



2020 FINALISTS

The One Club for Creativity is pleased to announce the Finalists of the 2020 One Show.

We wish to express our heartfelt appreciation to all our judges for their commitment to the competition and to all our entrants for their patience as we have navigated through this challenging season.

This list includes all winning entries—Pencils and Merits. The specific awards won will be revealed online mid-June 2020.

Finalist work can be viewed in the Entry Showcase at oneshow.org.

Congratulations to all of our Finalists, and we look forward to celebrating with you soon!

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Please note this list does not include Finalists for our special awards. These will be announced in mid-June, along with our Best of Awards.

- Cultural Driver
- Green Pencil
- Penta Pencil
- Sustainable Development Pencil

BRANDED ENTERTAINMENT

&Co. / NoA / Copenhagen + New-Land / Copenhagen	Long Form Video – Single	Bianco	The Lift
22squared / Atlanta,Tampa + m ss ng p eces / Los Angeles	Experiential – Brand Installations	Baskin-Robbins	Scoops Ahoy: Operation Scoop Snoop
22squared / Atlanta,Tampa + m ss ng p eces / Los Angeles	Craft – Use of Technology	Baskin-Robbins	Scoops Ahoy: Operation Scoop Snoop
303 MullenLowe / Sydney + Finch / Sydney + Audi Australia / Sydney	Full Length Video – Single	Audi Australia	Machine
360i / New York + HBO / New York	User-Generated Content	HBO	Create #ForTheThrone
72andSunny / Los Angeles + National Football League / New York + Prettybird / Los Angeles	Experiential – Live Events	National Football League	Next 100
72andSunny / Los Angeles + Tinder / Los Angeles + m ss ng p eces / Los Angeles	Long Form Video – Campaign / Series / Episodic	Tinder	Swipe Night
72andSunny / Los Angeles + Tinder / Los Angeles + m ss ng p eces / Los Angeles	Craft – Use of Technology	Tinder	Swipe Night
72andSunny / Los Angeles + Tinder / Los Angeles + m ss ng p eces / Los Angeles	Innovation in Branded Entertainment	Tinder	Swipe Night
Accenture Interactive China / Shanghai	Mobile Apps	Yum China	Pocket Franchise
Accenture Interactive China / Shanghai	Innovation in Branded Entertainment	Yum China	Pocket Franchise
Africa / São Paulo	Games	Unesco	History Blocks
Akestam Holst / Stockholm	Mobile Apps	Norrlands Guld	The Legally Binding Beer Contract
Alma DDB / Miami	Experiential – Live Events	Change the Ref	3D Activist
AlmapBBDO / São Paulo + Getty Images / New York	Long Form Video – Campaign / Series / Episodic	Getty Images	COMA – A GettyImages Original Series
Amplify / London	Experiential – Brand Installations	Airbnb	A Night At... The Louvre

BRANDED ENTERTAINMENT

antoni garage / Berlin + Mercedes-Benz / Stuttgart + Anorak / Berlin	Long Form Video – Single	Mercedes-Benz	Bertha Benz: The Journey That Changed Everything
Apple / Cupertino + Imposter / Los Angeles	Long Form Video – Single	Apple	Caught on Camera
Arnold Worldwide / Boston	Experiential – Brand Installations	Santander Bank	In Someone Else's Shoes
Arnold Worldwide / Boston	Craft – Art Direction	Santander Bank	In Someone Else's Shoes
BBDO / New York + Biscuit / New York	Short Form Video – Single	THINX	MENstruation
BBDO / New York + Smuggler / New York	Short Form Video – Single	Sandy Hook Promise	Back to School Essentials
BBDO / New York + The New Yorker / New York	User-Generated Content	The New Yorker	Caption Contest
BBDO / Toronto + Flare BBDO / Toronto	Audio	Regent Park School of Music	Parkscapes
BBDO / Toronto + Flare BBDO / Toronto	Innovation in Branded Entertainment	Regent Park School of Music	Parkscapes
Bensimon Byrne / Toronto + Narrative / Toronto + OneMethod / Toronto	Long Form Video – Single	Casey House	Losing Friends
Bensimon Byrne / Toronto + Narrative / Toronto + OneMethod / Toronto	Long Form Video – Campaign / Series / Episodic	Casey House	The HIV+ Episodes
BETC / Paris	Games	Bouygues Telecom	The never-ending commercial
BUCK / Los Angeles + TBWA\Media Arts Lab / Los Angeles	Craft – Art Direction	Apple	Opening Film. Apple Event March 2019 launching Apple TV+
Cheil PengTai / Beijing + Cheil / Hong Kong	Games	Samsung	BACK2LIFE
Clemenger BBDO / Sydney + Finch / Sydney + Facebook / Sydney + Clemenger PR / Melbourne	Full Length Video – Single	Code Like A Girl	Losing Lena

BRANDED ENTERTAINMENT

Colenso BBDO / Auckland + DB Breweries / Auckland	Audio	DB Breweries	I'm Drinking It For You
Courageous Studios / New York + Procter & Gamble / Cincinnati	Full Length Video – Single	P&G	Out of the Shadows
DAVID / Miami + DAVID / Madrid + Burger King / Miami	User-Generated Content	Burger King	Stevenage Challenge
DAVID / Miami + DAVID / Madrid + Burger King / Miami	Innovation in Branded Entertainment	Burger King	Stevenage Challenge
DDB / Chicago	Live Webcast	Miller Lite	Controller
DDB / Chicago	Games	Miller Lite	Controller
DDB / Chicago	Innovation in Branded Entertainment	Miller Lite	Controller
DDB / Paris + Ubisoft / Paris + Studio 5 / Paris	Audio	Ubisoft	Green Dawn
DDB Group Italy / Milan + Karen Film / Milan	Experiential – Brand Installations	IKEA Italy	The Drawing
Digitas / Boston + Unit 9 / London	Mobile Apps	JFK Presidential Library and Museum	JFK Moonshot
Digitas / Boston + Unit 9 / London	Augmented, Virtual & Mixed Reality	JFK Presidential Library and Museum	JFK Moonshot
Droga5 / New York	Innovation in Branded Entertainment	HBO	For The Throne
Droga5 / New York + Giant Spoon / New York	Experiential – Brand Installations	HBO	For The Throne: Bleed
Droga5 / New York + Giant Spoon / New York	Experiential – Live Events	HBO	For The Throne: Bleed
e.l.f. Cosmetics / Oakland + Movers+Shakers / Brooklyn	User-Generated Content	e.l.f. Cosmetics	e.l.f. #eyeslipsface TikTok Campaign
e.l.f. Cosmetics / Oakland + Movers+Shakers / Brooklyn	Innovation in Branded Entertainment	e.l.f. Cosmetics	e.l.f. #eyeslipsface TikTok Campaign

BRANDED ENTERTAINMENT

Facebook / Menlo Park	Craft – Use of Technology	Portal from Facebook	Story Time on Portal
Facebook / Menlo Park	Innovation in Branded Entertainment	Portal from Facebook	Story Time on Portal
FCB / New York	Games	FDA	The Real Cost – One Leaves
FCBIndia Advertising / Gurgaon	User-Generated Content	The Times Of India	Out and Proud Classified
FCBIndia Advertising / Mumbai + FCB Global / New York	Experiential – Brand Installations	Mumbai Police	The Punishing Signal
Goodby Silverstein & Partners / San Francisco	User-Generated Content	Adobe	Creativity for All
Goodby Silverstein & Partners / San Francisco	Audio	One Medical	Better Days
Goodby Silverstein & Partners / San Francisco	Craft – Use of Technology	The Dalí Museum	Dalí Lives
Grabarz & Partner / Hamburg + Burger King Deutschland / Hannover	Mobile Apps	Burger King Deutschland	Escape The Clown
Grabarz & Partner / Hamburg + Burger King Deutschland / Hannover	Augmented, Virtual & Mixed Reality	Burger King Deutschland	Escape The Clown
Grey / New York + Townhouse / New York	Music Videos	Procter & Gamble	Pantene Home for the Holidays
Hakuhodo / Osaka + Capcom / Osaka + Capcom Media Ventures / Los Angeles + Capcom USA / San Francisco	Games	Ezaki Glico Company	Pocky K.O.
Heimat / Berlin + Achtung! / Hamburg + Mokoh Music / Berlin + Visualtech / Berlin	Short Form Video – Single	Die Kulturellen Erben Berlin	Cultural Heirs "Voice of the Wall"
Heimat / Berlin + Achtung! / Hamburg + Mokoh Music / Berlin + Visualtech / Berlin	Craft – Art Direction	Die Kulturellen Erben Berlin	Cultural Heirs "Voice of the Wall"
Highways England / London + adam&eveDDB / London	Experiential – Brand Installations	Highways England	BikerTek

BRANDED ENTERTAINMENT

Highways England / London + adam&eveDDB / London	Experiential – Live Events	Highways England	BikerTek
Isobar / Amsterdam + Achtung! mcgarrybowen / Amsterdam	Mobile Apps	Volkswagen	Road Tales
Jung von Matt / Hamburg + Tempomedia Filmproduktion / Hamburg + BMW / München	Long Form Video – Single	BMW	The Small Escape
Jung von Matt/Limmat / Zürich	Experiential – Live Events	Amnesty International Switzerland	The War Siren Test
Jung von Matt/Limmat / Zürich	Mobile Apps	Samsung Switzerland	A Touch of History
K's Galleries / Tel Aviv + Leo Burnett Israel / Tel Aviv	Experiential – Live Events	K's Galleries	Eva Stories
m ss ng p eces / Los Angeles + Popp Rok / Toronto + Pyer Moss / New York	Long Form Video – Single	Pyer Moss	Seven Mothers
McCann / London + Craft/McCann / London + Momentum / London	Innovation in Branded Entertainment	Xbox / Microsoft	The Birth of Gaming Tourism
McCann / New York + Lockheed Martin / Washington D.C.	Games	Lockheed Martin	Think Inside The Box
McCann / New York + Lockheed Martin / Washington D.C.	Experiential – Brand Installations	Lockheed Martin	Think Inside The Box
McCann / New York + March For Our Lives / Parkland	Short Form Video – Single	March For Our Lives	Generation Lockdown
McCann / New York + March For Our Lives / Parkland	Experiential – Live Events	March For Our Lives	Generation Lockdown
McCann / New York + Microsoft / Seattle	Games	Microsoft	Changing the Game
McCann / New York + Microsoft / Seattle	Innovation in Branded Entertainment	Microsoft	Changing the Game
McCann / New York + Verizon / Baskin Ridge + Film Forites / Los Angeles + JSM Music / New York	Short Form Video – Campaign / Series / Episodic	Verizon	The Team That Wouldn't Be Here

BRANDED ENTERTAINMENT

McCann Health / São Paulo + McCann Health / New York + Vetor Zero / São Paulo + Punch Audio / São Paulo	Craft – Art Direction	Hospital Leforte	1 minute 46 seconds
mortierbrigade / Schaarbeek	Experiential – Live Events	PIAS Records	The Legendary Tour
MUH-TAY-ZIK / HOF-FER / San Francisco + RSA Films/Black Dog / Los Angeles	Music Videos	National Center For Missing & Exploited Children	Runaway Train 25
MUH-TAY-ZIK / HOF-FER / San Francisco + RSA Films/Black Dog / Los Angeles	Innovation in Branded Entertainment	National Center For Missing & Exploited Children	Runaway Train 25
NORD DDB / Stockholm	Innovation in Branded Entertainment	Volkswagen Sweden	Abbey Road with Park Assist
NORD DDB / Stockholm	Music Videos	Volkswagen Sweden	Let's Get Electric!
Ogilvy / New York	Augmented, Virtual & Mixed Reality	IBM	Apollo
Ogilvy / Singapore + Knights Media & Films / India + Edit Machine / Italy + 1908 Scoring Studios / USA	Long Form Video – Single	RIT Foundation	Please Arrest Me
Ogilvy Brasil / São Paulo	Experiential – Brand Installations	Adidas do Brasil	Jesus our Supporter
Park Pictures / New York	Music Videos	Benny Blanco, Calvin Harris & Miguel	I Found You / Nilda's Story
Pereira O'Dell / San Francisco + Adobe / San Francisco + RSA Films / Los Angeles	User-Generated Content	Adobe	#MoviePosterMovie
Pereira O'Dell / San Francisco + Adobe / San Francisco + RSA Films / Los Angeles	Innovation in Branded Entertainment	Adobe	#MoviePosterMovie
Perfect Fools / Stockholm + Svenska Spel Sport & Casino / Stockholm	Live Webcast	Svenska Spel Sport & Casino	Grönborg Live
Rafineri / Istanbul + LÖSEV / Istanbul	Long Form Video – Single	LÖSEV	Dear Brother

BRANDED ENTERTAINMENT

Rethink / Montreal, Vancouver, Toronto + Content / Montreal + TöK Communications / Montreal	User-Generated Content	Fondation Émergence	Brutal Postings
RSA Films / Los Angeles + Pereira O'Dell / San Francisco + Adobe Students / San Jose	Long Form Video – Single	Adobe Students	#MoviePosterMovie In The Time It Takes To Get There
Saatchi & Saatchi – PG One / New York + Procter & Gamble / Cincinnati + MSL / New York	Innovation in Branded Entertainment	Procter & Gamble – Charmin	Charmin Toilet Tech Steals the Show at CES 2020
Saatchi & Saatchi / New York + Procter & Gamble / Cincinnati	Short Form Video – Campaign / Series / Episodic	Procter & Gamble – Tide	Laundry Night
Saatchi & Saatchi / New York + Procter & Gamble / Cincinnati	Innovation in Branded Entertainment	Procter & Gamble – Tide	Laundry Night
Serviceplan Germany / Munich	Mobile Apps	Beck's	Heroes of the Night
Sid Lee / Montreal	Experiential – Brand Installations	Vision Zero Project and the City of Montreal	The Impactful Reminder
Smuggler / Los Angeles + Apple / Cupertino	Short Form Video – Single	Apple	The Underdogs
TBWA / Melbourne	Experiential – Brand Installations	ANZ Bank	Signs Of Love
TBWA\Chiat\Day / Los Angeles	User-Generated Content	The Recording Academy	Behind the Record
TBWA\Media Arts Lab / Los Angeles	Short Form Video – Single	Apple	Bounce
TBWA\Media Arts Lab / Los Angeles	Craft – Art Direction	Apple	Bounce
The Walt Disney Company Latin America – National Geographic / São Paulo	Audio	The Walt Disney Company Latin America – National Geographic	Sounds of Future Ocean
thjnk AG / Hamburg + thjnk Hamburg GmbH / Hamburg	Live Webcast	Brauerei C. & A. VELTINS	Spot The Bottle
UM Studios / New York + Johnson & Johnson / New Brunswick + Verizon Media / RYOT / New York + Rogers & Cowan / Los Angeles	Full Length Video – Single	Johnson & Johnson	5B
VIRTUE / Copenhagen	Augmented, Virtual & Mixed Reality	Carlings	The Last Statement T-shirt

BRANDED ENTERTAINMENT

VMLY&R / New York + New Balance / UK	Experiential – Brand Installations	New Balance	The Runaway Pub
We Are Social / Paris	Games	WWF France	#NoBuildChallenge
Weber Shandwick / New York	Full Length Video – Single	Ancestry	Railroad Ties
Wieden+Kennedy / New York + HBO / New York	Short Form Video – Campaign / Series / Episodic	HBO	Backstories
Wieden+Kennedy / Portland + Biscuit Filmworks / Los Angeles + Mackcut / New York	Short Form Video – Single	Old Spice	Next Episode
Wieden+Kennedy / Shanghai	Craft – Art Direction	Nike	Nike 2019 Beijing 99
Wunderman Thompson / Toronto	Games	The Royal Canadian Legion	Remembrance Island

CREATIVE EFFECTIVENESS

AMVBBDO / London	Creative Effectiveness – Consumer / Brand	Essity	Viva La Vulva
Badger & Winters / New York	Creative Effectiveness – Non-Profit / Charity	RAICES	#NoKidsInCages
BBDO / Toronto + Flare BBDO / Toronto	Creative Effectiveness – Non-Profit / Charity	Regent Park School of Music	Parkscapes
BBDO / Toronto + Flare BBDO / Toronto	Single Country or Region – Non-Profit / Charity	Regent Park School of Music	Parkscapes
CHE Proximity / Australia + Sydney Children's Hospitals Foundation / Sydney + Revolver/Will O'Rourke / Sydney	Single Country or Region – Non-Profit / Charity	Sydney Children's Hospitals Foundation	Curing Homesickness
Colenso BBDO / Auckland + Mars NZ / Auckland	Creative Effectiveness – Consumer / Brand	Pedigree	SelfieSTIX
DDB Mudra Group / Mumbai	Single Country or Region – Consumer / Brand	Johnson & Johnson	Project Free Period
Droga5 / New York	Creative Effectiveness – Consumer / Brand	HBO	For The Throne
Droga5 / New York + Giant Spoon / New York	Creative Effectiveness – Non-Profit / Charity	HBO	For The Throne: Bleed
FCBIndia Advertising / Mumbai + FCB Global / New York	Creative Effectiveness – Non-Profit / Charity	Mumbai Police	The Punishing Signal
FCBIndia Advertising / Mumbai + FCB Global / New York	Single Country or Region – Non-Profit / Charity	Mumbai Police	The Punishing Signal
Grey Midwest / Cincinnati + Junto Sounds / New York	Creative Effectiveness – Consumer / Brand	P&G	The Most Undisruptive Radio Ads
GSD&M / Austin	Creative Effectiveness – Consumer / Brand	Popeyes Louisiana Kitchen	Chicken Wars
GSD&M / Austin	Single Country or Region – Consumer / Brand	Popeyes Louisiana Kitchen	Chicken Wars
JWT Folk / Dublin	Single Country or Region – Consumer / Brand	An Post	Address Point – Breaking the homelessness cycle
K's Galleries / Tel Aviv + Leo Burnett Israel / Tel Aviv	Single Country or Region – Non-Profit / Charity	K's Galleries	Eva Stories

