

## SUBMISSION MEDIA

### » **SUBMISSION MEDIA:**

This refers to the material and content that the jury will be reviewing. This can include physical items, digital images, videos, audio files, URLs or PDFs.

### » **ELEMENT:**

This refers to how many pieces were part of your campaign. i.e. four posters count as four elements, three commercials count as three elements. **NOTE:** Case Study Videos do not count as 1 element — the video should contain an overview of the various elements of your campaign.

### » **MEDIA:**

Media includes physical items, digital images, videos, audio files, URLs or PDFs. **NOTE:** Reference Images are considered as Media, but not Submission Media.

### » **CONTENT VIDEO:**

A video with content as it originally aired. Content Videos contain no extraneous information and should not include background, explanation or results.

### » **CASE STUDY VIDEO:**

A video that provides an explanation of the project. It should focus on the idea of the project and its creative execution. These videos may also include cultural background, explanation and results.

### » **CONTENT IMAGE:**

An image with content as it was originally placed. Content Images contain no extraneous information and should not include background, explanation or results.

### » **INSTALLATION IMAGE:**

These images show the work in context, as it was placed and the surrounding environment. i.e. an image of a poster installed in a bus shelter, or a billboard on the side of a highway.

### » **PROJECT BOARD:**

A composite of multiple images and information that provides an explanation of the project. It should focus on the idea of the project and its creative execution. These may also include cultural background, explanation and results.

### » **REFERENCE IMAGES:**

All entries require high resolution digital images. Only images for entries submitted in categories listed as judging digital images will be judged by the jury. **NOTE:** Specific Radio & Audio categories do not require images, but they may be submitted with your entry.

## VERTICAL MARKETS

The One Show highlights work in key verticals. Entries from the same industries are grouped together during judging.

**NOTE:** When entering your work, you may select from the following Vertical Markets.

**NOTE:** The exact same piece may NOT be entered into different Vertical Markets.

- » **AUTOMOTIVE / CARS / MOTORCYCLES / TRUCKS**
- » **BANKING / FINANCIAL SERVICES / INSURANCE / INVESTMENT**
- » **BEAUTY / COSMETICS / TOILETRIES / PERSONAL CARE**
- » **BEVERAGES – ALCOHOLIC DRINKS**
- » **BEVERAGES – NON-ALCOHOLIC DRINKS**
- » **CONSUMER PACKAGED GOODS / FOOD / CANDY / SNACKS**  
Includes any fast-moving edible items sold in stores; foods that get used up and have to be replaced frequently
- » **CONSUMER PRODUCTS**
- » **CONSUMER SERVICES**  
Includes services that do not involve the production of tangible goods (i.e., landscaping, moving, consulting, storage, couriers)
- » **DURABLE CONSUMER GOODS / HOME APPLIANCES**  
Consumer products that do not have to be purchased frequently that are made to last for an extended period of time
- » **ENTERTAINMENT / MUSIC / FILM / TELEVISION**
- » **FASHION / CLOTHING / FOOTWEAR / ACCESSORIES**
- » **GAMBLING / LOTTERY**
- » **GAMING – DIGITAL / CONSOLE / ONLINE / MOBILE**
- » **HEALTH / WELLNESS / PHARMACEUTICALS**  
Includes medication and preventive care, medical facilities, etc. Entries submitted in this Vertical Market may also be entered into the Health, Wellness & Pharma discipline; see the corresponding list of Vertical Markets on the next page.
- » **HOUSEHOLD GOODS / CLEANING PRODUCTS**  
Goods and products used to maintain a household (i.e., paint, gardening supplies, kitchen utensils)
- » **INTERNAL & CORPORATE COMMUNICATIONS**
- » **NON-PROFIT ORGANIZATIONS / CHARITIES / EDUCATION / GOVERNMENT**
- » **PET PRODUCTS & SERVICES**
- » **PUBLICATIONS & MEDIA / BOOKS / NEWS**
- » **REAL ESTATE**
- » **RESTAURANTS / FAST FOOD OUTLETS**
- » **RETAIL**  
Any store that sells products to the public other than restaurants
- » **SELF-PROMOTION**
- » **SPORTS / FITNESS / SPORTS APPAREL**
- » **TECHNOLOGY HARDWARE – ELECTRONICS / COMPUTERS / BUSINESS EQUIPMENT / MOBILE PHONES**
- » **TECHNOLOGY SOFTWARE – INTERNET / TELECOMMUNICATIONS / SOFTWARE & APPS**
- » **TOURISM / TRAVEL / TRANSPORTATION**
- » **TOYS & GAMES**

### VERTICAL MARKETS — HEALTH, WELLNESS & PHARMA

Work entered into Health, Wellness & Pharma categories have a unique list of Vertical Markets to choose from. Entries from these verticals and categories will be grouped together during judging.

When entering your work into Health, Wellness & Pharma categories, you may select from the following Vertical Markets.

**NOTE:** The exact same piece may NOT be entered into different Vertical Markets.

**NOTE:** Work entered into the Health, Wellness & Pharma discipline may also be entered into other One Show disciplines using the Health, Wellness & Pharma vertical.

» **ANIMAL HEALTH & SERVICES**

Medication (prescription and OTC), food, and pet care products and services (veterinary, lodging, grooming, etc.)

» **AWARENESS / ADVOCACY / EDUCATION / FUNDRAISING**

Work created for the purpose of gaining knowledge of and support for a particular cause

» **B2B / CORPORATE COMMUNICATIONS**

Work created to promote, sell, or educate within the industry and not intended for public view

» **DIETARY SUPPLEMENTS / NUTRACEUTICALS**

Products derived from food sources with additional health benefits beyond the basic nutritional value found in foods. Includes vitamins, herbal remedies, supplements, vitamin beverages, food additives, etc.

