

All entries must include media for judging. Each category has specific requirements. Please refer to the Categories section for details.

## PHYSICAL MATERIALS

The Design and Print & Outdoor disciplines contain categories which require physical materials. This includes posters, newspaper & magazine ads, 3-dimensional products and promotional items, etc. Submission requirements are outlined on the following pages.

## DIGITAL IMAGES

Digital image submissions have specific technical requirements, as outlined on the following pages. All entries, regardless of submission type, require high-res digital images to be used for reference.

**NOTE:** Audio-only categories do not require images, but they may be submitted with your entry.

## VIDEOS

Video submissions have specific technical requirements, as outlined on the following pages. All video entries must be uploaded into The One Show online entry system.

## AUDIO

Audio file submissions are accepted in the Radio & Audio discipline. Specific technical requirements are outlined on the following pages.

## URL

URL submissions are accepted in several Digital Craft and Interactive & Online categories. URLs must remain active through The One Show judging period and may not be host pages for videos. Landing pages of case study content are accepted. Specific submission requirements are outlined on the following pages.

## PDF

PDF submissions are accepted in the Public Relations discipline for summaries of campaigns.

## VIDEO + URL

Some categories allow for both a video and URL to be submitted. For these categories, your video will be your primary judging media. The jury will have the option to also view the URL.

Digital Reference Images are required for ALL entries. These images will display in the Entry Showcase and may be used by The One Show for promotional purposes. The jury will see these images, but they will not be judged.

**NOTE:** Audio-only categories do not require images, but they may be submitted with your entry.

**NOTE:** If Digital Images are submitted as judging media, they will also be used as Reference Images.

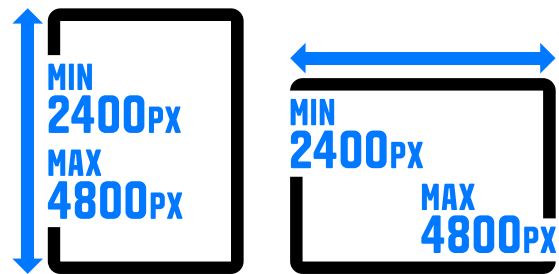
Follow these specs for ALL digital images submitted for ALL entries.

### CONTENT

- » The images should reflect the content of your entry.
- » For content video entries, reference images should be high res stills from the video.
- » When submitting multiple images, each should be unique—do not submit duplicate images for one entry.

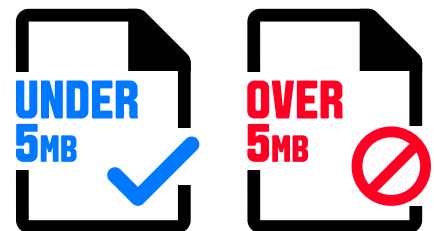
### DIMENSIONS

- » The longest side of each image should be at least 2400 pixels long
- » The longest side of each image must be a maximum of 4800 pixels long



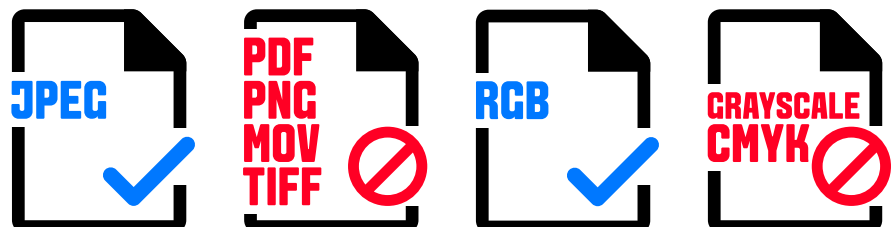
### FILE SIZE

- » Each file must be no larger than 5 MB



### FORMAT

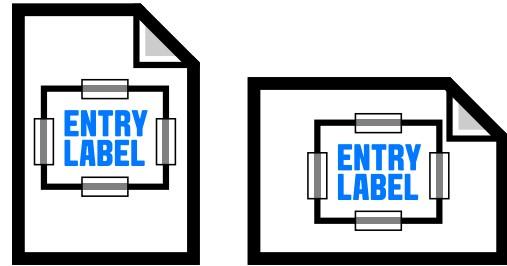
- » Each file must be a high res JPEG
- » Each file must be RGB color mode



The Design and Print & Outdoor disciplines include categories that require physical materials.