CREATIVE EFFECTIVENESS

Leo Burnett / Madrid + Tesauro / Madrid + Pernod Ricard - Ruavieja / Madrid	Single Country or Region – Consumer / Brand	Pernod Ricard – Ruavieja	The Time We Have Left
Loong / Beijing	Single Country or Region – Non-Profit / Charity	Tencent Foundation, China Organ Donation	A Team of One
McCann / New York + March For Our Lives / Parkland	Creative Effectiveness – Non-Profit / Charity	March For Our Lives	Generation Lockdown
MullenLowe / US	Single Country or Region – Consumer / Brand	Burger King	Twitter Bait
Ogilvy / Chicago	Creative Effectiveness – Consumer / Brand	SC Johnson – Glade	Scent By
Ogilvy / Chicago	Single Country or Region – Consumer / Brand	SC Johnson – Glade	Scent By
Publicis Sapient / New York + Getty Images / New York + Girlgaze / Silverlake	Creative Effectiveness – Consumer / Brand	Dove	Project #ShowUs
Publicis Sapient / New York + Getty Images / New York + Girlgaze / Silverlake	Multi-Country or Global – Consumer / Brand	Dove	Project #ShowUs
R/GA / New York + Wieden+Kennedy / Amsterdam	Multi-Country or Global – Consumer / Brand	Samsung Electronics	Samsung Galaxy A – #danceAwesome
Rethink / Toronto, Montreal, Vancouver + FRANK / Toronto + Jungle Media / Toronto	Creative Effectiveness – Consumer / Brand	IKEA Canada	IKEA Bedtime
Saatchi & Saatchi / New York + Procter & Gamble / Cincinnati	Single Country or Region – Consumer / Brand	Procter & Gamble – Tide	Laundry Night
Scholz & Friends / Berlin	Creative Effectiveness – Consumer / Brand	The Female Company	The Tampon Book: a book against tax discrimination
Scholz & Friends / Berlin	Single Country or Region – Consumer / Brand	The Female Company	The Tampon Book: a book against tax discrimination
TBWA\Chiat\Day / New York + Design by Disruption / New York + Columbia Journalism Review / New York	Creative Effectiveness – Non-Profit / Charity	Columbia Journalism Review	Covering Climate Now

CREATIVE EFFECTIVENESS

TBWA\Paris / Boulogne-Billancourt + TBWA\Else / Boulogne-Billancourt + Dagoma / Roubaix	Creative Effectiveness – Consumer / Brand	DAGOMA	Harmless Guns
Uitch Iscratch / Copenhagen + No Sleep / Copenhagen	Creative Effectiveness – Non-Profit / Charity	New Lives	Voiceless Women
Uitch Iscratch / Copenhagen + No Sleep / Copenhagen	Multi-Country or Global – Non-Profit / Charity	New Lives	Voiceless Women
Uncommon Creative Studio / London + ITV / London	Single Country or Region – Consumer / Brand	ITV	Britain Get Talking

CREATIVE USE OF DATA

72andSunny / Los Angeles + Tinder / Los Angeles + m ss ng p eces / Los Angeles	Storytelling	Tinder	Swipe Night
Africa / São Paulo	Targeting	SAP Brazil / Amazon Web Services (AWS)	Algorithm of Life
Area 23, An FCB Health Network Company / New York + Wavio / Sonoma + Studio Rx, FCB Health Network Companies / New York + SIR Design / New York, Queens	Social Media	Wavio	See Sound
Ben Feist / Toronto	Real-Time	Self	Apollo in Real Time
FCB / Chicago + Lord + Thomas / Chicago + Illinois Council Against Handgun Violence / Chicago + FCBX / Chicago	Data Visualization	Illinois Council Against Handgun Violence	Most Dangerous Street
FCB / Chicago + Lord + Thomas / Chicago + Illinois Council Against Handgun Violence / Chicago + FCBX / Chicago	Storytelling	Illinois Council Against Handgun Violence	Most Dangerous Street
FCB/SIX / Toronto	Targeting	Black & Abroad	Go Back To Africa
FCB/SIX / Toronto	Storytelling	Black & Abroad	Go Back To Africa
FCB/SIX / Toronto	Social Media	Black & Abroad	Go Back To Africa
FCBIndia Advertising / Mumbai + FCB Global / New York	Real-Time	Mumbai Police	The Punishing Signal
Forsman & Bodenfors / Gothenburg	Storytelling	Volvo Cars	The E.V.A. Initiative
Goodby Silverstein & Partners / San Francisco	Storytelling	The Dalí Museum	Dalí Lives
Google Brand Studio / San Francisco	Storytelling	Google	The Most Searched
Grey / Kuala Lumpur + WWF / Singapore + WhiteGrey / Sydney + Grey / Singapore	Data Visualization	WWF	Your Plastic Diet

CREATIVE USE OF DATA

Grow / Norfolk + adidas / Portland	Storytelling	adidas Running	adidas Boston Marathon Race Films
Havas / Istanbul + Reckitt Benckiser / Finish / Istanbul + ABT / Istanbul + Medyabank / Istanbul	Data Visualization	Reckitt Benckiser	Finish – Glasses of Drought
Havas Village / Geneva	Targeting	CANAL+	Waiting Wins
Innocean Worldwide Europe / Berlin + MediaMonks / Amsterdam + Charité- Universitätsmedizin / Berlin	Data Visualization	Charité – University Hospital Berlin	Printed by Parkinson's
Isobar / Amsterdam + Achtung! mcgarrybowen / Amsterdam	Real-Time	Volkswagen	Road Tales
Jung von Matt / Hamburg + NDR Elbphilharmonie Orchester / Hamburg + Markenfilm CROSSING / Hamburg + Markenfilm SPACE / Hamburg	Storytelling	NDR Elbphilharmonie Orchester	For Seasons – composed by climate data
Leo Burnett / Chicago	Data Visualization	RepresentUs	Ugly Gerry
Leo Burnett / Chicago	Storytelling	RepresentUs	Ugly Gerry
McCann Paris / Neuilly sur Seine + Craft / Neully sur Seine + Weber Shandwick Paris / Neuilly sur Seine	Real-Time	Nestlé Purina Pet Care	Street-Vet
MRM//McCann / Frankfurt + McCann / Frankfurt	Real-Time	German Youth Association of People with Hearing Loss	Signs
MUH-TAY-ZIK / HOF-FER / San Francisco + RSA Films/Black Dog / Los Angeles	Real-Time	National Center For Missing & Exploited Children	Runaway Train 25
NORD DDB / Stockholm	Targeting	Tradera	Face the hidden facts
Rethink / Toronto, Montreal, Vancouver + FRANK / Toronto + Jungle Media / Toronto	Targeting	IKEA Canada	IKEA Bedtime
Spotify USA / New York	Storytelling	Spotify	The Decade Wrapped
Spotify USA / New York	Data Visualization	Spotify	Your 2019 Wrapped
Voskhod Creative Agency / Ekaterinburg + ISD Group / Kyiv	Storytelling	TV Rain	AI Versus

CREATIVE USE OF DATA

We Believers / New York	Targeting	Burger King Mexico/Global	The Traffic Jam Whopper
We Believers / New York	Real-Time	Burger King Mexico/Global	The Traffic Jam Whopper

DESIGN

.Oddity Studio / Hong Kong	Branding – Identity System	The Carbonation	The Carbonation
(anónimo) / Mexico City + Pernod Ricard México / Mexico City	Out of Home – Series	Pernod Ricard México	Absolut Street Trees
(anónimo) / Mexico City + Pernod Ricard México / Mexico City	Innovation in Design	Pernod Ricard México	Absolut Street Trees
Adobe / San Jose + Anyways Creative / London	Digital Design	Adobe	Creative Types Personality Test
Africa / São Paulo	Editorial – Digital Publications	E-Galaxia	Judgeable Covers Collections
AlmapBBDO / São Paulo + Alpargatas / São Paulo	Promotional – Posters – Series	Alpargatas	Let's Summer
AlmapBBDO / São Paulo + Alpargatas / São Paulo	Craft – Illustration	Alpargatas	Let's Summer
Amplify / London	Out of Home – Brand Installations	Airbnb	A Night At... The Louvre
Andbox / New York + Mother Design / New York	Branding – Identity System	Andbox	Andbox Identity System
another design / Guangzhou	Branding – Identity System	2019 Bi-City Biennale of UrbanismArchitecture organizing committee	2019 UABB Brand Promotion Identity
ANTI / Group	Branding – Logo	GG Möbel	GG Möbel – Legacy of Mastery continued
ANTI / Group	Branding – Rebranding	Kunstnernes Hus	Identity for art institution, Kunstnernes Hus
ANTI / Group	Branding – Identity System	Visit Bergen	Bergen
Apple / Cupertino	Out of Home – Single	Apple	Apple Fifth Avenue Reopening Campaign Installation
Apple / Cupertino	Spatial Design – Experiential & Immersive	Apple	Apple Fifth Avenue Reopening Campaign Installation
Apple / Cupertino	Packaging – Mass-market	Apple	Mac Pro Packaging

DESIGN

Apple / Cupertino	Craft – Printing & Paper Craft	Apple	Mac Pro Packaging
Arnold Worldwide / Boston	Promotional – Posters – Series	Leica Store Boston	The Leica Bauhaus Workshops
Arnold Worldwide / Boston	Out of Home – Brand Installations	Santander Bank	In Someone Else's Shoes
Arnold Worldwide / Boston	Spatial Design – Experiential & Immersive	Santander Bank	In Someone Else's Shoes
Arnold Worldwide / Boston	Promotional – Posters – Series	The Red Cross	Run. For. Life
Attck / New York	Typography – Typeface Design	ATTCK	Falling Script
BASIC® / Bay Area + Google / Mountain View	Digital Design	Google	Google Store
BBC Creative / London + SuperUnion / London	Moving Image – Series	BBC Creative	BBC 2 iDents
BBDO / Bangkok	Innovation in Design	Homepro	7:1 Furniture Collection
BBDO / Minneapolis + BBDO / New York	Data Visualization – Static or Dynamic	Theirworld	The Infinity Classroom
BBDO Belgium / Brussels	Data Visualization – Static or Dynamic	State of the Arts	-60% culture
BETC / Paris	Out of Home – Brand Installations	Lacoste	Crocodile Free
BETC / São Paulo + PUMA Brasil / São Paulo + Versão Beta / São Paulo	Editorial – Books	PUMA Brasil	The 9'58 Biography
BETC / São Paulo + PUMA Brasil / São Paulo + Versão Beta / São Paulo	Typography – Dynamic / In Motion	PUMA Brasil	The 9'58 Biography
Bodily / New York + Mother Design / New York	Branding – Identity System	Bodily	Bodily Identity System
Carmesi / Gurgaon	Out of Home – Series	Carmesi	The Period Girl
Carmichael Lynch / Minneapolis	Typography – Dynamic / In Motion	Minnesota Twins	Minnesota Twins 2019 Campaign

DESIGN

Carmichael Lynch / Minneapolis	Promotional – Posters – Series	Minnesota Twins	Minnesota Twins 2019 Campaign
Carmichael Lynch / Minneapolis	Moving Image – Series	Minnesota Twins	Minnesota Twins 2019 Campaign
Carmichael Lynch / Minneapolis	Craft – Art Direction	Minnesota Twins	Minnesota Twins 2019 Campaign
Carmichael Lynch / Minneapolis	Promotional – Posters – Series	Minnesota Twins	Minnesota Twins Mall Ball: Vitilla-Style
Cheil / London + CYLNDR / London	Out of Home – Single	Samsung	Samsung Folding Piccadilly
Cheil / London + CYLNDR / London	Out of Home – Brand Installations	Samsung	Samsung Folding Piccadilly
COLLINS / New York + Twitch / San Francisco	Branding – Rebranding	Twitch	Twitch Brand Identity System
Cossette / Montreal	Branding – Rebranding	Destination Canada	A 9 984 670 km2 brand
Creuna Norway / Oslo	Branding – Identity System	City of Oslo	An Identity that Unites Oslo
Daiki Angel Help / Tokyo + TBWAHAKUHODO / Tokyo + Ogunishiro Office / Tokyo	Branding – Logo	Daiki Angel Help	The Restaurant of Mistaken Orders
DAVID The Agency / Miami + Kraft Heinz / London + Division7 / Smuggler / London, Los Angeles + Ed Sheeran + Grumpy Old Management / London	Branding – Branded Item	Kraft Heinz	Edchup
DAVID The Agency / Miami + Kraft Heinz / London + Division7 / Smuggler / London, Los Angeles + Ed Sheeran + Grumpy Old Management / London	Craft – Art Direction	Kraft Heinz	Edchup
DDB / New York	Out of Home – Single	Tribeca Film Festival	Great Stories Are Timeless
DDB / New York	Out of Home – Series	Tribeca Film Festival	Great Stories Are Timeless
DDB / New York	Craft – Art Direction	Tribeca Film Festival	Great Stories Are Timeless

DESIGN

DDB / New York	Craft – Illustration	Tribeca Film Festival	Great Stories Are Timeless
Dentsu / Tokyo	Editorial – Books	Copywriters Club Nagoya	Stimulate Annual
Dentsu / Tokyo	Branding – Identity System	Ezaki Glico Co.	Pocky THE GIFT
Dentsu / Tokyo	Packaging – Mass-market	Ezaki Glico Co.	Pocky THE GIFT
Dentsu / Tokyo + Dentsu Creative X / Tokyo	Moving Image – Single	Mori Building Co.	Designing Tokyo
Dentsu / Tokyo + Shiseido / Tokyo + Hakuten / Tokyo + Dentsu Live / Tokyo	Branding – Identity System	Shiseido	Shiseido Karakusa
Dentsu West Japan / Kanazawa + Shin-Qoo lab. / Fukui + NOIR / Nagoya	Craft – Photography	NICCA Chemical	EraL Hair & Scalp Treatments
Design Army / Washington DC	Moving Image – Single	Georgetown Optician	Eyes Say More Than Words
Design Army / Washington DC	Promotional – Posters – Series	Hong Kong Ballet	Never Standing Still
Design Army / Washington DC	Craft – Art Direction	Hong Kong Ballet	Never Standing Still
Design Army / Washington DC	Craft – Photography	Hong Kong Ballet	Never Standing Still
Digitas / Boston + Unit 9 / London	Digital Design	JFK Presidential Library and Museum	JFK Moonshot
Digitas / Boston + Unit 9 / London	Innovation in Design	JFK Presidential Library and Museum	JFK Moonshot
Disney Yellow Shoes / Glendale	Craft – Animation	Disneyland Resort	Abuelo
Droga5 / New York	Data Visualization – Static or Dynamic	Thorne	The Frontier Within
Droga5 / New York	Spatial Design – Experiential & Immersive	Thorne	The Frontier Within
ESTABLISHED / New York	Packaging – Mass-market	Emart	STONEBRICK
Famous Innovations / Mumbai	Promotional – Collateral Items	Doms Stationery	The Master Stroke

DESIGN

Famous Innovations / Mumbai	Innovation in Design	Doms Stationery	The Master Stroke
FamousGrey / Dilbeek + Ministerio de transporte y obras públicas / Quito	Spatial Design – Wayfinding	Ministerio de transporte y obras públicas	Focus Lines
FCB / Chicago + Aardman Nathan Love / New York + Lord + Thomas / Chicago + Janssen Pharmaceutical / Titusville	Moving Image – Series	Janssen Pharmaceuticals	The Untold Episodes
FCB / Chicago + Illinois Council Against Handgun Violence / Chicago + Lord + Thomas / Chicago + Current Global / Chicago	Editorial – Books	Illinois Council Against Handgun Violence	The Gun Violence History Book
FCB / Chicago + Illinois Council Against Handgun Violence / Chicago + Lord + Thomas / Chicago + Current Global / Chicago	Promotional – Collateral Items	Illinois Council Against Handgun Violence	The Gun Violence History Book
FCB / Chicago + Illinois Council Against Handgun Violence / Chicago + Lord + Thomas / Chicago + Current Global / Chicago	Craft – Art Direction	Illinois Council Against Handgun Violence	The Gun Violence History Book
FCB / Chicago + Illinois Council Against Handgun Violence / Chicago + Lord + Thomas / Chicago + Current Global / Chicago	Craft – Printing & Paper Craft	Illinois Council Against Handgun Violence	The Gun Violence History Book
FCB / Chicago + Lord + Thomas / Chicago + Illinois Council Against Handgun Violence / Chicago + FCBX / Chicago	Data Visualization – Static or Dynamic	Illinois Council Against Handgun Violence	Most Dangerous Street
FCB / Chicago + Lord + Thomas / Chicago + Illinois Council Against Handgun Violence / Chicago + FCBX / Chicago	Spatial Design – Experiential & Immersive	Illinois Council Against Handgun Violence	Most Dangerous Street
FCB India Advertising / Gurgaon	Promotional – Print Advertisements	The Times Of India	Out and Proud Classified
Filadelfia / Belo Horizonte + Março / Belo Horizonte	Moving Image – Single	Boatos.org	The Story of Tsutomu Yamaguchi

DESIGN

Flamingo / New York	Out of Home – Brand Installations	Flamingo	The Bush 2020
Geometry Ogilvy Japan / Tokyo	Craft – Art Direction	JFOODO	The Edible Sushi Omamori
Geometry Ogilvy Japan / Tokyo	Craft – Printing & Paper Craft	JFOODO	The Edible Sushi Omamori
Geometry Ogilvy Japan / Tokyo	Innovation in Design	JFOODO	The Edible Sushi Omamori
Goodby Silverstein & Partners / San Francisco	Out of Home – Brand Installations	PayPal	Independents on 5th: Shoppable Holiday Windows
Goodby Silverstein & Partners / San Francisco	Out of Home – Brand Installations	The Dalí Museum	Dalí Lives
Google / Mountain View	Moving Image – Series	Google	Design Expression
Google Creative Lab / New York	Craft – Art Direction	Google	Margaret by Moonlight
Google Creative Lab / New York	Innovation in Design	Google	Margaret by Moonlight
Grey Tokyo / Shibuya-ku + TYO DINER / Minato-ku	Craft – Animation	Wild Aid	Hankograph
Hakuhodo / Tokyo	Branding – Identity System	Rosette	Face Wash Pasta
Heimat / Berlin + Achtung! / Hamburg + Mokoh Music / Berlin + Visualtech / Berlin	Typography – Typeface Design	Die Kulturellen Erben Berlin	Cultural Heirs "Voice of the Wall"
Heimat / Berlin + Achtung! / Hamburg + Mokoh Music / Berlin + Visualtech / Berlin	Craft – Art Direction	Die Kulturellen Erben Berlin	Cultural Heirs "Voice of the Wall"
Heimat / Berlin + TRO / Berlin	Promotional – Collateral Items	German Federal Association of Funeral Directors	My Personal Coffin
Heimat / Berlin + TRO / Berlin	Spatial Design – Experiential & Immersive	German Federal Association of Funeral Directors	My Personal Coffin