» **HEALTH SERVICES**

Medical facilities such as hospitals and treatment centers, doctors, pharmacies, insurance, fitness centers, etc.

» **OTC / OVER-THE-COUNTER**

Non-prescription drugs and medication, including ingested, topical, or other applications

» **OTC PRODUCTS & EQUIPMENT**

Over-the-counter self-care and medical items including first aid, glasses and contacts, pregnancy tests, fitness equipment, etc.

» **PRESCRIPTION / PHARMACEUTICALS**

Drugs and medications that are only available with a doctor's prescription, including ingested, topical, or other applications.

» **TECH & EQUIPMENT – PRESCRIPTION**

Equipment developed for the purpose of medical diagnostics or treatment. Includes personal devices that require a prescription or equipment used at medical facilities.

» **TECH & PERSONAL DEVICES – OTC**

Digital products, apps, wearables, etc. used to track and encourage a healthy lifestyle

All One Show entries require information on the project. Below is the information that is required for all entries, regardless of category.

**NOTE:** Optional fields are noted as such.

**NOTE:** Do NOT use all capital letters.

## GENERAL PROJECT INFORMATION

- » **CLIENT COMPANY** – Who was the client on the project?
- » **CLIENT URL** – Client's website (optional).
- » **ENTRY TITLE** – Give your entry a name. The jury will see this, it will be used to reference your entry, and it will show in the online Archives for winning work.
- » **ENTRY DESCRIPTION** – Describe your project in 150 words or less; the jury will see this (optional).
- » **TRANSLATION TO ENGLISH** – Required for all entries which are not originally in English. **NOTE:** Video entries should include subtitles.

## CREDITS

**COMPANY** – Which companies worked on this project?

- » **Company Name**
- » **Company City**
- » **Company Type** – can select Agency, Client / Brand, Design Firm, Digital Agency, Freelance / Individual, In-House Agency, Media Distribution Company, Music & Sound Production Company, Post-production Company, PR / Marketing, Production Company, and Publisher.
- » **Company Role** – can select Primary Company, Secondary Company, or Supporting Company (see glossary for clarification)

**INDIVIDUAL** – Which individuals contributed to this project?

- » **First Name**
- » **Last Name**
- » **Title** – to be selected from the list provided
- » **Company** – Choose the company that this individual is associated with. For a company to appear here, it must be entered in the Company credits.

## MEDIA

Judging media is determined by the category. However, each entry is required to include reference images and a thumbnail. The jury will see this thumbnail for reference only during judging.

Further information on media requirements can be found in the Submission Media section of this packet.

**NOTE:** Specific Radio & Audio categories do not require images, but they may be submitted with your entry.

Some One Show categories require that physical materials are submitted for judging. These entries must be received at The One Club no later than **February 15, 2019**.

## ENTRY LABELS

All labels for physical entries will be automatically generated in The One Show entry system. These can be downloaded on the "Completed Entries" page in your account.

All entry labels must be printed and attached to your entry before mailing.

**NOTE:** Only entries that require physical materials for judging will have an entry label generated. All judging media for non-physical entries is handled automatically through The One Show online entry system.

	<b>R07</b>	
		ENTRY ID <b>50045</b>
PRINT & OUTDOOR: POSTERS - CAMPAIGN CONSUMER / B2B BANKING & FINANCIAL		ACCOUNT ID: 33658 BATCH ID: 10503
<hr/>		
CLIENT:	Client Company Name	
ENTRY TITLE:	Ad Title	
CAMPAIGN TITLES:	Poster 1 Poster 2 Poster 3	

## SHIPPING

Physical entries should be mailed to:

**The One Club for Creativity  
Attn: The One Show  
450 W 31st St.  
6th Floor  
New York, NY 10001  
United States**

The One Show online entry system will generate mailing labels for you once you complete the Payment step in the entry process. You can find your generated label on the "Print / Submit Forms" page. Please affix these to the outside of your shipment packaging, in addition to any courier labels required.

ACCOUNT ID: 33658 Company Name Address City, State Postal Code United States	
TEL: Phone Number	<b>MAIL TO: THE ONE CLUB FOR CREATIVITY 450 WEST 31ST STREET 6TH FLOOR NEW YORK, NY 10001 USA</b>
	TEL: 212-979-1900
	<b>ATTENTION: THE ONE SHOW</b>
<hr/>	
NO. OF PACKAGES _____ OF _____	

All payments must be made in U.S. Dollars.

All offline payments must reach The One Club within 15 days after the date on your invoice.

## ONLINE PAYMENT

Online payments are accepted via credit card. AMEX, MASTERCARD, VISA and DISCOVER credit cards are accepted via VeriSign Secure Online Payment Gateway.

**NOTE:** All online credit card transactions will be subject to a 3% processing fee.

## OFFLINE PAYMENT

Offline payments include the following:

- » **CHECK** – For the total amount of fees, checks must be made payable to: The One Club for Creativity  
**NOTE:** ALL CHECKS MUST BE IN U.S. DOLLARS DRAWN ON A U.S. BANK.
- » **OFFLINE CREDIT CARD** – The One Show online entry system will automatically generate a printable payment form. Fill this out with your card information.  
**NOTE:** AMEX, MASTERCARD, VISA and DISCOVER credit cards are accepted.  
**NOTE:** All offline credit card transactions will be subject to a 3% processing fee.
- » **WIRE TRANSFER** – International entrants may arrange for payment via wire transfer. Account details will be given during the payment process.  
**NOTE:** All wire transfer transactions will be subject to a \$35 USD processing fee.

## REFUNDS

All entry fees are non-refundable and non-transferable. Whether you select online or offline payment, you are committing to pay for your entries in full.