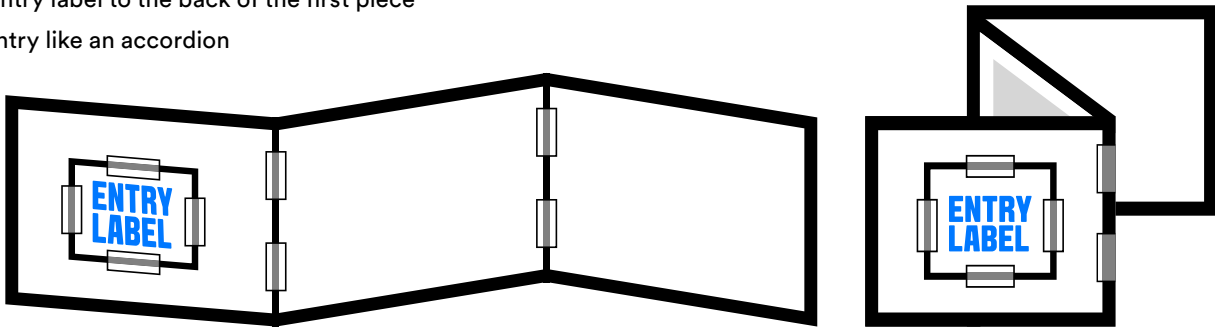
## SINGLE

- » Tape the entry label to the back of your entry



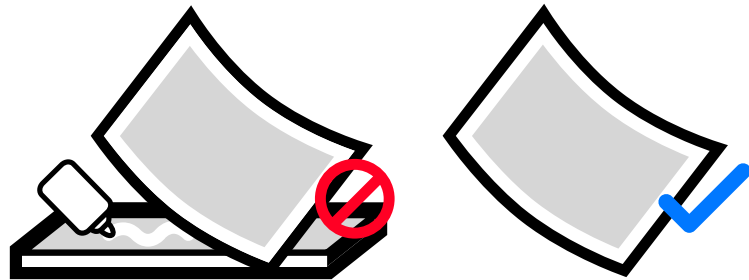
## CAMPAIGN

- » Tape your campaign pieces together horizontally
- » Tape your entry label to the back of the first piece
- » Fold your entry like an accordion



## ALL PRINT WORK

- » Do NOT mount your work



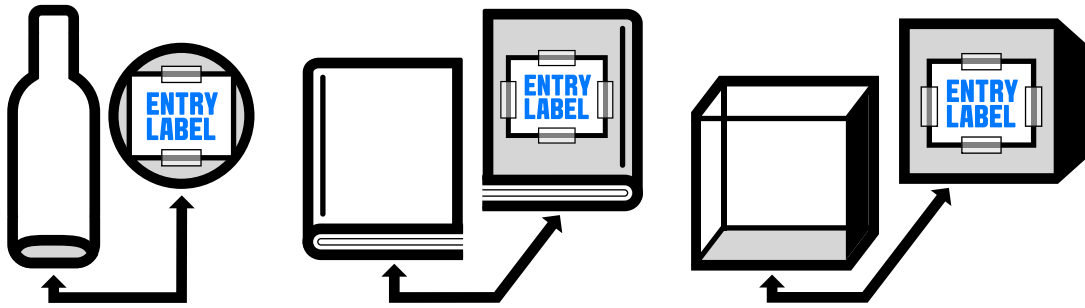
## NOTE

- » Any print work over 24" x 36" (60 cm x 90 cm) must be submitted digitally. See the Digital Images page for digital image requirements
- » Print labels at full size. Do not reduce size.

The Design and Print & Outdoor disciplines include categories that require physical materials.

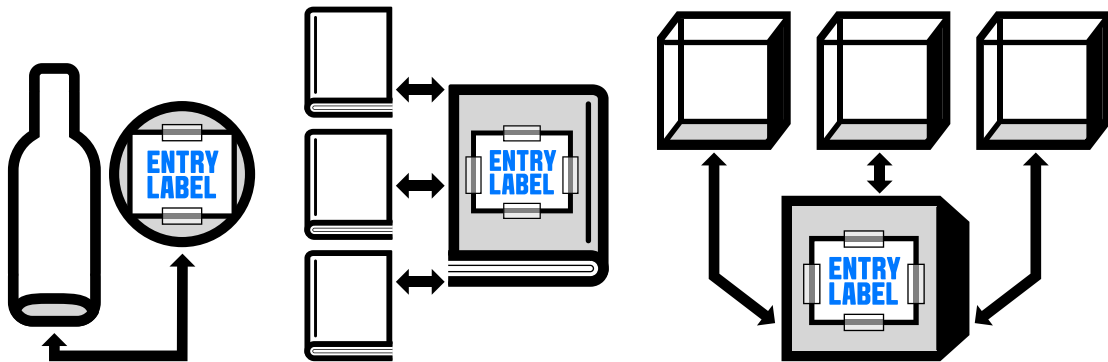
## SINGLE

- » Tape the entry label to the bottom or back of your entry



## CAMPAIGN

- » Tape the entry label to the bottom or back of each piece in your campaign entry
- » Include all pieces of a campaign in the same box for shipment