DESIGN

Huge / Brooklyn + Google / New York	Branding – Logo	Android	A brand refresh for the world's most popular OS.
Huge / Brooklyn + Google / New York	Branding – Identity System	Android	A brand refresh for the world's most popular OS.
Huge / Brooklyn + Google / New York	Branding – Rebranding	Android	A brand refresh for the world's most popular OS.
Impact BBDO / Dubai + Stoked Films / Beirut + OMD / Beirut + Alleycat / Beirut	Spatial Design – Experiential & Immersive	The Waste Management Coalition and Greenpeace	The Toxic Flag
INGO / Stockholm + DAVID / Miami + Publicis / Bucharest + Burger King / Miami	Promotional – Posters – Series	Burger King	Moldy Whopper
INGO / Stockholm + DAVID / Miami + Publicis / Bucharest + Burger King / Miami	Promotional – Print Advertisements	Burger King	Moldy Whopper
INGO / Stockholm + DAVID / Miami + Publicis / Bucharest + Burger King / Miami	Out of Home – Series	Burger King	Moldy Whopper
INGO / Stockholm + DAVID / Miami + Publicis / Bucharest + Burger King / Miami	Craft – Art Direction	Burger King	Moldy Whopper
INGO / Stockholm + DAVID / Miami + Publicis / Bucharest + Burger King / Miami	Craft – Photography	Burger King	Moldy Whopper
Innocean Worldwide / Seoul + Hanwha / Seoul + Planit / Seoul	Out of Home – Single	Hanwha	Solar Boat : Clean up Mekong
Innocean Worldwide / Seoul + Hanwha / Seoul + Planit / Seoul	Innovation in Design	Hanwha	Solar Boat : Clean up Mekong

DESIGN

Innocean Worldwide Europe / Berlin + MediaMonks / Amsterdam + Charité- Universitätsmedizin / Berlin	Data Visualization – Static or Dynamic	Charité – University Hospital Berlin	Printed by Parkinson's
Innocean Worldwide Europe / Berlin + MediaMonks / Amsterdam + Charité- Universitätsmedizin / Berlin	Innovation in Design	Charité – University Hospital Berlin	Printed by Parkinson's
Interbrand / New York	Branding – Rebranding	Peace One Day	Do Your Peace
Intertrend Communications / Long Beach + Daikoku Design Institute / Tokyo, Los Angeles	Spatial Design – Experiential & Immersive	The Art of Bloom	The Art of Bloom
Isobar Mexico / Mexico City + Prax Lab / Mexico City	Innovation in Design	Son de Miel	Last Straw
JOAN Creative / New York	Innovation in Design	JOAN Creative/United State of Women	WoManikin: Designed to Save Women's Lives
Johannes Leonardo / New York + Volkswagen North America / Herndon	Craft – Animation	Volkswagen North America	The Last Mile
Johannes Leonardo / New York City + Volkswagen North America / Herndon	Craft – Art Direction	Volkswagen North America	The Last Mile
Jones Knowles Ritchie / London	Typography – Dynamic / In Motion	Courtney Tulloch	Making Impossible Possible
Jones Knowles Ritchie / New York	Packaging – Specialty	Kraft Heinz	Planters – Gone But Never Forgotten
ken-tsai Lee/Taiwan TECH / Tapei City	Branding – Identity System	National Taiwan University of Science and Technology	Bauhaus 100:Manifest of Practice in Taiwan
Kind / Bergen	Branding – Logo	Austevoll Seaweed	Flyt Seaweed
Leo Burnett / Chicago	Typography – Typeface Design	RepresentUs	Ugly Gerry
Leo Burnett / Chicago	Data Visualization – Static or Dynamic	RepresentUs	Ugly Gerry
Leo Burnett / London	Promotional – Posters – Series	McDonald's	Iconic Stacks
Leo Burnett / London	Out of Home – Series	McDonald's	Iconic Stacks
Leo Burnett / Toronto	Packaging – Specialty	7 West Restaurant	Round-the-Clock Pizza Box

DESIGN

Ig2 / Québec + BLVD / Montréal + Touché! / Montréal	Out of Home – Brand Installations	Société de l'assurance automobile du Québec	The Crossing Fence
Ig2 / Toronto	Typography – Static	13th Street Winery	Subjectif
Ig2 / Toronto	Packaging – Specialty	13th Street Winery	Subjectif
M-N Associates / Ho Chi Minh City	Branding – Identity System	Guta Cafe Vietnam	Guta Cafe Rebranding
Mak Kai Hang / Hong Kong + Joint Publishing (HK) / Hong Kong	Editorial – Books	Joint Publishing	LOLOSOSO – 60 years of another mountainman
McCann / London + McCann / Paris + Facebook France / Paris + Craft/McCann / London	Editorial – Magazines & Newspapers	L'Oréal Paris	The Non-Issue
McCann / London + McCann Enterprise / London + Eight Engines / Manchester + Facebook / London	Out of Home – Brand Installations	Help for Heroes	40,000 Strong
McCann / New York + Lockheed Martin / Washington D.C.	Out of Home – Brand Installations	Lockheed Martin	Think Inside The Box
McCann / New York + Lockheed Martin / Washington D.C.	Spatial Design – Architecture	Lockheed Martin	Think Inside The Box
McCann / New York + Mastercard / Purchase	Branding – Corporate Communications	Mastercard	Acceptance Street
McCann / New York + Mastercard / Purchase	Out of Home – Single	Mastercard	Acceptance Street
McCann / New York + Microsoft / Seattle	Branding – Branded Item	Microsoft	Changing the Game
McCann / New York + Microsoft / Seattle	Packaging – Specialty	Microsoft	Changing the Game
McCann / New York + Microsoft / Seattle	Innovation in Design	Microsoft	Changing the Game
McCann / Worldgroup + McCann / Tel Aviv	Innovation in Design	IKEA	ThisAbles
Mori / Tokyo + Stink Studios / New York	Craft – Printing & Paper Craft	Toyota Motor Corporation	The Future is Slow

DESIGN

Naga DDB Tribal / Petaling Jaya + Mojo Films / Petaling Jaya	Innovation in Design	Digi.com Berhad	Footbraille
No Fixed Address / Toronto + Canadian Centre for Child Protection / Toronto	Spatial Design – Experiential & Immersive	Canadian Centre for Child Protection	Lolli: The Exhibit Nobody Wants to Talk About
NORD DDB / Stockholm	Promotional – Collateral Items	Volkswagen Sweden	Abbey Road with Park Assist
Observatory / Los Angeles + Nexus Studios / London	Craft – Art Direction	Ab InBev / México	The History of 'La Cerveza Más Fina'
Observatory / Los Angeles + Nexus Studios / London	Craft – Animation	Ab InBev / México	The History of 'La Cerveza Más Fina'
Ogilvy / Chicago	Craft – Photography	Jimmy Dean	50th Anniversary, Historic Landing Design
Ogilvy / Chicago	Craft – Photography	Jimmy Dean	50th Anniversary, Peace, Music & Sausage Design
Ogilvy / Chicago	Promotional – Collateral Items	SC Johnson – Glade	Scent By
Ogilvy / Germany + House Financing Bank / Schwaebisch Hall	Spatial Design – Experiential & Immersive	House Financing Bank Schwaebisch Hall	The first house built by data
Ogilvy / Germany + House Financing Bank / Schwaebisch Hall	Spatial Design – Architecture	House Financing Bank Schwaebisch Hall	The first house built by data
Ogilvy / Gurgaon + Ogilvy / Mumbai	Packaging – Specialty	Pernod Ricard India	The Legacy Project
Ogilvy / Gurgaon + Ogilvy / Mumbai	Craft – Illustration	Pernod Ricard India	The Legacy Project
Ogilvy / Hong Kong	Typography – Dynamic / In Motion	Foundry 852	Space to Create
Ogilvy / London	Craft – Animation	Sipsmith	Mr Swan
Ogilvy / New York	Out of Home – Brand Installations	IBM	Apollo
Ogilvy / New York	Spatial Design – Experiential & Immersive	IBM	Apollo

DESIGN

One Twenty Three West / Vancouver	Packaging – Specialty	Vancouver Island Brewery	Pod Pack
Publicis North America / New York + Ritmika Audio Arts / Sao Paulo + Nice Pixles / New York	Innovation in Design	Shine/MSD	Instrument of Hope
R/GA / New York	Typography – Static	R/GA	Hellvetica
R/GA / Sydney	Out of Home – Series	Google	Signature Searches
Republica Havas / Miami + Estudio Icone / Rio de Janeiro	Craft – Illustration	Amigos For Kids	Stop The Cycle
Rethink / Toronto, Montreal, Vancouver + Fuze Repts / Toronto + Crimson Fish / Toronto + Alter Ego / Toronto	Packaging – Specialty	Kraft Heinz Canada	Pour Perfectly
Rethink / Vancouver, Toronto, Montreal	Promotional – Collateral Items	East West Market	Embarrassing Plastic Bags
Rothco, part of Accenture Interactive / Dublin	Branding – Corporate Communications	AIB	The Book That Grew
Rothco, part of Accenture Interactive / Dublin	Data Visualization – Static or Dynamic	AIB	The Book That Grew
Rothco, part of Accenture Interactive / Dublin	Craft – Printing & Paper Craft	AIB	The Book That Grew
RT / Moscow	Editorial – Books	RT	#Romanovs100 AR Photo Album
RT / Moscow	Digital Design	RT	#Romanovs100 AR Photo Album
RT / Moscow	Craft – Art Direction	RT	#Romanovs100 AR Photo Album
Scholz & Friends / Berlin	Out of Home – Series	Berliner Philharmoniker	Sound Images
Scholz & Friends / Berlin	Craft – Art Direction	Berliner Philharmoniker	Sound Images
Scholz & Friends / Berlin	Craft – Animation	Berliner Philharmoniker	Sound Images
Scholz & Friends / Berlin	Innovation in Design	Berliner Philharmoniker	Sound Images

DESIGN

Scholz & Friends / Berlin	Promotional – Booklets & Brochures	The Female Company	The Tampon Book: a book against tax discrimination
Scholz & Friends / Berlin	Packaging – Specialty	The Female Company	The Tampon Book: a book against tax discrimination
Scholz & Friends / Berlin + Rest of the World / Austin	Out of Home – Brand Installations	Initiative Offene Gesellschaft	The Wall against Walls
SenseTeam / Shenzhen	Branding – Logo	Shenzhen Fashion Week	Forge Ahead
SenseTeam / Shenzhen	Typography – Dynamic / In Motion	Shenzhen Fashion Week	Forge Ahead
Serviceplan Germany / Munich	Editorial – Books	METER Group	Made in Fukushima. The Book.
Serviceplan Germany / Munich	Craft – Printing & Paper Craft	METER Group	Made in Fukushima. The Book.
Serviceplan Germany / Munich	Branding – Identity System	Serviceplan Group	SP50 – Born Integrated
Serviceplan Germany / Munich	Promotional – Collateral Items	Serviceplan Group	SP50 – Born Integrated
SHA / Tokyo	Promotional – Posters – Series	NHK (Japan Broadcasting Corporation)	The Hidden Essence
Shackleton / Madrid	Craft – Art Direction	Correos	Protest Stamps
Shiseido / Tokyo + Kontrapunkt Japan / Tokyo + nanou / Tokyo	Branding – Identity System	Shiseido	S/PARK
Sid Lee / Montreal	Branding – Identity System	CN	CN100 – Brand Identity
Sid Lee / Montreal	Out of Home – Brand Installations	Vision Zero Project and the City of Montreal	The Impactful Reminder
Spotify USA / New York	Digital Design	Spotify	Spotify for Pets
Superunion / Hong Kong	Packaging – Specialty	Agricola Dargenio	Figlia – Feminine by Nature
Superunion / London	Data Visualization – Static or Dynamic	London Symphony Orchestra	LSO: Dancing on the Edge of a Volcano

DESIGN

Superunion / London	Moving Image – Single	London Symphony Orchestra	LSO: Dancing on the Edge of a Volcano
Superunion / London	Branding – Rebranding	Smith + Nephew	Smith + Nephew
Suprematika / Moscow + Bushe / Saint Petersburg	Out of Home – Series	Bushe	Bushe outdoor
Taproot Dentsu / Mumbai	Editorial – Magazines & Newspapers	Free Press Journal	Free Initiative
TBWA / Helsinki + Helsingin Sanomat / Helsinki	Promotional – Collateral Items	Helsingin Sanomat	The Climate Pen
TBWA / Melbourne	Out of Home – Series	ANZ Bank	Signs Of Love
TBWA Santiago Mangada Puno / Makati City + How's Everything / Makati City	Typography – Typeface Design	Cultural Center of the Philippines	BayBayan
TBWA\Chiat\Day / Los Angeles	Data Visualization – Static or Dynamic	The Recording Academy	Behind the Record
TBWA\HAKUHODO / Tokyo	Out of Home – Brand Installations	Japan Para Table Tennis Association	The Most Challenging Pingpong Table
TBWA\HAKUHODO / Tokyo	Craft – Art Direction	Japan Para Table Tennis Association	The Most Challenging Pingpong Table
TBWA\HAKUHODO / Tokyo	Promotional – Posters – Series	Japan Philharmonic Orchestra	The Sound-Free Concert
TBWA\India / Mumbai	Promotional – Collateral Items	NeuroGen Brain and Spine Institute	One Mindful Mind
TBWA\Istanbul / Istanbul	Typography – Dynamic / In Motion	fizy	Musical Font
TBWA\Istanbul / Istanbul	Branding – Logo	Theatre Hours	Acting Identity
TBWA\Istanbul / Istanbul	Typography – Static	Theatre Hours	Acting Identity
TBWA\Media Arts Lab / Los Angeles	Out of Home – Series	Apple	AirPods Pro
TBWA\Media Arts Lab / Los Angeles	Moving Image – Single	Apple	Opening Film. Apple Event March 2019 launching Apple TV+

DESIGN

TBWA\Media Arts Lab / Los Angeles	Craft – Art Direction	Apple	Opening Film. Apple Event March 2019 launching Apple TV+
TBWA\Media Arts Lab / Los Angeles	Craft – Animation	Apple	Opening Film. Apple Event March 2019 launching Apple TV+
TBWA\Media Arts Lab / Los Angeles	Moving Image – Single	Apple	Wonderful Tools
TBWA\Media Arts Lab / Los Angeles	Craft – Animation	Apple	Wonderful Tools
TBWA\Paris / Boulogne-Billancourt + DAN Paris / Boulogne-Billancourt + McDonald's France / Guyancourt	Digital Design	McDonald's France	Eggs McMuffin
TBWA\Paris / Boulogne-Billancourt + DAN Paris / Boulogne-Billancourt + TBWA\Else / Boulogne-Billancourt + Dagoma / Roubaix	Digital Design	DAGOMA	Toy Rescue
Team One / Los Angeles + Lexus / Plano + John Elliott / Los Angeles	Out of Home – Brand Installations	Lexus	Sole of UX
The Local Collective / Toronto + OPC / Toronto	Out of Home – Single	Raising The Roof	Homeless Castle
The New York Times / New York + Local Projects / New York	Out of Home – Series	The New York Times	The Truth Is Local
Toby Ng Design / Hong Kong	Promotional – Booklets & Brochures	K11 MUSEA	Inside Muses
Tokyu Agency / Tokyo + Kunjudo / Awaji Island	Craft – Printing & Paper Craft	Kunjudo	HA KO "Scent Reminiscent"
Turner Duckworth: / London, San Francisco, New York	Branding – Rebranding	McDonald's	McDonald's – Visual Identity System
Young & Laramore / Indianapolis	Packaging – Mass-market	Hotel Tango	Hotel Tango Packaging
Zulu Alpha Kilo / Toronto + Peace Collective / Toronto	Branding – Branded Item	Peace Collective	#UnravelHate
Zulu Alpha Kilo / Toronto + SingleCut Beersmiths / Toronto	Packaging – Specialty	SingleCut Beersmiths	Big in Japan

DIGITAL CRAFT

360i / New York + New Orleans Tourism / New Orleans	Visual & Audio Craft – Music	New Orleans Tourism	The Offline Playlist
72andSunny / Los Angeles + Tinder / Los Angeles + m ss ng p eces / Los Angeles	Creative Use of Data	Tinder	Swipe Night
72andSunny / Los Angeles + Tinder / Los Angeles + m ss ng p eces / Los Angeles	Innovation in Digital Craft	Tinder	Swipe Night
Accenture Interactive / Stockholm	Use of Smart Devices & Voice Assistants	Stockholm Exergi	Memory Lane
Area 23, An FCB Health Network Company / New York + Wavio / Sonoma + Studio Rx, FCB Health Network Companies / New York + SIR Design / New York, Queens	Cross-Channel UX / UI – Digital / Physical	Wavio	See Sound
Area 23, An FCB Health Network Company / New York + Wavio / Sonoma + Studio Rx, FCB Health Network Companies / New York + SIR Design / New York, Queens	Creative Use of Data	Wavio	See Sound
BBDO / Toronto + Flare BBDO / Toronto	Visual & Audio Craft – Music	Regent Park School of Music	Parkscapes
Brand Station / Paris + WIZZ / Paris	Visual & Audio Craft – Animation	Poulehouse	The egg which doesn't kill the chicken
Cheil / London + CYLNDR / London	Visual & Audio Craft – Visual Effects	Samsung	Samsung Folding Piccadilly
DDB / Chicago	Cross-Channel UX / UI – Digital / Physical	Miller Lite	Controller
DDB / Paris + Ubisoft / Paris + makemepulse. / Paris + Studio Press Play On Tape / Paris	Cross-Channel UX / UI – Digital / Physical	Ubisoft	ECHOs
Dentsu Webchutney / Bengaluru	Use of Smart Devices & Voice Assistants	Flipkart Internet	Flipkart Haggglebot
Digitas / Boston + Unit 9 / London	UX / UI – User Experience	JFK Presidential Library and Museum	JFK Moonshot

DIGITAL CRAFT

Digitas / Boston + Unit 9 / London	UX / UI – Interface Design	JFK Presidential Library and Museum	JFK Moonshot
Digitas / Boston + Unit 9 / London	Cross-Channel UX / UI – Digital / Physical	JFK Presidential Library and Museum	JFK Moonshot
ENJIN / Tokyo + BIRDMAN / Tokyo	UX / UI – User Experience	All Nippon Airways	Game Chronicle
FCB / Chicago + Lord + Thomas / Chicago + Illinois Council Against Handgun Violence / Chicago + FCBX / Chicago	Cross-Channel UX / UI – Digital / Physical	Illinois Council Against Handgun Violence	Most Dangerous Street
FCB / Chicago + Lord + Thomas / Chicago + Illinois Council Against Handgun Violence / Chicago + FCBX / Chicago	Creative Use of Data	Illinois Council Against Handgun Violence	Most Dangerous Street
FCB / Toronto	UX / UI – Utility	Google AI / Canadian Down Syndrome	Project Understood
FCB / Toronto	UX / UI – User Experience	Google AI / Canadian Down Syndrome	Project Understood
FCB / Toronto	Use of Smart Devices & Voice Assistants	Google AI / Canadian Down Syndrome	Project Understood
FCB Canada / Toronto	Use of Smart Devices & Voice Assistants	Responsible Gaming Council	YOU-turn
FCB Inferno / London	Cross-Channel UX / UI – Digital / Physical	The Big Issue	Pay It Forward
Goodby Silverstein & Partners / San Francisco	Visual & Audio Craft – Visual Effects	The Dalí Museum	Dalí Lives
Grey Tokyo / Shibuya-ku + TYO DINER / Minato-ku	Visual & Audio Craft – Animation	Wild Aid	Hankograph
Instinct / Moscow	Visual & Audio Craft – Sound	IKEA	IKEA. Shopping Lullaby
Jung von Matt/Limmat / Zürich	UX / UI – Interface Design	Samsung Switzerland	A Touch of History

DIGITAL CRAFT

KA.KA.HA / London + Voskhod / Ekaterinburg + TV Rain / Moscow + ISD Group / Kyiv	Creative Use of Data	TV Rain	AI VERSUS
Leo Burnett / Chicago	UX / UI – Utility	RepresentUs	Ugly Gerry
Leo Burnett / Chicago	Creative Use of Data	RepresentUs	Ugly Gerry
McCann / London + Craft/McCann / London + Momentum / London	Cross-Channel UX / UI – Digital / Physical	Xbox / Microsoft	The Birth of Gaming Tourism
McCann / London + McCann Europe / London + MRM//McCann / Frankfurt + Skilled.app / London	Use of Smart Devices & Voice Assistants	Alzheimer's Society	My Carer
McCann / New York + New York Lottery / New York + JSM Music / New York	Visual & Audio Craft – Music	New York Lottery	The Most Metal Scratch-Off
McCann / New York + New York Lottery / New York + JSM Music / New York	Visual & Audio Craft – Sound	New York Lottery	The Most Metal Scratch-Off
Mojo Supermarket / New York	UX / UI – Utility	GiveHerABreak	Break The Oscars
Mojo Supermarket / New York	Innovation in Digital Craft	GiveHerABreak	Break The Oscars
MRM//McCann / Frankfurt + McCann / Frankfurt	Use of Smart Devices & Voice Assistants	German Youth Association of People with Hearing Loss	Signs
MRM//McCann / Frankfurt + McCann / Frankfurt	Creative Use of Data	German Youth Association of People with Hearing Loss	Signs
MRM//McCann / Frankfurt + McCann / Frankfurt	Innovation in Digital Craft	German Youth Association of People with Hearing Loss	Signs
MUH-TAY-ZIK / HOF-FER / San Francisco + RSA Films/Black Dog / Los Angeles	Creative Use of Data	National Center For Missing & Exploited Children	Runaway Train 25
Ogilvy / Beijing + Ogilvy / Shanghai	Cross-Channel UX / UI – Digital / Physical	Huawei Device	5G Kung Fu Showdown

DIGITAL CRAFT

Platige Image / Warsaw + Deep Silver / Larkspur + 4A Games / Kiev	Visual & Audio Craft – Animation	Deep Silver	Metro Exodus: Artyom's Nightmare
R/GA / New York	UX / UI – Utility	Nike	Hey Google, Ask Nike
Serviceplan Germany / Munich	UX / UI – Utility	Dot Incorporation	Dot Translate.
Stink Studios / New York	UX / UI – Interface Design	The LGBT Community Center	Stonewall Forever
TAXI / Toronto, Montreal, Vancouver, New York + United Way / Toronto	Creative Use of Data	United Way	The #UNIGNORABLE Tower
TBWA\Paris / Boulogne-Billancourt + Basket Le Mag / Paris	Creative Use of Data	Basket Le Mag	When the game became an art
TBWA\Paris / Boulogne-Billancourt + DAN Paris / Boulogne-Billancourt + McDonald's France / Guyancourt	Visual & Audio Craft – Animation	McDonald's France	Eggs McMuffin
The Walt Disney Company Latin America – National Geographic / São Paulo	Visual & Audio Craft – Sound	The Walt Disney Company Latin America – National Geographic	Sounds of Future Ocean
thjnk / Zürich + Ateo / Zürich + Rocket Film / Zürich + Edelweiss Air / Zürich	Creative Use of Data	Edelweiss Air	Catch a Flight to Buenos Aires
We Believers / New York	Cross-Channel UX / UI – Digital / Physical	Burger King Mexico/Global	The Traffic Jam Whopper
Wunderman Thompson UK / London	Creative Use of Data	BT Sport	Unscripted

DIRECT MARKETING

72andSunny / Los Angeles + Tinder / Los Angeles + messing pieces / Los Angeles	Targeted Online Video	Tinder	Swipe Night
Africa / São Paulo	Out of Home – Billboards & Transit	AB Inbev (Budweiser)	The Beer Behind Sports
Africa / São Paulo	Craft – Data-Driven Personalization	Penguin Books' Companhia das Letras	Necessary Discounts
Akestam Holst / Stockholm	Physical Items	Apotek Hjärtat	A Hard Pill To Swallow
Akestam Holst / Stockholm	Non-traditional & Guerrilla Marketing	Apotek Hjärtat	A Hard Pill To Swallow
Akestam Holst / Stockholm	Digital & Online – Websites & Mobile	Norrlands Guld	The Legally Binding Beer Contract
Åkestam Holst NoA / Stockholm	Physical Items	Maurten	Maurten Unofficial
Åkestam Holst NoA / Stockholm	Non-traditional & Guerrilla Marketing	Maurten	Maurten Unofficial
AKQA / São Paulo + Zohar Cinema / São Paulo + Hefty / São Paulo	Non-traditional & Guerrilla Marketing	Nike	Air Max Graffiti Stores
Arnold Worldwide / Boston	Targeted Online Video	Aspen Institute's Project Play	Don't Retire, Kid
BBC Creative / London	Digital & Online – Email & Newsletters	BBC	Clearing the Air
BBDO / Duesseldorf	Social Media Post – Campaign	KMSZ – Bone Marrow Donation Center	Life Lolli – A lollipop designed to save lives
BBDO / New York + Sanctuary / Los Angeles	Digital & Online – Websites & Mobile	Monica Lewinsky	The Epidemic
BBDO / New York + The New Yorker / New York	Social Media Post – Single	The New Yorker	Caption Contest
BETC / Paris	Targeted Online Video	Bouygues Telecom	The never-ending commercial
BETC / Paris	Experiential – Brand Installations	Lacoste	Crocodile Free

DIRECT MARKETING

Casanova // McCann / Costa Mesa + McCann / New York + McCann Canada / Toronto	Experiential – Live Events	Donate Life California	Second Chances
Casanova // McCann / Costa Mesa + McCann / New York + McCann Canada / Toronto	Non-traditional & Guerrilla Marketing	Donate Life California	Second Chances
Casanova // McCann / Costa Mesa + McCann / New York + McCann Canada / Toronto	Innovation in Direct Marketing	Donate Life California	Second Chances
Cheil / Hong Kong + Monster App / Hong Kong	Craft – Use of Technology	The Hong Kong Stroke Association	Fatal Recognition
Cheil / London + CYLNDR / London	Out of Home – Billboards & Transit	Samsung	Samsung Folding Piccadilly
Cheil / London + CYLNDR / London	Location-Specific Video	Samsung	Samsung Folding Piccadilly
Cheil PengTai / Beijing + Cheil / Hong Kong	Digital & Online – Websites & Mobile	Samsung	BACK2LIFE
Clemenger BBDO / Wellington	Integrated Campaign	NZ Transport Agency	Belted Survivors
CLM BBDO / Boulogne Billancourt	Social Media Post – Single	Continental Foods France	Eat Your Tweet
CLM BBDO / Boulogne Billancourt	Social Media Post – Single	Mars Wrigley	#SnickersGate
DAVID / Miami + DAVID / Madrid + Burger King / Miami	Non-traditional & Guerrilla Marketing	Burger King	Stevenage Challenge
DAVID / Miami + DAVID / Madrid + Burger King / Miami	Integrated Campaign	Burger King	Stevenage Challenge
DAVID / São Paulo + Burger King / São Paulo	Non-traditional & Guerrilla Marketing	Burger King Brasil	Burn That Ad
DAVID / São Paulo + Burger King / São Paulo	Craft – Use of Technology	Burger King Brasil	Burn That Ad
DAVID The Agency / Miami + Kraft Heinz / London + Division7 / Smuggler / London, Los Angeles + Ed Sheeran + Grumpy Old Management / London	Physical Items	Kraft Heinz	Edchup

DIRECT MARKETING

DDB / Chicago	Physical Items	Miller Lite	Controller
DDB / Chicago	Non-traditional & Guerrilla Marketing	Miller Lite	Controller
DDB / Chicago	Innovation in Direct Marketing	Miller Lite	Controller
DDB / Paris + Ubisoft / Paris + Studio 5 / Paris	Non-traditional & Guerrilla Marketing	Ubisoft	Green Dawn
DDB / Sydney + Revolver/Will O'Rourke / Sydney + Mango Communications / Sydney	Non-traditional & Guerrilla Marketing	Foxtel	Grave of Thrones
DDB Group New Zealand / Auckland	Experiential – Brand Installations	Kiwirail	Near Miss Memorials
DDB Group New Zealand / Auckland	Integrated Campaign	Lotto NZ	L05T
Dentsu Webchutney / Bengaluru	Use of Smart Devices & Voice Assistants	Flipkart Internet	Flipkart Haggiebot
Dentsu Webchutney / Mumbai	Targeted Online Video	Trigger Happy Entertainment	Code Name: Uri
Digitas / Boston + Unit 9 / London	Experiential – Live Events	JFK Presidential Library and Museum	JFK Moonshot
Digitas / Boston + Unit 9 / London	Digital & Online – Websites & Mobile	JFK Presidential Library and Museum	JFK Moonshot
Digitas / Boston + Unit 9 / London	Integrated Campaign	JFK Presidential Library and Museum	JFK Moonshot
ENGINE / New York + HBO / New York	Digital & Online – Websites & Mobile	HBO	Recommended by Humans
FCB / Chicago + Cutters / Chicago + Dictionary / Chicago + Levinson Locations / Chicago	Non-traditional & Guerrilla Marketing	Chicago Humanities Festival	Raven Mail
FCB / Chicago + Illinois Council Against Handgun Violence / Chicago + Lord + Thomas / Chicago + Current Global / Chicago	Physical Items	Illinois Council Against Handgun Violence	The Gun Violence History Book

DIRECT MARKETING

FCB / Chicago + Illinois Council Against Handgun Violence / Chicago + Lord + Thomas / Chicago + Current Global / Chicago	Craft – Art Direction	Illinois Council Against Handgun Violence	The Gun Violence History Book
FCB / Chicago + Lord + Thomas / Chicago + Illinois Council Against Handgun Violence / Chicago + FCBX / Chicago	Experiential – Brand Installations	Illinois Council Against Handgun Violence	Most Dangerous Street
FCB / Toronto	Use of Smart Devices & Voice Assistants	Google AI / Canadian Down Syndrome	Project Understood
FCB / Toronto	Non-traditional & Guerrilla Marketing	Google AI / Canadian Down Syndrome	Project Understood
FCB / Toronto	Craft – Use of Technology	Google AI / Canadian Down Syndrome	Project Understood
FCB Inferno / London	Non-traditional & Guerrilla Marketing	The Big Issue	Pay It Forward
FCB Inferno / London	Innovation in Direct Marketing	The Big Issue	Pay It Forward
FCB/SIX / Toronto	Digital & Online – Websites & Mobile	Black & Abroad	Go Back To Africa
FCB/SIX / Toronto	Digital & Online – Banners & Pop-ups	Black & Abroad	Go Back To Africa
FCBIndia Advertising / Mumbai + FCB Global / New York	Out of Home – Billboards & Transit	Mumbai Police	The Punishing Signal
FCBIndia Advertising / Mumbai + FCB Global / New York	Non-traditional & Guerrilla Marketing	Mumbai Police	The Punishing Signal
FIG / New York	Experiential – Brand Installations	Spotify for Artists	Spotify Canvas
Geometry Ogilvy Japan / Tokyo	Craft – Printing / Production	JFOODO	The Edible Sushi Omamori
Goodby Silverstein & Partners / San Francisco	Out of Home – P.O.P. & In-Store	PayPal	Independents on 5th: Shoppable Holiday Windows

DIRECT MARKETING

Goodby Silverstein & Partners / San Francisco	Craft – Art Direction	PayPal	Independents on 5th: Shoppable Holiday Windows
Grey Canada / Toronto + Current Studios / Brooklyn	Innovation in Direct Marketing	ADIABC, Diabetes Association of ABC	The Puck
Havas Village / Geneva	Craft – Data-Driven Personalization	CANAL+	Waiting Wins
Herezie Group / Paris	Social Media Post – Single	Amazon Prime Video	Amazon Binge Shopping
Hjaltelin Stahl / Copenhagen	Digital & Online – Banners & Pop-ups	IKEA Denmark	Black Friday (Re)Sale
Impact BBDO / Dubai + BBDO Pakistan / Lahore + Samar Minallah Khan / Islamabad	Craft – Art Direction	Berger Paints	Truck Art Childfinder
INGO / Stockholm	Non-traditional & Guerrilla Marketing	Burger King	50/50
INGO / Stockholm + DAVID / Miami + Publicis / Bucharest + Burger King / Miami	Targeted Online Video	Burger King	Moldy Whopper
INGO / Stockholm + DAVID / Miami + Publicis / Bucharest + Burger King / Miami	Craft – Art Direction	Burger King	Moldy Whopper
Jam3 / Toronto	Digital & Online – Websites & Mobile	Adidas	adidas Operation AirDrop
Jam3 / Toronto	Non-traditional & Guerrilla Marketing	Adidas	adidas Operation AirDrop
Jam3 / Toronto	Craft – Use of Technology	Adidas	adidas Operation AirDrop
Jam3 / Toronto	Innovation in Direct Marketing	Adidas	adidas Operation AirDrop
Jung von Matt/Limmat / Zürich	Experiential – Live Events	Amnesty International Switzerland	The War Siren Test
Kolle Rebbe / Hamburg	Experiential – Brand Installations	Deutsche Lufthansa	#SayYesToEurope
Kolle Rebbe / Hamburg	Experiential – Live Events	Deutsche Lufthansa	#SayYesToEurope

DIRECT MARKETING

Kolle Rebbe / Hamburg	Craft – Printing / Production	Warner Music Central Europe	Hell-P
McCann / Lima	Social Media Post – Campaign	Burger King	The Most Famous Griller in Peru
McCann / London + Craft/McCann / London + Momentum / London	Integrated Campaign	Xbox / Microsoft	The Birth of Gaming Tourism
McCann / London + McCann Europe / London + MRM//McCann / Frankfurt + Skilled.app / London	Use of Smart Devices & Voice Assistants	Alzheimer's Society	My Carer
McCann / London + Vice UK / London + College Music / Reading + Craft/McCann / London	Targeted Online Video	Vice UK	LoFI Beats Suicide
McCann / Melbourne	Physical Items	Clean Ocean Foundation Australia	SmartWax
McCann / New York + March For Our Lives / Parkland	Social Media Post – Single	March For Our Lives	Generation Lockdown
McCann / New York + Microsoft / Seattle	Non-traditional & Guerrilla Marketing	Microsoft	Changing the Game
McCann / Prague + Brontosaurus in Himalaya / Prague + Bistro Films / Prague	Social Media Post – Single	Brontosaurus in Himalaya	Physics
McCann / Worldgroup + McCann / Tel Aviv	Innovation in Direct Marketing	IKEA	ThisAbles
McCann Paris / Neuilly sur Seine + Craft / Neully sur Seine + Weber Shandwick Paris / Neuilly sur Seine	Out of Home – Billboards & Transit	Nestlé Purina Pet Care	Street-Vet
McCann Paris / Neuilly sur Seine + Craft / Neully sur Seine + Weber Shandwick Paris / Neuilly sur Seine	Craft – Data-Driven Personalization	Nestlé Purina Pet Care	Street-Vet
McCann Paris / Neuilly sur Seine + Craft / Neully sur Seine + Weber Shandwick Paris / Neuilly sur Seine	Innovation in Direct Marketing	Nestlé Purina Pet Care	Street-Vet
MLA / Sydney + The Monkeys / Sydney	Integrated Campaign	MLA	New Australia Land

DIRECT MARKETING

Mojo Supermarket / New York	Digital & Online – Websites & Mobile	GiveHerABreak	Break The Oscars
MRM//McCann / London	Craft – Writing	Miscarriage Association	Cards of Acknowledgement
MullenLowe / US	Non-traditional & Guerrilla Marketing	Burger King	Twitter Bait
MullenLowe / US	Innovation in Direct Marketing	Burger King	Twitter Bait
NORD DDB / Stockholm	Physical Items	Volkswagen Sweden	Abbey Road with Park Assist
Ogilvy / Chicago + Sargento / Plymouth	Physical Items	Sargento	World's Slowest Pizza Delivery
Ogilvy / Chicago + Sargento / Plymouth	Non-traditional & Guerrilla Marketing	Sargento	World's Slowest Pizza Delivery
Ogilvy / London	Experiential – Brand Installations	Boots	Bootiques
Ogilvy / London	Digital & Online – Email & Newsletters	Formula 1	A Season of Stories
Ogilvy / London	Craft – Use of Technology	IBM	Raise Their Game
Ogilvy / Madrid	Out of Home – Billboards & Transit	IBERIA	Nothing is as big as Christmas
Ogilvy & Mather Advertising / Shanghai + ARMA Global Media Development / Shanghai + The Visual Asylum / Sydney	Craft – Use of Technology	FocusFilm Media	Piracy Blockr
Publicis Italy / Milan	Social Media Post – Campaign	Diesel	Side:Biz
Publicis North America / New York + Ritmika Audio Arts / Sao Paulo + Nice Pixles / New York	Non-traditional & Guerrilla Marketing	Shine/MSD	Instrument of Hope
Publicis North America / New York + Ritmika Audio Arts / Sao Paulo + Nice Pixles / New York	Innovation in Direct Marketing	Shine/MSD	Instrument of Hope
R/GA / New York	Digital & Online – Websites & Mobile	Samsung Electronics America	Invasion #withGalaxy