## NOTE

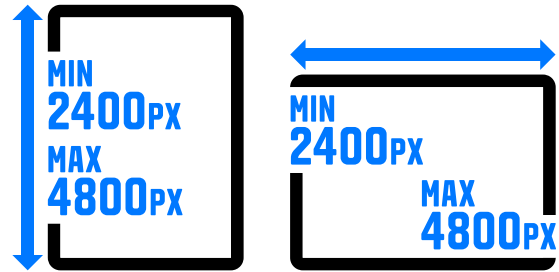
- » For oddly-shaped or unique items, please email [oneshow@oneclub.org](mailto:oneshow@oneclub.org) with questions
- » Do not use packing peanuts in your shipment
- » If you need to send a project board with your 3D piece, it must be smaller than 24" x 24" (60 cm x 60 cm)
- » Print labels at full size. Do not reduce size.

Follow these specs for ALL digital images submitted for ALL entries.

Please reference the individual category requirements for quantity of images required.

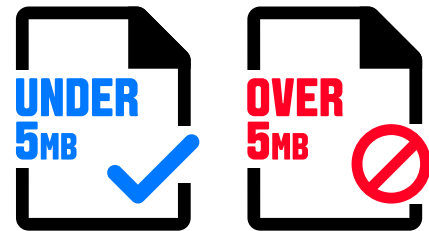
## DIMENSIONS

- » The longest side of each image should be at least 2400 pixels long
- » The longest side of each image must be a maximum of 4800 pixels long



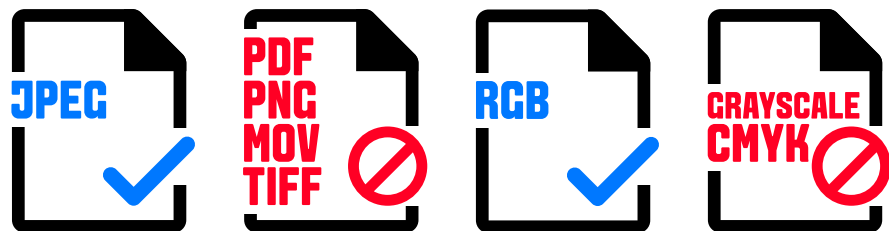
## FILE SIZE

- » Each file must be no larger than 5 MB



## FORMAT

- » Each file must be a high res JPEG
- » Each file must be RGB color mode



## NOTE

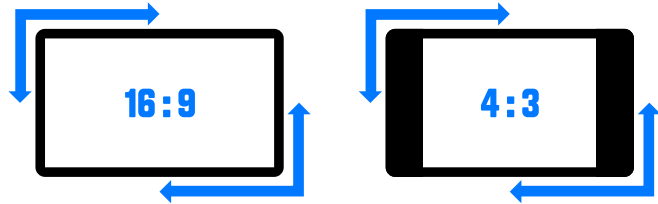
- » For digital project boards, all information should be large enough to be seen from a distance when projected.
- » If Digital Images are submitted as judging media, they will also be used as Reference Images.

Video entries will only be accepted through online upload. DVDs will not be accepted.

Please reference the individual category requirements for length restrictions.