DIRECT MARKETING

R/GA / New York	Craft – Use of Technology	Samsung Electronics America	Invasion #withGalaxy
R/GA / New York + Wieden+Kennedy / Amsterdam	Social Media Post – Single	Samsung Electronics	Samsung Galaxy A – #danceAwesome
Rethink / Toronto, Montreal, Vancouver	Non-traditional & Guerrilla Marketing	Raptors Republic	Ka'Wine & Dine
Rethink / Toronto, Montreal, Vancouver + FRANK / Toronto + Jungle Media / Toronto	Targeted Online Video	IKEA Canada	IKEA Bedtime
Rethink / Toronto, Montreal, Vancouver + Fuze Reps / Toronto + Crimson Fish / Toronto + Alter Ego / Toronto	Physical Items	Kraft Heinz Canada	Pour Perfectly
Rethink / Vancouver, Toronto, Montreal	Out of Home – P.O.P. & In-Store	East West Market	Embarrassing Plastic Bags
Rothco, part of Accenture Interactive / Dublin	Craft – Printing / Production	AIB	The Book That Grew
Scholz & Friends / Berlin	Physical Items	The Female Company	The Tampon Book: a book against tax discrimination
Scholz & Friends / Berlin	Non-traditional & Guerrilla Marketing	The Female Company	The Tampon Book: a book against tax discrimination
Scholz & Friends / Berlin	Innovation in Direct Marketing	The Female Company	The Tampon Book: a book against tax discrimination
Serviceplan Germany / Munich	Out of Home – P.O.P. & In-Store	Berliner Verkehrsbetriebe (BVG)	Mind The Gap
Serviceplan Germany / Munich	Social Media Post – Single	Piper Verlag	Criminal Reviews
Serviceplan Group Italia / Milano + Serviceplan Italia / Milano + Plan.Net Italia / Milano + Inmediato Mediaplus / Milano	Targeted Online Video	Rolling Stone Magazine Italia	Burn Racist Giga
Sid Lee / Montreal	Experiential – Brand Installations	Vision Zero Project and the City of Montreal	The Impactful Reminder

DIRECT MARKETING

Special Group / Auckland + Uber Eats / Auckland + Peard PR / Auckland	Out of Home – Billboards & Transit	Uber Eats	Shark Bait
Spotify USA / New York	Craft – Data-Driven Personalization	Spotify	Your 2019 Wrapped
TAXI / Toronto, Montreal, Vancouver, New York + United Way / Toronto	Digital & Online – Websites & Mobile	United Way	The #UNIGNORABLE Tower
TBWA\HAKUHODO / Tokyo + Bytedance KK / Tokyo + Japanese Red Cross Society / Tokyo	Social Media Post – Campaign	Japanese Red Cross Society	#BPM100 Dance Project
TBWA\Paris / Boulogne-Billancourt + TBWA\Else / Boulogne-Billancourt + Sea Shepherd France / Paris	Craft – Use of Technology	Sea Shepherd	Sound of sea
thjnk / Zürich + Ateo / Zürich + Rocket Film / Zürich + Edelweiss Air / Zürich	Digital & Online – Websites & Mobile	Edelweiss Air	Catch a Flight to Buenos Aires
We Believers / New York	Out of Home – Billboards & Transit	Burger King Mexico/Global	The Traffic Jam Whopper
We Believers / New York	Non-traditional & Guerrilla Marketing	Burger King Mexico/Global	The Traffic Jam Whopper
We Believers / New York	Craft – Use of Technology	Burger King Mexico/Global	The Traffic Jam Whopper
We Believers / New York	Craft – Data-Driven Personalization	Burger King Mexico/Global	The Traffic Jam Whopper
We Believers / New York	Innovation in Direct Marketing	Burger King Mexico/Global	The Traffic Jam Whopper
Wieden+Kennedy / São Paulo	Physical Items	Nike	Andressa Alves' Doll
Wunderman Thompson / Toronto	Craft – Use of Technology	The Royal Canadian Legion	Remembrance Island
Wunderman Thompson Thailand / Bangkok + The Film Factory / Bangkok	Social Media Post – Campaign	Malee Group Public Company Limited	Lonely Rambutan

EXPERIENTIAL & IMMERSIVE

adam&eveDDB / London + Moxie Pictures / London + Friends Electric / London + Electric Theatre Collective / London	Events / Stunts / Competitions	Unilever – Marmite	Mind Control
AKQA / São Paulo + Zohar Cinema / São Paulo + Hefty / São Paulo	Events / Stunts / Competitions	Nike	Air Max Graffiti Stores
Amplify / London	Brand Installations	Airbnb	A Night At... The Louvre
AMVBBDO / London	Events / Stunts / Competitions	Guinness	Clear
Arnold Worldwide / Boston	Brand Installations	Santander Bank	In Someone Else's Shoes
Arnold Worldwide / Boston	Craft – Art Direction	Santander Bank	In Someone Else's Shoes
Arnold Worldwide / Boston	Craft – Storytelling	Santander Bank	In Someone Else's Shoes
BBDO / New York	Craft – Use of Technology	Monica Lewinsky	@GoodnessBot
Belong Agency / Copenhagen	Events / Stunts / Competitions	Volkswagen	California Stays
BETC / Paris	Brand Installations	Lacoste	Crocodile Free
Casanova // McCann / Costa Mesa + McCann / New York + McCann Canada / Toronto	Events / Stunts / Competitions	Donate Life California	Second Chances
Casanova // McCann / Costa Mesa + McCann / New York + McCann Canada / Toronto	Innovation in Experiential	Donate Life California	Second Chances
Cheil Worldwide / Seoul + Tangible Interaction / Vancouver	Immersive Spaces	Samsung Electronics	Galaxy Graffiti
DDB / Chicago	Craft – Use of Technology	Miller Lite	Controller
DDB / Chicago	Innovation in Experiential	Miller Lite	Controller
DDB / Paris + Ubisoft / Paris + makemepulse. / Paris + Studio Press Play On Tape / Paris	Augmented, Virtual & Mixed Reality	Ubisoft	ECHOs

EXPERIENTIAL & IMMERSIVE

DDB / Paris + Ubisoft / Paris + Studio 5 / Paris	Innovation in Experiential	Ubisoft	Green Dawn
DDB / Sydney + Revolver/Will O'Rourke / Sydney + Mango Communications / Sydney	Brand Installations	Foxtel	Grave of Thrones
Digitas / Boston + Unit 9 / London	Augmented, Virtual & Mixed Reality	JFK Presidential Library and Museum	JFK Moonshot
Disney Yellow Shoes / Orlando	Innovation in Experiential	Walt Disney World	Pixar Street View
Droga5 / New York + Giant Spoon / New York	Brand Installations	HBO	For The Throne: Bleed
Droga5 / New York + Giant Spoon / New York	Immersive Spaces	HBO	For The Throne: Bleed
Fahrenheit DDB / Lima + Canica Films / Lima + Audiopost / Lima + Atomica / Lima	Brand Installations	Plaza Vea	Perussian Prices
FCB / Chicago + FCBX / Chicago + Illinois Council Against Handgun Violence / Chicago + Lord + Thomas / Chicago	Events / Stunts / Competitions	Illinois Council Against Handgun Violence	The Most Dangerous Street
FCB / Chicago + Lord + Thomas / Chicago + Illinois Council Against Handgun Violence / Chicago + FCBX / Chicago	Immersive Spaces	Illinois Council Against Handgun Violence	Most Dangerous Street
FCB / Chicago + Lord + Thomas / Chicago + Illinois Council Against Handgun Violence / Chicago + FCBX / Chicago	Responsive Environments	Illinois Council Against Handgun Violence	Most Dangerous Street
FCB / Chicago + Lord + Thomas / Chicago + Illinois Council Against Handgun Violence / Chicago + FCBX / Chicago	Craft – Use of Technology	Illinois Council Against Handgun Violence	Most Dangerous Street

EXPERIENTIAL & IMMERSIVE

FCB / Chicago + Lord + Thomas / Chicago + Illinois Council Against Handgun Violence / Chicago + FCBX / Chicago	Craft – Data Visualization	Illinois Council Against Handgun Violence	Most Dangerous Street
FCB / Toronto	Brand Installations	BMW	Stage Your Driveway
FCB / Toronto	Craft – Use of Sound	Google AI / Canadian Down Syndrome	Project Understood
FCB / Toronto	Innovation in Experiential	Google AI / Canadian Down Syndrome	Project Understood
FCBIndia Advertising / Mumbai + FCB Global / New York	Events / Stunts / Competitions	Mumbai Police	The Punishing Signal
FCBIndia Advertising / Mumbai + FCB Global / New York	Responsive Environments	Mumbai Police	The Punishing Signal
FCBIndia Advertising / Mumbai + FCB Global / New York	Craft – Use of Sound	Mumbai Police	The Punishing Signal
Goodby Silverstein & Partners / San Francisco	Augmented, Virtual & Mixed Reality	Doritos	Cool Ranch
Goodby Silverstein & Partners / San Francisco	Craft – Use of Technology	The Dalí Museum	Dalí Lives
Goodby Silverstein & Partners / San Francisco + GS&P Social / San Francisco	Augmented, Virtual & Mixed Reality	Daughters of the Evolution	Lessons in Herstory
Goodby Silverstein & Partners / San Francisco + GS&P Social / San Francisco	Craft – Storytelling	Daughters of the Evolution	Lessons in Herstory
Google / Mountain View	Responsive Environments	Google	A Space for Being
Google Creative Lab / New York	Responsive Environments	Google	Margaret by Moonlight
Grabarz & Partner / Hamburg + Burger King Deutschland / Hannover	Augmented, Virtual & Mixed Reality	Burger King Deutschland	Escape The Clown
Grabarz & Partner / Hamburg + Burger King Deutschland / Hannover	Brand Installations	Burger King Deutschland	Spoiler WHOPPER®
Grey Germany / KW43 Branddesign / Duesseldorf + Dittmann Media / Cologne	Craft – Data Visualization	discovering hands	discovering hands 3D diagnostic application

EXPERIENTIAL & IMMERSIVE

Impact BBDO / Dubai + Stoked Films / Beirut + OMD / Beirut + Alleycat / Beirut	Events / Stunts / Competitions	The Waste Management Coalition and Greenpeace	The Toxic Flag
Isobar / Amsterdam + Achtung! mcgarrybowen / Amsterdam	Responsive Environments	Volkswagen	Road Tales
Jung von Matt / Hamburg + NDR Elbphilharmonie Orchester / Hamburg + Markenfilm CROSSING / Hamburg + Markenfilm SPACE / Hamburg	Events / Stunts / Competitions	NDR Elbphilharmonie Orchester	For Seasons – composed by climate data
Jung von Matt / Hamburg + NDR Elbphilharmonie Orchester / Hamburg + Markenfilm CROSSING / Hamburg + Markenfilm SPACE / Hamburg	Craft – Use of Sound	NDR Elbphilharmonie Orchester	For Seasons – composed by climate data
Jung von Matt/Limmat / Zürich	Events / Stunts / Competitions	Amnesty International Switzerland	The War Siren Test
Kolle Rebbe / Hamburg	Events / Stunts / Competitions	Deutsche Lufthansa	#SayYesToEurope
la chose / Paris + Handicap International / Paris	Brand Installations	Handicap International	Le Civil Inconnu
Leo Burnett Romania / Bucharest + Telekom Romania / Bucharest	Craft – Storytelling	Telekom Romania	Story Time
McCann / London + McCann Enterprise / London + Eight Engines / Manchester + Facebook / London	Brand Installations	Help for Heroes	40,000 Strong
McCann / New York + Microsoft / Seattle	Responsive Environments	Microsoft	Changing the Game
McCann / New York + Microsoft / Seattle	Innovation in Experiential	Microsoft	Changing the Game
McCann / New York + New York Lottery / New York + JSM Music / New York	Craft – Use of Sound	New York Lottery	The Most Metal Scratch-Off
McCann / New York + New York Lottery / New York + JSM Music / New York	Innovation in Experiential	New York Lottery	The Most Metal Scratch-Off
Mojo Supermarket / New York	Craft – Use of Technology	GiveHerABreak	Break The Oscars

EXPERIENTIAL & IMMERSIVE

Mojo Supermarket / New York	Innovation in Experiential	GiveHerABreak	Break The Oscars
MullenLowe / Singapore	Craft – Use of Technology	Unilever (Closeup)	A.I. Love
No Fixed Address / Toronto + Canadian Centre for Child Protection / Toronto	Brand Installations	Canadian Centre for Child Protection	Lolli: The Exhibit Nobody Wants to Talk About
No Fixed Address / Toronto + Canadian Centre for Child Protection / Toronto	Immersive Spaces	Canadian Centre for Child Protection	Lolli: The Exhibit Nobody Wants to Talk About
No Fixed Address / Toronto + Canadian Centre for Child Protection / Toronto	Craft – Art Direction	Canadian Centre for Child Protection	Lolli: The Exhibit Nobody Wants to Talk About
No Fixed Address / Toronto + SickKids Foundation / Toronto	Events / Stunts / Competitions	SickKids Foundation	SickKids Airbnb
No Fixed Address / Toronto + SickKids Foundation / Toronto	Brand Installations	SickKids Foundation	SickKids Airbnb
No Fixed Address / Toronto + SickKids Foundation / Toronto	Craft – Storytelling	SickKids Foundation	SickKids Airbnb
No Fixed Address / Toronto + SickKids Foundation / Toronto	Craft – Use of Sound	SickKids Foundation	SickKids Airbnb
No Fixed Address / Toronto + SickKids Foundation / Toronto	Innovation in Experiential	SickKids Foundation	SickKids Airbnb
Ogilvy / Beijing + Ogilvy / Shanghai	Augmented, Virtual & Mixed Reality	Huawei Device	5G Kung Fu Showdown
Ogilvy / Beijing + Ogilvy / Shanghai	Innovation in Experiential	Huawei Device	5G Kung Fu Showdown
Ogilvy / Chicago	Innovation in Experiential	SC Johnson – Glade	Scent By
Ogilvy / Chicago + Sargento / Plymouth	Events / Stunts / Competitions	Sargento	World's Slowest Pizza Delivery
Ogilvy & Mather Advertising / Shanghai + ARMA Global Media Development / Shanghai + The Visual Asylum / Sydney	Augmented, Virtual & Mixed Reality	FocusFilm Media	Piracy Blockr

EXPERIENTIAL & IMMERSIVE

Ogilvy & Mather Advertising / Shanghai + ARMA Global Media Development / Shanghai + The Visual Asylum / Sydney	Craft – Use of Technology	FocusFilm Media	Piracy Blockr
Ogilvy Brasil / São Paulo	Brand Installations	Adidas do Brasil	Jesus our Supporter
Publicis Italy / Milan	Brand Installations	Leroy Merlin	Lessons For Good
Publicis Sapient / London	Craft – Use of Technology	First Love Foundation	The Sending Machine
Revolver/Will O'Rourke / Sydney + DDB / Sydney + Foxtel / Sydney	Craft – Art Direction	Foxtel	Grave of Thrones
Serviceplan Germany / Munich	Events / Stunts / Competitions	Sea-Watch	LIFEBOAT – The Experiment
Sid Lee / Montreal	Craft – Art Direction	CN	CN100 – A Moving Celebration
TAXI / Toronto, Montreal, Vancouver, New York + United Way / Toronto	Augmented, Virtual & Mixed Reality	United Way	The #UNIGNORABLE Tower
TAXI / Toronto, Montreal, Vancouver, New York + United Way / Toronto	Craft – Data Visualization	United Way	The #UNIGNORABLE Tower
TBWA / Melbourne	Brand Installations	ANZ Bank	Signs Of Love
TBWA\HAKUHODO / Tokyo	Craft – Art Direction	Japan Para Table Tennis Association	The Most Challenging Pingpong Table
VMLY&R / Kansas City + Wendy's / Dublin + Ketchum / Atlanta + Spark Foundry / New York	Events / Stunts / Competitions	Wendy's	Feast of Legends
We Believers / New York	Craft – Use of Technology	Burger King Mexico/Global	The Traffic Jam Whopper

FILM

&Co. / NoA / Copenhagen + New-Land / Copenhagen	Online Films & Video – Long Form – Single	Bianco	The Lift
72andSunny / Los Angeles + Tinder / Los Angeles + m ss ng p eces / Los Angeles	Innovation in Film	Tinder	Swipe Night
72andSunny / New York + Anonymous Content / Los Angeles	Television & VOD – Short Form – Campaign	Halo Top	Ice Cream For Adults
adam&eveDDB / London	Television & VOD – Long Form – Campaign	Sony Interactive Entertainment	Feel the Power
adam&eveDDB / London + Blink Productions / London + Untold Studios / London + MPC / London	Television & VOD – Long Form – Single	John Lewis & Partners and Waitrose & Partners	Excitable Edgar
adam&eveDDB / London + Blink Productions / London + Untold Studios / London + MPC / London	Cinema Advertising	John Lewis & Partners and Waitrose & Partners	Excitable Edgar
adam&eveDDB / London + Moxie Pictures / London + Friends Electric / London + Electric Theatre Collective / London	Television & VOD – Short Form – Campaign	Unilever – Marmite	Mind Control
adam&eveDDB / London + Moxie Pictures / London + Friends Electric / London + Electric Theatre Collective / London	Innovation in Film	Unilever – Marmite	Mind Control
adam&eveDDB / New York + Escape Velocity / New York + Maximum Effort / New York	Television & VOD – Short Form – Single	Samsung	Ad-within-an-ad-within-an-ad
adam&eveDDB / New York + Escape Velocity / New York + Maximum Effort / New York	Online Films & Video – Short Form – Single	Samsung	Ad-within-an-ad-within-an-ad
AlmapBBDO / São Paulo + Volkswagen / São Paulo	Online Films & Video – Pre-Roll – Campaign	Volkswagen	TrueVW
AMVBBDO / London + BBDO / New York + MJZ / Los Angeles, London	Online Films & Video – Long Form – Single	Snickers	Fix The World
Anorak / NoA / Oslo	Television & VOD – Long Form – Single	Komplett	This is how it feels

FILM

antoni garage / Berlin + Mercedes-Benz / Stuttgart + Anorak / Berlin	Online Films & Video – Long Form – Single	Mercedes-Benz	Bertha Benz: The Journey That Changed Everything
antoni garage / Berlin + Mercedes-Benz / Stuttgart + Anorak / Berlin	Cinema Advertising	Mercedes-Benz	Bertha Benz: The Journey That Changed Everything
Apple / Cupertino + Imposter / Los Angeles	Online Films & Video – Long Form – Single	Apple	Caught on Camera
Apple / Cupertino + Park Pictures / Los Angeles + Exile / Los Angeles	Online Films & Video – Long Form – Single	Apple	The Storytellers
Apple / Cupertino + Smuggler / Los Angeles + Work / Los Angeles + A52 / Los Angeles	Online Films & Video – Long Form – Single	Apple	The Underdogs
Arnold Worldwide / Boston	Television & VOD – Short Form – Campaign	Progressive Insurance	Motaur
Aviation Gin / Los Angeles + 160over90 / New York + Maximum Effort / Los Angeles + Escape Velocity / Los Angeles	Online Films & Video – Long Form – Single	Aviation Gin	Arlene's Big Leap
BBDO / New York + Furlined / New York	Cinema Advertising	AT&T	Train
BBDO / New York + Sanctuary / Los Angeles	Online Films & Video – Long Form – Single	Monica Lewinsky	The Epidemic
BBDO / New York + Sanctuary / Los Angeles	Innovation in Film	Monica Lewinsky	The Epidemic
BBDO / New York + Smuggler / New York	Television & VOD – Long Form – Single	Sandy Hook Promise	Back to School Essentials
BBDO / New York + Smuggler / New York	Online Films & Video – Long Form – Single	Sandy Hook Promise	Back to School Essentials
BBDO España / Madrid + Contrapunto BBDO / Madrid	Television & VOD – Long Form – Campaign	Lotería de Navidad	United by a Lottery Ticket
Bensimon Byrne / Toronto + Narrative / Toronto + OneMethod / Toronto	Online Films & Video – Long Form – Campaign	Casey House	The HIV+ Episodes

FILM

Bensimon Byrne / Toronto + Narrative / Toronto + OneMethod / Toronto	Innovation in Film	Casey House	The HIV+ Episodes
Bensimon Byrne / Toronto + Narrative / Toronto + OneMethod / Toronto	Under 100K Budget	Casey House	The Toxic Office
BETC / Paris	Television & VOD – Varying Length Campaign	CANAL+	Bleep
BETC / Paris	Television & VOD – Long Form – Single	Lacoste	Crocodile Inside
BETC / Paris + Lego agency / Paris	Television & VOD – Long Form – Single	Lego	Rebuild the world
Cheil Centrade / Bucharest	Innovation in Film	ANAIS Association	Unquiet Voices
Cossette / Toronto + Scouts Honour / Toronto	Online Films & Video – Long Form – Single	SickKids Foundation	SickKids VS – This Is Why
DDB / Chicago	Online Films & Video – Pre-Roll – Single	Mars Wrigley	Skittles Witch
DDB Group New Zealand / Auckland	Innovation in Film	Lotto NZ	L05T
DentsuBos / Toronto + Brita / Toronto	Online Films & Video – Long Form – Single	Brita	The Walkumentary
Droga5 / London + Biscuit Filmworks / London	Online Films & Video – Long Form – Single	Barclaycard	Crystal Barn
Droga5 / London + Somesuch & Co / London + Electric Theatre Collective / London + MPC / London	Television & VOD – Long Form – Single	Amazon Prime Video	Conference
Droga5 / London + Somesuch x Revolver/Will O'Rourke / London	Television & VOD – Long Form – Single	Amazon	Before Alexa
Droga5 / London + Somesuch x Revolver/Will O'Rourke / London	Online Films & Video – Long Form – Single	Amazon	Before Alexa
Droga5 / New York	Television & VOD – Long Form – Single	Nordstrom	An Open Mind is the Best Look

FILM

Droga5 / New York	Online Films & Video – Long Form – Single	Nordstrom	An Open Mind is the Best Look
Droga5 / New York	Television & VOD – Short Form – Single	The New York Times	The Long Fight
Droga5 / New York	Online Films & Video – Short Form – Single	The New York Times	The Long Fight
Droga5 / New York	Under 100K Budget	The New York Times	The Long Fight
Erich&Kallman / San Francisco	Television & VOD – Short Form – Single	General Mills Reese's Peanut Butter Puffs	Prom Dress
Erich&Kallman / San Francisco	Online Films & Video – Short Form – Single	General Mills Reese's Peanut Butter Puffs	Prom Dress
Erich&Kallman / San Francisco	Online Films & Video – Short Form – Campaign	General Mills Reese's Peanut Butter Puffs	What You Really, Really, Really, Really Want
FCB MEXICO / Mexico City + Beiersdorf / Hamburg + Primo / Argentina	Online Films & Video – Long Form – Single	Beiersdorf	Pioneers
Fisher-Price / East Aurora + Wieden+Kennedy / Portland	Television & VOD – Varying Length Campaign	Fisher-Price	Let's Be Kids
Fisher-Price / East Aurora + Wieden+Kennedy / Portland	Online Films & Video – Varying Length Campaign	Fisher-Price	Let's Be Kids
Funworks / Oakland	Online Films & Video – Long Form – Single	Ubisoft	Watch Dogs Legion 101
Goodby Silverstein & Partners / San Francisco	Television & VOD – Short Form – Single	Cheetos	Can't Touch This
Goodby Silverstein & Partners / San Francisco	Television & VOD – Long Form – Single	Doritos	Cool Ranch :90
Goodby Silverstein & Partners / San Francisco	Online Films & Video – Long Form – Single	Xfinity	A Holiday Reunion
Goodby, Silverstein & Partners / San Francisco + Park Pictures / New York	Television & VOD – Long Form – Single	Xfinity	A Holiday Reunion
Goodzilla / Shanghai	Online Films & Video – Long Form – Single	Jack Jones	8000km Runway

FILM

Grey / New York	Television & VOD – Short Form – Single	Pringles	Trapped in Advertising
Grey Tokyo / Shibuya-ku + TYO DINER / Minato-ku	Online Films & Video – Long Form – Single	Wild Aid	Hankograph
GSD&M / Austin	Online Films & Video – Short Form – Single	Popeyes Louisiana Kitchen	BYOB (Bring Your Own Bun)
hasan & partners / Helsinki + Pohjola Insurance / Helsinki + D8 Production / Helsinki + Media agency Omnicom ToinenPHD / Helsinki	Online Films & Video – Short Form – Campaign	Pohjola Insurance	You only have one life. Live it.
Heimat / Berlin + Achtung! / Hamburg + Mokoh Music / Berlin + Visualtech / Berlin	Television & VOD – Long Form – Single	Die Kulturellen Erben Berlin	Cultural Heirs "Voice of the Wall"
Heimat / Berlin + ANORAK Film / Berlin + Slaughterhouse / Berlin + LOFT Studios Berlin / Berlin	Online Films & Video – Short Form – Single	HORNBACH Baumarkt	Smell of Spring
Highdive / Chicago + Jeep / Detroit + O Positive / New York	Television & VOD – Long Form – Single	Jeep	Groundhog Day
Highdive / Chicago + Jeep / Detroit + O Positive / New York	Online Films & Video – Long Form – Single	Jeep	Groundhog Day
Hungry Man Productions / New York + McCann / New York	Television & VOD – Long Form – Single	March For Our Lives	Generation Lockdown
INGO / Stockholm + DAVID / Miami + Publicis / Bucharest + Burger King / Miami	Television & VOD – Short Form – Single	Burger King	Moldy Whopper
INGO / Stockholm + DAVID / Miami + Publicis / Bucharest + Burger King / Miami	Online Films & Video – Short Form – Single	Burger King	Moldy Whopper
INGO / Stockholm + DAVID / Miami + Publicis / Bucharest + Burger King / Miami	Cinema Advertising	Burger King	Moldy Whopper

FILM

Jung von Matt / Hamburg + NOAH - Menschen für Tiere / Bonn + DELI / Hamburg	Online Films & Video – Long Form – Single	NOAH - Menschen für Tiere	President's Pets. Animals make us human. Adopt.
Jung von Matt / Hamburg + NOAH - Menschen für Tiere / Bonn + DELI / Hamburg	Under 100K Budget	NOAH - Menschen für Tiere	President's Pets. Animals make us human. Adopt.
Jung von Matt / Hamburg + Tempomedia Filmproduktion / Hamburg + BMW / München	Television & VOD – Long Form – Single	BMW	The Small Escape
Jung von Matt / Hamburg + Tempomedia Filmproduktion / Hamburg + BMW / München	Online Films & Video – Long Form – Single	BMW	The Small Escape
Jung von Matt / Hamburg + Tempomedia Filmproduktion / Hamburg + BMW / München	Cinema Advertising	BMW	The Small Escape
KingJames Group / Johannesburg + Eyeforce / Cape Town + Gooi & Vecht / Amsterdam	Under 100K Budget	ABInBev	Corona X Parley Street Surfers
McCann / New York + March For Our Lives / Parkland	Online Films & Video – Long Form – Single	March For Our Lives	Generation Lockdown
McCann / New York + March For Our Lives / Parkland	Under 100K Budget	March For Our Lives	Generation Lockdown
McCann / New York + Verizon / Baskin Ridge + Film Forites / Los Angeles + JSM Music / New York	Television & VOD – Long Form – Campaign	Verizon	The Team That Wouldn't Be Here
McCann / New York + Verizon / Baskin Ridge + Film Forites / Los Angeles + JSM Music / New York	Online Films & Video – Varying Length Campaign	Verizon	The Team That Wouldn't Be Here
McCann / Prague + Brontosaurus in Himalaya / Prague + Bistro Films / Prague	Under 100K Budget	Brontosaurus in Himalaya	Physics
MJZ / Los Angeles + MJZ / London + Mother / London	Online Films & Video – Long Form – Single	IKEA	Silence the Critics
MLA / Sydney + The Monkeys / Sydney	Online Films & Video – Long Form – Single	MLA	New Australia Land

FILM

Ogilvy / London	Television & VOD – Long Form – Single	Sipmsith	Mr Swan
Ogilvy / London	Online Films & Video – Long Form – Single	Sipmsith	Mr Swan
Ogilvy / London	Cinema Advertising	Sipmsith	Mr Swan
Ogilvy / Singapore + Knights Media & Films / India + Edit Machine / Italy + 1908 Scoring Studios / USA	Online Films & Video – Long Form – Single	RIT Foundation	Please Arrest Me
Park Pictures / New York + Goodby, Silverstein & Partners / San Francisco	Television & VOD – Long Form – Single	Doritos	Cool Ranch :60
Park Pictures / New York + Goodby, Silverstein & Partners / San Francisco	Online Films & Video – Varying Length Campaign	Doritos	Cool Ranch
Pereira O'Dell / San Francisco + Adobe / San Francisco + RSA Films / Los Angeles	User-Generated Content	Adobe	#MoviePosterMovie
Publicis / Mexico City	Under 100K Budget	BMW Motorrad Mexico	Opera
Publicis Italy / Milan	Online Films & Video – Short Form – Campaign	Diesel	Be a Follower
Publicis Italy / Milan	Online Films & Video – Long Form – Single	Diesel	Return Policy
Pulse Films / Los Angeles + TBWA\Media Arts Lab / Los Angeles	Innovation in Film	Apple	Bounce
Romance / Paris + Intermarché / Paris	Television & VOD – Long Form – Single	Intermarché	C'est magnifique
RSA Films / Los Angeles + Pereira O'Dell / San Francisco + Adobe Students / San Jose	Online Films & Video – Long Form – Single	Adobe Students	#MoviePosterMovie In The Time It Takes To Get There
Saatchi & Saatchi / New York + Procter & Gamble / Cincinnati	Television & VOD – Varying Length Campaign	Procter & Gamble – Tide	Laundry Night
Saatchi & Saatchi / New York + Procter & Gamble / Cincinnati	Innovation in Film	Procter & Gamble - Tide	Laundry Night

FILM

Sid Lee / Toronto	Television & VOD – Short Form – Campaign	H&R Block	It's Simple Even When It's Complicated
Special Group NZ / Auckland + Special Group Aus / Sydney + Tourism New Zealand / Auckland	User-Generated Content	Tourism New Zealand	Good Morning World
Sra Rushmore SA / Madrid + FreelanceFor / Madrid + Agosto / Barcelona	Online Films & Video – Long Form – Single	Atlético de Madrid	Grandpa
TBWA\Chiat\Day / Los Angeles	Television & VOD – Short Form – Campaign	Supercuts	Don't Take Your Hair for Granted
TBWA\Chiat\Day / New York + MJZ / New York	Television & VOD – Long Form – Single	Mountain Dew	Here's Mountain Dew Zero
TBWA\Media Arts Lab / Los Angeles	Television & VOD – Short Form – Single	Apple	Behind the Mac – International Women's Day
TBWA\Media Arts Lab / Los Angeles	Online Films & Video – Short Form – Single	Apple	Behind the Mac – International Women's Day
TBWA\Media Arts Lab / Los Angeles	Television & VOD – Long Form – Single	Apple	Behind the Music. Behind the Mac
TBWA\Media Arts Lab / Los Angeles	Cinema Advertising	Apple	Behind the Music. Behind the Mac
TBWA\Media Arts Lab / Los Angeles	Online Films & Video – Long Form – Single	Apple	Bounce
TBWA\Media Arts Lab / Los Angeles	Television & VOD – Long Form – Single	Apple	Holiday – The Surprise
TBWA\Media Arts Lab / Los Angeles	Location-Specific Video	Apple	Opening Film. Apple Event March 2019 launching Apple TV+
TBWA\Media Arts Lab / Los Angeles	Television & VOD – Long Form – Single	Apple	Shot on iPhone 11 Pro – CNY – Daughter
TBWA\Media Arts Lab / Los Angeles	Television & VOD – Long Form – Single	Apple	Shot on iPhone 11 Pro – Snowbrawl
TBWA\Media Arts Lab / Los Angeles	Online Films & Video – Long Form – Single	Apple	Shot on iPhone 11 Pro – Snowbrawl

FILM

TBWA\Media Arts Lab / Los Angeles	Cinema Advertising	Apple	Shot on iPhone 11 Pro – Snowbrawl
TBWA\Media Arts Lab / Los Angeles	Location-Specific Video	Apple	Wonderful Tools
The Martin Agency / Richmond + GEICO / Chevy Chase + Hungry Man / Los Angeles	Television & VOD – Short Form – Campaign	GEICO	GEICO: Believe It
The Martin Agency / Richmond + GEICO / Chevy Chase + Smuggler / Los Angeles + Cut+Run / Los Angeles	Television & VOD – Short Form – Campaign	GEICO	GEICO Sequels
The&Partnership / London + Stink / London + MPC / London + Grand Central Recording Studio / London	Television & VOD – Long Form – Single	Argos	Book of Dreams
The&Partnership / New York	Television & VOD – Long Form – Single	The Wall Street Journal	Read Yourself Better
Uitch Iscratch / Copenhagen + No Sleep / Copenhagen	Online Films & Video – Long Form – Single	New Lives	Voiceless Women
Uitch Iscratch / Copenhagen + No Sleep / Copenhagen	Under 100K Budget	New Lives	Voiceless Women
Venables Bell & Partners / San Francisco	Online Films & Video – Varying Length Campaign	Reebok	Sport The Unexpected
Venables Bell & Partners / San Francisco	Television & VOD – Long Form – Single	Reebok	Storm The Court
VMLY&R / Prague	Under 100K Budget	Post Bellum/ National History Archive	Breaking The Silence
Wieden+Kennedy / Amsterdam	Cinema Advertising	Nike Germany	Just Do It: Helden
Wieden+Kennedy / Amsterdam	Online Films & Video – Long Form – Campaign	Nike Germany	Just Do It: Helden + Sonne
Wieden+Kennedy / London + Sainsbury's / London	Television & VOD – Long Form – Single	Sainsbury's	Nicholas the Sweep
Wieden+Kennedy / Portland + Arts & Sciences / Hollywood + Joint Editorial / Portland + Jamm / Santa Monica	Online Films & Video – Long Form – Single	Kentucky Fried Chicken	Rudy II: He's Colonel Sanders Now

FILM

Wieden+Kennedy / Portland + Biscuit Filmworks / Los Angeles + Mackcut / New York	Online Films & Video – Long Form – Single	Old Spice	Next Episode
Wieden+Kennedy / Portland + Biscuit Filmworks / Los Angeles + Mackcut / New York	Television & VOD – Varying Length Campaign	Old Spice	Old Spice Swagger
Wieden+Kennedy / Portland + Epoch / Los Angeles + Joint / Portland + Kevin VFX / Portland	Television & VOD – Short Form – Campaign	Old Spice	Old Spice Smell Like Your Own Man, Man
Wieden+Kennedy / Shanghai	Cinema Advertising	Nike	NIKE 2019 Chinese New Year