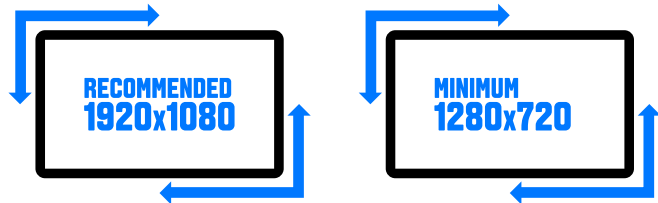
## ASPECT RATIO

- » All videos must be submitted in 16x9 format
- » 4x3 videos should be submitted with black pillars



## RESOLUTION

- » 1920 x 1080 is preferred and recommended
- » Minimum resolution of 1280 x 720



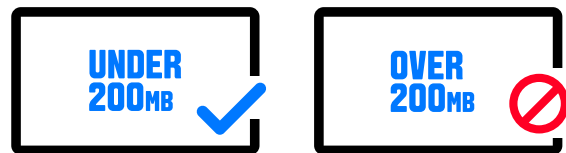
## FORMAT

- » .mov or .mp4
- » H.264 compression
- » Audio compression must be AAC



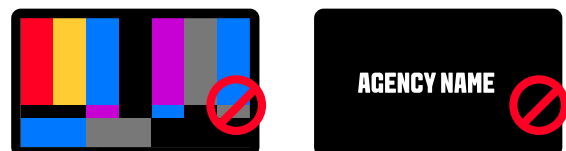
## FILE SIZE

- » Each file must be no larger than 200MB



## EXTRAS

- » Do NOT include color bars or tone
- » Do NOT include agency information or slates

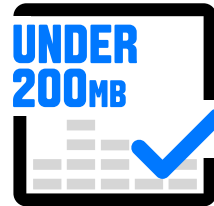


Audio entries will only be accepted through online upload.

Please reference the individual category requirements for length restrictions.

## FILE SIZE

- » Each file must be no larger than 200MB



## FORMAT

- » All audio files must be in MP3 format



## EXTRAS

- » Do NOT include agency information
- » Do NOT include audio slates

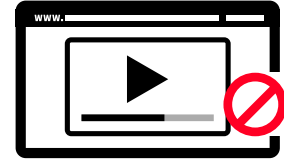


URL entries will only be accepted through the online entry system.

## URL CONTENT

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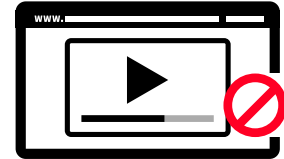
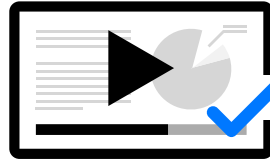
- » Entries must be an active URL
- » The site entered must remain unchanged for your entry through April 2019
- » URLs of a video hosted online are NOT accepted (i.e., Vimeo, YouTube, etc.)
- » Landing pages of case study information are acceptable



## VIDEOS

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- » If you have a case study video, it must be submitted through the online upload system. Do not submit a URL landing page.



## NOTE

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- » Password-protected URLs are NOT recommended

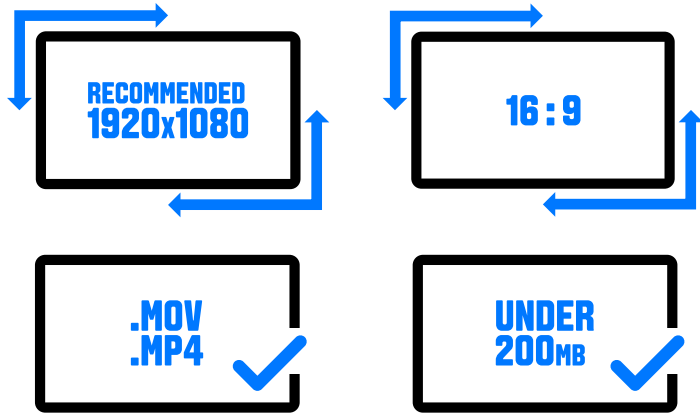


Video + URL entries will only be accepted through the online entry system.

Please reference the individual category requirements for video length restrictions.

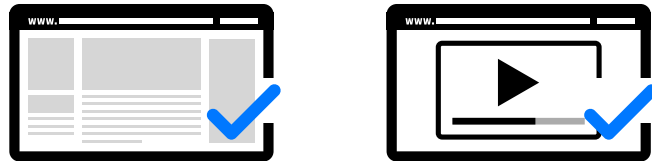
## VIDEO CONTENT

- » A case study or cut-down video will be your primary judging media
- » Cut-down videos should highlight the full length piece. Trailers are accepted.
- » Follow the video submission media requirements for specific specs



## URL CONTENT

- » A link to your full length piece or online work
- » Entries must be an active URL
- » The URL content must remain unchanged for your entry through April 2019



## NOTE

- » Password-protected URLs are NOT recommended
- » The full length content will be viewed at the judge's discretion
- » For Cut-Down Video + URL categories, the URL should only be to the full-length piece
- » For Case Study + URL categories, the URL should be to the interactive online work