HEALTH, WELLNESS & PHARMA

AMVBBDO / London	Experiential / Immersive / Events	Guinness	Clear
AMVBBDO / London	Integrated Branding	Guinness	Clear
AMVBBDO / London	Film – Health & Wellness	The Valuable 500	Diversish
Apple / Cupertino + Reset Content / Los Angeles + Exile / Los Angeles + Electric Theatre Collective / Los Angeles	Film – Health & Wellness	Apple	This Watch Tells Time
Area 23, An FCB Health Network Company / New York	Print – Pharma	Synergy Pharmaceuticals	Toilet Books
Area 23, An FCB Health Network Company / New York + FCB Global / New York	Experiential / Immersive / Events	Eli Lilly	Get Up Alarm Clock
Area 23, An FCB Health Network Company / New York + FCB Global / New York	Digital – Use of Technology	Eli Lilly	Get Up Alarm Clock
Area 23, An FCB Health Network Company / New York + Lightfarm / Rio de Janeiro + Canja Audio Culture / Curitiba	Film – Pharma	The Learning Corp	One Word
Area 23, An FCB Health Network Company / New York + Wavio / Sonoma + Studio Rx, FCB Health Network Companies / New York + SIR Design / New York, Queens	Products	Wavio	See Sound
Area 23, An FCB Health Network Company / New York + Wavio / Sonoma + Studio Rx, FCB Health Network Companies / New York + SIR Design / New York, Queens	Digital – Web & Mobile	Wavio	See Sound
Area 23, An FCB Health Network Company / New York + Wavio / Sonoma + Studio Rx, FCB Health Network Companies / New York + SIR Design / New York, Queens	Digital – Use of Technology	Wavio	See Sound

HEALTH, WELLNESS & PHARMA

Area 23, An FCB Health Network Company / New York + Wavio / Sonoma + Studio Rx, FCB Health Network Companies / New York + SIR Design / New York, Queens	Innovation in Health & Wellness	Wavio	See Sound
BBDO / Bangkok	Innovation in Health & Wellness	Homepro	7:1 Furniture Collection
BBDO / Duesseldorf	Direct Marketing	KMSZ – Bone Marrow Donation Center	Life Lolli – A lollipop designed to save lives
BBDO / New York + Biscuit / New York	Film – Health & Wellness	THINX	MENstruation
BBDO / New York + Sanctuary / Los Angeles	Branded Content	Monica Lewinsky	The Epidemic
BBDO / New York + Sanctuary / Los Angeles	Film – Health & Wellness	Monica Lewinsky	The Epidemic
BBDO / New York + Sanctuary / Los Angeles	Digital – Web & Mobile	Monica Lewinsky	The Epidemic
BBDO / New York + Smuggler / New York	Branded Content	Sandy Hook Promise	Back to School Essentials
BBDO / New York + Smuggler / New York	Film – Health & Wellness	Sandy Hook Promise	Back to School Essentials
Bensimon Byrne / Toronto + Narrative / Toronto + OneMethod / Toronto	Public Relations	Casey House	The HIV+ Episodes
Casanova // McCann / Costa Mesa + McCann / New York + McCann Canada / Toronto	Direct Marketing	Donate Life California	Second Chances
Casanova // McCann / Costa Mesa + McCann / New York + McCann Canada / Toronto	Out of Home – Health & Wellness	Donate Life California	Second Chances
Casanova // McCann / Costa Mesa + McCann / New York + McCann Canada / Toronto	Public Relations	Donate Life California	Second Chances
CHE Proximity / Australia + Sydney Children's Hospitals Foundation / Sydney + Revolver/Will O'Rourke / Sydney	Public Relations	Sydney Children's Hospitals Foundation	Curing Homesickness

HEALTH, WELLNESS & PHARMA

Cheil / Hong Kong + Monster App / Hong Kong	Digital – Web & Mobile	The Hong Kong Stroke Association	Fatal Recognition
Cheil / Hong Kong + Monster App / Hong Kong	Digital – Use of Technology	The Hong Kong Stroke Association	Fatal Recognition
Cheil / Hong Kong + Monster App / Hong Kong	Innovation in Health & Wellness	The Hong Kong Stroke Association	Fatal Recognition
Cheil India / Gurugram + Samsung Electronics India / Gurugram	Innovation in Health & Wellness	Samsung	Now, words aren't just heard, but felt.
Cheil PengTai / Beijing + Cheil / Hong Kong	Digital – Web & Mobile	Samsung	BACK2LIFE
Cheil PengTai / Beijing + Cheil / Hong Kong	Innovation in Health & Wellness	Samsung	BACK2LIFE
Cossette / Toronto + Scouts Honour / Toronto	Film – Health & Wellness	SickKids Foundation	SickKids VS – This Is Why
Daiki Angel Help / Tokyo + TBWAHAKUHODO / Tokyo + Ogunishiro Office / Tokyo	Experiential / Immersive / Events	Daiki Angel Help	The Restaurant of Mistaken Orders
Daiki Angel Help / Tokyo + TBWAHAKUHODO / Tokyo + Ogunishiro Office / Tokyo	Public Relations	Daiki Angel Help	The Restaurant of Mistaken Orders
DDB Group New Zealand / Auckland	Direct Marketing	Kiwirail	Near Miss Memorials
DDB Group New Zealand / Auckland	Out of Home – Health & Wellness	Kiwirail	Near Miss Memorials
DDB Group New Zealand / Auckland	Out of Home – Health & Wellness	New Zealand AIDS Foundation	Rules of a F*** Buddy
DDB Group New Zealand / Auckland	Public Relations	New Zealand AIDS Foundation	The HIV Positive Sperm Bank
DDB Group New Zealand / Auckland + Goodoil Films / Auckland + Franklin Road / Auckland + Blockhead VFX / Auckland	Film – Health & Wellness	Pet Refuge	Rescue a Pet, Rescue a Family
DDB Group New Zealand / Auckland + Goodoil Films / Auckland + Franklin Road / Auckland + Blockhead VFX / Auckland	Public Relations	Pet Refuge	Rescue a Pet, Rescue a Family

HEALTH, WELLNESS & PHARMA

Dog Eat Dog / London + Freedom4Girls / Leeds + Unit / London + Mcasso / London	Film – Health & Wellness	Freedom4Girls	Absent
Droga5 / New York + Giant Spoon / New York	Public Relations	HBO	For The Throne: Bleed
FCB / Toronto	Direct Marketing	Google AI / Canadian Down Syndrome	Project Understood
FCB / Toronto	Digital – Use of Technology	Google AI / Canadian Down Syndrome	Project Understood
FCB / Toronto	Innovation in Health & Wellness	Google AI / Canadian Down Syndrome	Project Understood
FCBIndia Advertising / Gurgaon	Print – Health & Wellness	The Times Of India	Out and Proud Classified
FCBIndia Advertising / Mumbai + FCB Global / New York	Experiential / Immersive / Events	Mumbai Police	The Punishing Signal
FCBIndia Advertising / Mumbai + FCB Global / New York	Direct Marketing	Mumbai Police	The Punishing Signal
FCBIndia Advertising / Mumbai + FCB Global / New York	Out of Home – Health & Wellness	Mumbai Police	The Punishing Signal
FCBIndia Advertising / Mumbai + FCB Global / New York	Public Relations	Mumbai Police	The Punishing Signal
Grey - Ogilvy Social.Lab / Amsterdam + Smarthouse / Amsterdam	Innovation in Health & Wellness	Volvo Cars Nederland	Lifesaver
Impact BBDO / Dubai + Rhino & Oxpecker / Cairo	Public Relations	28 Too Many	Zero Tolerance Ribbon
Impact BBDO / Dubai + Stoked Films / Beirut + OMD / Beirut + Alleycat / Beirut	Experiential / Immersive / Events	The Waste Management Coalition and Greenpeace	The Toxic Flag
Le Bureau / Stockholm + Colony / Stockholm + Bacon / Copenhagen + Arbetsförmedlingen – The Swedish Public Employment Service / Stockholm	Film – Health & Wellness	Arbetsförmedlingen – The Swedish Public Employment Service	Taking care of business

HEALTH, WELLNESS & PHARMA

Leo Burnett / Mumbai + Prodigious / Mumbai	Public Relations	HDFC Bank Parivartan	#STOPMITHANI
Leo Burnett / Sydney	Digital – Use of Technology	Samsung	Silent Whistle
Ig2 / Québec + BLVD / Montréal + Touché! / Montréal	Experiential / Immersive / Events	Société de l'assurance automobile du Québec	The Crossing Fence
McCann / London + Vice UK / London + College Music / Reading + Craft/McCann / London	Direct Marketing	Vice UK	LoFI Beats Suicide
McCann / Manchester + Craft / Manchester + Lab13 MRM//McCann / Manchester + Skyn / Brussels	Digital – Social Media	SKYN	Baby Blocker
McCann / Manchester + Craft / Manchester + Lab13 MRM//McCann / Manchester + Skyn / Brussels	Digital – Use of Technology	SKYN	Baby Blocker
McCann / New York + March For Our Lives / Parkland	Film – Health & Wellness	March For Our Lives	Generation Lockdown
McCann / New York + March For Our Lives / Parkland	Digital – Social Media	March For Our Lives	Generation Lockdown
McCann / New York + March For Our Lives / Parkland	Public Relations	March For Our Lives	Generation Lockdown
McCann / New York + Microsoft / Seattle	Products	Microsoft	Changing the Game
McCann / New York + Microsoft / Seattle	Packaging	Microsoft	Changing the Game
McCann / New York + Microsoft / Seattle	Innovation in Health & Wellness	Microsoft	Changing the Game
McCann / Worldgroup + McCann / Tel Aviv	Products	IKEA	ThisAbles
McCann / Worldgroup + McCann / Tel Aviv	Innovation in Health & Wellness	IKEA	ThisAbles

HEALTH, WELLNESS & PHARMA

McCann Health / São Paulo + McCann Health / New York + Vetor Zero / São Paulo + Punch Audio / São Paulo	Film – Health & Wellness	Hospital Leforte	1 minute 46 seconds
McCann Health / Shanghai + Craft / Shanghai + GSK China / Shanghai	Digital – Web & Mobile	GlaxoSmithKline	Breath of life
McCann Health / Shanghai + Craft / Shanghai + GSK China / Shanghai	Digital – Use of Technology	GlaxoSmithKline	Breath of life
McCann Paris / Neuilly sur Seine + Craft / Neuilly sur Seine + Weber Shandwick Paris / Neuilly sur Seine	Direct Marketing	Nestlé Purina Pet Care	Street-Vet
McCann Paris / Neuilly sur Seine + Craft / Neuilly sur Seine + Weber Shandwick Paris / Neuilly sur Seine	Out of Home – Health & Wellness	Nestlé Purina Pet Care	Street-Vet
McCann Paris / Neuilly sur Seine + Craft / Neuilly sur Seine + Weber Shandwick Paris / Neuilly sur Seine	Innovation in Health & Wellness	Nestlé Purina Pet Care	Street-Vet
Ogilvy Ecuador / Guayaquil	Products	La Fabril	Dr. Pee
Ogilvy Ecuador / Guayaquil	Innovation in Health & Wellness	La Fabril	Dr. Pee
Ponce / Buenos Aires	Radio & Audio	Nestle Waters	Calmentaries
Rafineri / Istanbul + LÖSEV / Istanbul	Branded Content	LÖSEV	Dear Brother
Rethink / Toronto, Montreal, Vancouver + Scouts Honour / Toronto + Married to Giants / Toronto + The Vanity / Toronto	Film – Health & Wellness	Government of Ontario	Rowan's Law The Risk
Rethink / Toronto, Montreal, Vancouver + Scouts Honour / Toronto + Married to Giants / Toronto + The Vanity / Toronto	Integrated Branding	Government of Ontario	Rowan's Law The Risk
Saatchi & Saatchi Canada / Toronto	Out of Home – Pharma	GSK Canada	Buckley's Syrup 100 Years of Awful Taste Campaign
Saatchi & Saatchi Canada / Toronto	Integrated Branding	GSK Canada	Buckley's Syrup 100 Years of Awful Taste Campaign

HEALTH, WELLNESS & PHARMA

Scholz & Friends / Berlin	Packaging	The Female Company	The Tampon Book: a book against tax discrimination
Scholz & Friends / Berlin	Direct Marketing	The Female Company	The Tampon Book: a book against tax discrimination
Scholz & Friends / Berlin	Public Relations	The Female Company	The Tampon Book: a book against tax discrimination
Serviceplan China / Beijing	Packaging	San Jiu Medicine Trade Co.	999 LOVE WITHOUT ITCH OF HEART Lipstick
Serviceplan Germany / Munich	Digital – Use of Technology	Dot Incorporation	Dot Translate.
Serviceplan Germany / Munich	Print – Health & Wellness	METER Group	Made in Fukushima. The Book.
TAXI / Toronto, Montreal, Vancouver, New York + Canadian Women's Foundation / Toronto + Spark Candles / Toronto	Products	Canadian Women's Foundation	Smells Like Inequality
TAXI / Toronto, Montreal, Vancouver, New York + Canadian Women's Foundation / Toronto + Spark Candles / Toronto	Digital – Social Media	Canadian Women's Foundation	Smells Like Inequality
TBWA\HAKUHODO / Tokyo + Bytedance KK / Tokyo + Japanese Red Cross Society / Tokyo	Digital – Social Media	Japanese Red Cross Society	#BPM100 Dance Project
TBWA\Paris / Boulogne-Billancourt + Wanda / Saint-Denis + TBWA\Else / Boulogne-Billancourt + Burns & Smiles / Paris	Film – Health & Wellness	Burns & Smiles	Matheo
Utich Iscratch / Copenhagen + No Sleep / Copenhagen	Film – Health & Wellness	New Lives	Voiceless Women
UM Studios / New York + Johnson & Johnson / New Brunswick + Verizon Media / RYOT / New York + Rogers & Cowan / Los Angeles	Branded Content	Johnson & Johnson	5B
VCCP Health / London + Teva Pharmaceutical / Petah Tikva	Film – Pharma	Teva Pharmaceuticals	Hairspray

HEALTH, WELLNESS & PHARMA

Wieden+Kennedy / New York + HBO / New York	Branded Content	HBO	It's OK
Wunderman Thompson / Bogotá + Wunderman Thompson / Buenos Aires + Wunderman Thompson / North America + GSK / México	Digital – Use of Technology	GSK	Theraflu-Tracker

INTEGRATED

adam&eveDDB / London + Blink Productions / London + Untold Studios / London + MPC / London	Integrated Branding Campaign	John Lewis & Partners and Waitrose & Partners	Excitable Edgar
adam&eveDDB / London + Moxie Pictures / London + Friends Electric / London + Electric Theatre Collective / London	Integrated Branding Campaign	Unilever – Marmite	Mind Control
adam&eveDDB / New York + Escape Velocity / New York + Maximum Effort / New York	Co-Promotions	Samsung	Ad-within-an-ad- within-an-ad
AMVBBDO / London	Integrated Branding Campaign	Guinness	Clear
AMVBBDO / London + BBDO / New York	Integrated Branding Campaign	Snickers	Fix The World
AMVBBDO / London + BBDO / New York + MJZ / Los Angeles, London	Craft – Writing	Snickers	Fix The World
Arnold Worldwide / Boston	Integrated Branding Campaign	Aspen Institute's Project Play	Don't Retire, Kid
Big Family Table / Los Angeles + Hulu / Santa Monica	Integrated Branding Campaign	Hulu	Hulu Sellouts x USWNT
CMD / Portland + Wassermann Media Group / Los Angeles	Integrated Branding Campaign	Microsoft	Microsoft and Netflix: A Big Strange Partnership
DAVID / Miami + DAVID / Madrid + Burger King / Miami	Innovation in Integrated Branding	Burger King	Stevenage Challenge
DDB / New York	Craft – Art Direction	Tribeca Film Festival	Great Stories Are Timeless
Dentsu / Tokyo	Craft – Art Direction	Ezaki Glico Co.	Pocky THE GIFT
Droga5 / New York	Integrated Branding Campaign	HBO	For The Throne
Droga5 / New York	Innovation in Integrated Branding	HBO	For The Throne
FCB / Toronto	Co-Promotions	Google AI / Canadian Down Syndrome	Project Understood
FCB Joburg / Johannesburg + Coca-Cola / Johannesburg	Integrated Branding Campaign	Coca-Cola Company	The Phonetic Can

INTEGRATED

FCB/SIX / Toronto	Integrated Branding Campaign	Black & Abroad	Go Back To Africa
FCB/SIX / Toronto	Innovation in Integrated Branding	Black & Abroad	Go Back To Africa
Forsman & Bodenfors / Gothenburg	Integrated Branding Campaign	Volvo Cars	The E.V.A. Initiative
Goodby Silverstein & Partners / San Francisco	Innovation in Integrated Branding	Doritos	Brandless
Goodby Silverstein & Partners / San Francisco	Integrated Branding Campaign	Doritos	Cool Ranch
Google Brand Studio / San Francisco	Integrated Branding Campaign	Google	The Most Searched
Grey / New York	Co-Promotions	Pringles	Trapped in Advertising
Heimat / Berlin + Achtung! / Hamburg + Mokoh Music / Berlin + Visualtech / Berlin	Craft – Art Direction	Die Kulturellen Erben Berlin	Cultural Heirs "Voice of the Wall"
Heimat / Berlin + NEUTRAL / Zürich + LIESEL Filmproduktion / Berlin + Loft Tonstudios Berlin / Berlin	Innovation in Integrated Branding	HORNBACH Baumarkt	Democratic Art – An Ai Weiwei for everybody.
INGO / Stockholm + DAVID / Miami + Publicis / Bucharest + Burger King / Miami	Integrated Branding Campaign	Burger King	Moldy Whopper
INGO / Stockholm + DAVID / Miami + Publicis / Bucharest + Burger King / Miami	Brand Transformation	Burger King	Moldy Whopper
INGO / Stockholm + DAVID / Miami + Publicis / Bucharest + Burger King / Miami	Craft – Art Direction	Burger King	Moldy Whopper
INGO / Stockholm + DAVID / Miami + Publicis / Bucharest + Burger King / Miami	Innovation in Integrated Branding	Burger King	Moldy Whopper
john st. / Toronto + Loblaw Companies Limited – no name / Toronto	Craft – Art Direction	Loblaw Companies Limited – no name	Advertising Campaign

INTEGRATED

Jones Knowles Ritchie / London + Pentatonic / London	Integrated Branding Campaign	Burger King UK	Join the Meltdown
McCann / London + Craft/McCann / London + Momentum / London	Brand Transformation	Xbox / Microsoft	The Birth of Gaming Tourism
McCann / London + Craft/McCann / London + Momentum / London	Co-Promotions	Xbox / Microsoft	The Birth of Gaming Tourism
McCann / New York + Microsoft / Seattle	Integrated Branding Campaign	Microsoft	Changing the Game
McCann / New York + Microsoft / Seattle	Brand Transformation	Microsoft	Changing the Game
McCann / New York + Verizon / Baskin Ridge + Film Forites / Los Angeles + JSM Music / New York	Integrated Branding Campaign	Verizon	The Team That Wouldn't Be Here
McCann / Worldgroup + McCann / Tel Aviv	Brand Transformation	IKEA	ThisAbles
McCann / Worldgroup + McCann / Tel Aviv	Innovation in Integrated Branding	IKEA	ThisAbles
mortierbrigade / Schaarbeek	Integrated Branding Campaign	PIAS Records	The Legendary Tour
Ogilvy / Chicago	Co-Promotions	SC Johnson – Glade	Scent By
Ogilvy / Chicago	Innovation in Integrated Branding	SC Johnson – Glade	Scent By
Saatchi & Saatchi / New York + Procter & Gamble / Cincinnati	Integrated Branding Campaign	Procter & Gamble – Tide	Laundry Later
Saatchi & Saatchi / New York + Procter & Gamble / Cincinnati	Co-Promotions	Procter & Gamble – Tide	Laundry Later
Saatchi & Saatchi / New York + Procter & Gamble / Cincinnati	Integrated Branding Campaign	Procter & Gamble – Tide	Laundry Night
Saatchi & Saatchi / New York + Procter & Gamble / Cincinnati	Co-Promotions	Procter & Gamble – Tide	Laundry Night
Spotify USA / New York	Integrated Branding Campaign	Spotify	The Decade Wrapped

INTEGRATED

Uncommon Creative Studio / London + ITV / London	Innovation in Integrated Branding	ITV	Britain Get Talking
Wieden+Kennedy / New York + HBO / New York	Integrated Branding Campaign	HBO	It's OK
Wieden+Kennedy / Portland	Integrated Branding Campaign	Kentucky Fried Chicken	Kentucky Fried Culture
Wunderman Thompson UK / London	Innovation in Integrated Branding	BT Sport	Unscripted

INTERACTIVE & ONLINE

72andSunny / Los Angeles + Tinder / Los Angeles + m ss ng p eces / Los Angeles	Online-only Video – Interactive Video	Tinder	Swipe Night
72andSunny / New York	Craft – Art Direction	Smirnoff	Web of Infamy
adam&eveDDB / New York + Escape Velocity / New York + Maximum Effort / New York	Online-only Video – Pre-Roll – Single	Samsung	Ad-within-an-ad- within-an-ad
adam&eveDDB / New York + Escape Velocity / New York + Maximum Effort / New York	Online-only Video – Single	Samsung	Ad-within-an-ad- within-an-ad
Adobe / San Jose + Anyways Creative / London	Websites	Adobe	Creative Types Personality Test
Africa / São Paulo	Websites – E-Commerce	AB Inbev (Brahma)	Pay Per Beer
AlmapBBDO / São Paulo + Getty Images / New York	Online-only Video – Campaign	Getty Images	COMA – A GettyImages Original Series
AlmapBBDO / São Paulo + Getty Images / New York	Craft – Writing	Getty Images	COMA – A GettyImages Original Series
AlmapBBDO / São Paulo + Volkswagen / São Paulo	Online-only Video – Pre-Roll – Campaign	Volkswagen	TrueVW
Apple / Cupertino	Websites	Apple	AirPods Pro
Apple / Cupertino	Craft – Art Direction	Apple	AirPods Pro
Apple / Cupertino + Smuggler / Los Angeles + Work / Los Angeles + A52 / Los Angeles	Online-only Video – Single	Apple	The Underdogs
Arnold Worldwide / Boston	Online Advertising – Native Ads	Aspen Institute's Project Play	Don't Retire, Kid
Aviation Gin / New York + Maximum Effort / Los Angeles + Escape Velocity Content / Los Angeles	Online-only Video – Single	Aviation Gin	The Gift That Doesn't Give Back
BBDO / New York + Sanctuary / Los Angeles	Websites	Monica Lewinsky	The Epidemic

INTERACTIVE & ONLINE

BBDO / New York + Sanctuary / Los Angeles	Online-only Video – Interactive Video	Monica Lewinsky	The Epidemic
Ben Feist / Toronto	Websites	Self	Apollo in Real Time
BETC / Paris	Websites	Pornhub	Beesexual
Cheil PengTai / Beijing + Cheil / Hong Kong	Branded Games	Samsung	BACK2LIFE
Cramer-Krasselt / Chicago + Porsche Cars North America / Atlanta	Online-only Video – Single	Cramer-Krasselt	Porsche and Star Wars: The Designer Alliance
DAVID / Miami + DAVID / Madrid + Burger King / Miami	Branded Games	Burger King	Stevenage Challenge
DAVID / Miami + DAVID / Madrid + Burger King / Miami	Innovation in Interactive	Burger King	Stevenage Challenge
DAVID / São Paulo + Burger King / São Paulo	Augmented, Virtual & Mixed Reality	Burger King Brasil	Burn That Ad
DDB / Chicago	Online-only Video – Single	Mars Wrigley	Skittles Witch
DDB / Chicago	Craft – Writing	Mars Wrigley	Skittles Witch
DDB / Chicago	Craft – Use of Technology	Miller Lite	Cantrroller
DDB / Paris + Ubisoft / Paris + makemepulse. / Paris + Studio Press Play On Tape / Paris	Augmented, Virtual & Mixed Reality	Ubisoft	ECHOs
DentsuBos / Toronto + Brita / Toronto	Online-only Video – Pre-Roll – Single	Brita	The Walkumentary
Digitas / Boston + Unit 9 / London	Augmented, Virtual & Mixed Reality	JFK Presidential Library and Museum	JFK Moonshot
Disney Yellow Shoes / Orlando	Innovation in Interactive	Walt Disney World	Pixar Street View
Dog Eat Dog / London + Freedom4Girls / Leeds + Unit / London + Mcasso / London	Online-only Video – Single	Freedom4Girls	Absent
Energy BBDO / Chicago	Craft – Writing	SC Johnson	Tales From The Drain

INTERACTIVE & ONLINE

FCB / Chicago + Lord + Thomas / Chicago + Illinois Council Against Handgun Violence / Chicago + FCBX / Chicago	Interactive Digital Installations	Illinois Council Against Handgun Violence	Most Dangerous Street
FCB / Chicago + Lord + Thomas / Chicago + Illinois Council Against Handgun Violence / Chicago + FCBX / Chicago	Immersive Digital Spaces	Illinois Council Against Handgun Violence	Most Dangerous Street
FCB / Toronto	Websites – Utility	Google AI / Canadian Down Syndrome	Project Understood
FCB / Toronto	Craft – Use of Technology	Google AI / Canadian Down Syndrome	Project Understood
FCB / Toronto	Innovation in Interactive	Google AI / Canadian Down Syndrome	Project Understood
FCB Inferno / London	Websites – E-Commerce	The Big Issue	Pay It Forward
FCB/SIX / Toronto	Websites	Black & Abroad	Go Back To Africa
FCB/SIX / Toronto	Online Advertising – Display Ads	Black & Abroad	Go Back To Africa
FCBIndia Advertising / Mumbai + FCB Global / New York	Interactive Digital Installations	Mumbai Police	The Punishing Signal
FIG / New York + Arts & Sciences / Los Angeles	Online-only Video – Campaign	Vimeo	Vimeo Can Help
Forsman & Bodenfors / Gothenburg	Websites	Volvo Cars	The E.V.A. Initiative
Goodby Silverstein & Partners / San Francisco + GS&P Social / San Francisco	Augmented, Virtual & Mixed Reality	Daughters of the Evolution	Lessons in Herstory
Google Creative Lab / New York	Websites – Utility	Google	Teachable Machine
Google Creative Lab / New York	Innovation in Interactive	Google	Teachable Machine
Grey Canada / Toronto + Grey / New York	Online-only Video – Single	P&G	First Shave
Haystac / Windsor + BWM Dentsu Melbourne / Windsor	Websites – Utility	Deliveroo	Homeless Delivery

INTERACTIVE & ONLINE

Heimat / Zürich	Online Advertising – Display Ads	Kieser Training	Read Upright
Instinct / Moscow	Websites	IKEA	Apartmenteka
Jam3 / Toronto	Craft – Use of Technology	Adidas	adidas Operation AirDrop
McCann / New York + March For Our Lives / Parkland	Online-only Video – Single	March For Our Lives	Generation Lockdown
McCann / New York + New York Lottery / New York + JSM Music / New York	Craft – Writing	New York Lottery	The Most Metal Scratch-Off
McCann / New York + Verizon / Baskin Ridge + Film Forites / Los Angeles + JSM Music / New York	Online-only Video – Campaign	Verizon	The Team That Wouldn't Be Here
Mojo Supermarket / New York	Websites	Give Her A Break	The Oscars Heist
MUH-TAY-ZIK / HOF-FER / San Francisco + RSA Films/Black Dog / Los Angeles	Innovation in Interactive	National Center For Missing & Exploited Children	Runaway Train 25
Ogilvy / Chicago + Sargento / Plymouth	Websites	Sargento	World's Slowest Pizza Delivery
Ogilvy / Singapore + Knights Media & Films / India + Edit Machine / Italy + 1908 Scoring Studios / USA	Online-only Video – Single	RIT Foundation	Please Arrest Me
Ogilvy Brasil / São Paulo	Websites – E-Commerce	Petz	Pet-Commerce
Proximity / London + Hope & Glory / London	Craft – Art Direction	IKEA UK	Soffa Sans
Publicis Italy / Milan	Online-only Video – Campaign	Diesel	Be a Follower
Publicis Italy / Milan	Websites – E-Commerce	Diesel	Side:Biz
Publicis Sapient / London	Interactive Digital Installations	First Love Foundation	The Sending Machine
Serviceplan Germany / Munich	Interactive Digital Installations	German child protection Association	The Secret Sculpture
Serviceplan Germany / Munich	Interactive Digital Installations	LEGO	Build with the force

INTERACTIVE & ONLINE

Serviceplan Germany / Munich	Innovation in Interactive	LEGO	Build with the force
Spotify USA / New York	Websites	Spotify	Your 2019 Wrapped
Squarespace / New York	Online-only Video – Single	Squarespace	A Cautionary Tale
Squarespace / New York	Online-only Video – Campaign	Squarespace	The Answer Is Squarespace
Stink Studios / New York	Websites	The LGBT Community Center	Stonewall Forever
TBWA Hunt Lascaris / Johannesburg + Darling Films / Johannesburg + Left Post Production / Johannesburg + Audio Militia / Johannesburg	Online Advertising – Native Ads	Joburg Ballet	In Rehearsal for Unbound
TBWA\ Juniper Park / Toronto	Branded Games	Brady United	League of Legislators
TBWA\Media Arts Lab / Los Angeles	Online-only Video – Single	Apple	Shot on iPhone 11 Pro – CNY – Daughter
Twitter / San Francisco	Craft – Art Direction	Twitter	Culture & Conversations
Wunderman Thompson / Bogotá + Wunderman Thompson / Buenos Aires + Wunderman Thompson / North America + GSK / México	Online Advertising – Display Ads	GSK	Theraflu-Tracker
Wunderman Thompson / Toronto	Branded Games	The Royal Canadian Legion	Remembrance Island
Wunderman Thompson / Toronto	Innovation in Interactive	The Royal Canadian Legion	Remembrance Island

IP & PRODUCTS

72andSunny / Los Angeles + Tinder / Los Angeles + m ss ng p eces / Los Angeles	Digital Product	Tinder	Swipe Night
Åkestam Holst NoA / Stockholm	Physical Product	Maurten	Maurten Unofficial
Area 23, An FCB Health Network Company / New York + Wavio / Sonoma + Studio Rx, FCB Health Network Companies / New York + SIR Design / New York, Queens	Integrated Digital & Physical Product	Wavio	See Sound
BBDO / Toronto + Flare BBDO / Toronto	Digital Product	Regent Park School of Music	Parkscapes
FCB / Chicago + Illinois Council Against Handgun Violence / Chicago + Lord + Thomas / Chicago + Current Global / Chicago	Physical Product	Illinois Council Against Handgun Violence	The Gun Violence History Book
FCB / Toronto	Integrated Digital & Physical Product	Google AI / Canadian Down Syndrome	Project Understood
FCB Canada / Toronto	Digital Product	Responsible Gaming Counsel	YOU-turn
FCB Inferno / London	Integrated Digital & Physical Product	The Big Issue	Pay It Forward
Grey Canada / Toronto	Physical Product	ADIABC, Diabetes Association of ABC	The Puck
Havas / Madrid + Now / Madrid	Physical Product	Santander Bank	Field
McCann / London + Craft/McCann / London + Momentum / London	Integrated Digital & Physical Product	Xbox / Microsoft	The Birth of Gaming Tourism
McCann / Melbourne	Physical Product	Clean Ocean Foundation Australia	SmartWax
McCann / New York + Microsoft / Seattle	Physical Product	Microsoft	Changing the Game
MRM//McCann / New York	Digital Product	United States Postal Service	Delivering Hope

IP & PRODUCTS

Ogilvy / La Paz + Makina Films / La Paz + Sunder Studios / La Paz	Experimental / Internal Projects / R&D	BLINK	Mobile ATMs
R/GA / London	Physical Product	Mimica	Mimica
RBK Communication / Stockholm	Experimental / Internal Projects / R&D	Doconomy	DO Black
Scholz & Friends / Berlin	Physical Product	The Female Company	The Tampon Book: a book against tax discrimination
Serviceplan Germany / Munich	Digital Product	Dot Incorporation	Dot Translate.
TBWA\HAKUHODO / Tokyo	Physical Product	Japan Para Table Tennis Association	The Most Challenging Pingpong Table
TBWA\Paris / Boulogne-Billancourt + DAN Paris / Boulogne-Billancourt + TBWA\Else / Boulogne-Billancourt + Dagoma / Roubaix	Digital Product	DAGOMA	Toy Rescue
TBWA\Paris / Boulogne-Billancourt + DAN Paris / Boulogne-Billancourt + TBWA\Else / Boulogne-Billancourt + Dagoma / Roubaix	Integrated Digital & Physical Product	DAGOMA	Toy Rescue
TBWA\Sri Lanka / Colombo	Physical Product	D'Las International	Aura Incense Barricade
The Martin Agency / Richmond + OREO / East Hanover + Radical Media / Los Angeles	Physical Product	OREO	OREO Music Box
Wieden+Kennedy / São Paulo	Physical Product	Nike	Andressa Alves' Doll

MOBILE

72andSunny / Los Angeles + Tinder / Los Angeles + m ss ng p eces / Los Angeles	Mobile-First Video – Over 15 Seconds	Tinder	Swipe Night
AKQA / São Paulo + Zohar Cinema / São Paulo + Hefty / São Paulo	Utility – E-Commerce	Nike	Air Max Graffiti Stores
Area 23, An FCB Health Network Company / New York + Wavio / Sonoma + Studio Rx, FCB Health Network Companies / New York + SIR Design / New York, Queens	Physical Product & Mobile Integration	Wavio	See Sound
BBDO / New York + Sanctuary / Los Angeles	Mobile Advertising	Monica Lewinsky	The Epidemic
BBDO / New York + Sanctuary / Los Angeles	Craft – Use of Technology	Monica Lewinsky	The Epidemic
Cheil / Hong Kong + Monster App / Hong Kong	Applications	The Hong Kong Stroke Association	Fatal Recognition
Cheil India / Gurugram + Samsung Electronics India / Gurugram	Applications	Samsung	Now, words aren't just heard, but felt.
Cheil PengTai / Beijing + Cheil / Hong Kong	Gaming	Samsung	BACK2LIFE
Colenso BBDO / Auckland + Bank of New Zealand / Auckland	Gaming	Bank of New Zealand	Checkout Checkpoint
DAVID / São Paulo + Burger King / São Paulo	Augmented, Virtual & Mixed Reality	Burger King Brasil	Burn That Ad
Digitas / Boston + Unit 9 / London	Applications	JFK Presidential Library and Museum	JFK Moonshot
Digitas / Boston + Unit 9 / London	Augmented, Virtual & Mixed Reality	JFK Presidential Library and Museum	JFK Moonshot
Digitas / Boston + Unit 9 / London	Craft – Use of Technology	JFK Presidential Library and Museum	JFK Moonshot
FCB / Toronto	Utility	Google AI / Canadian Down Syndrome	Project Understood
FCB / Toronto	Craft – Use of Technology	Google AI / Canadian Down Syndrome	Project Understood

MOBILE

FCB Canada / Toronto	Applications	Responsible Gaming Counsel	YOU-turn
FCB Canada / Toronto	Innovation in Mobile	Responsible Gaming Counsel	YOU-turn
FCB Inferno / London	Utility	The Big Issue	Pay It Forward
FCB Inferno / London	Utility – E-Commerce	The Big Issue	Pay It Forward
FCB Inferno / London	Physical Product & Mobile Integration	The Big Issue	Pay It Forward
FCB Inferno / London	Innovation in Mobile	The Big Issue	Pay It Forward
FCB/SIX / Toronto	Websites	Black & Abroad	Go Back To Africa
Goodby Silverstein & Partners / San Francisco	Augmented, Virtual & Mixed Reality	Doritos	Cool Ranch
Goodby Silverstein & Partners / San Francisco + GS&P Social / San Francisco	Applications	Daughters of the Evolution	Lessons in Herstory
Goodby Silverstein & Partners / San Francisco + GS&P Social / San Francisco	Augmented, Virtual & Mixed Reality	Daughters of the Evolution	Lessons in Herstory
Goodby Silverstein & Partners / San Francisco + GS&P Social / San Francisco	Craft – Art Direction	Daughters of the Evolution	Lessons in Herstory
Goodby Silverstein & Partners / San Francisco + GS&P Social / San Francisco	Craft – Use of Technology	Daughters of the Evolution	Lessons in Herstory
Google Creative Lab / New York	Innovation in Mobile	Google	Live Caption
Google Creative Lab / New York	Utility	Google	Recorder
Haystac / Windsor + BWM Dentsu Melbourne / Windsor	Utility	Deliveroo	Homeless Delivery
Haystac / Windsor + BWM Dentsu Melbourne / Windsor	Innovation in Mobile	Deliveroo	Homeless Delivery
Heimat / Zürich	Mobile Advertising	Kieser Training	Read Upright
Isobar / France	Applications	Flying Blue	Jetlag Social Club

MOBILE

Jung von Matt/Limmat / Zürich	Applications	Samsung Switzerland	A Touch of History
Leo Burnett / Sydney	Physical Product & Mobile Integration	Samsung	Silent Whistle
McCann / New York + New York Lottery / New York + JSM Music / New York	Craft – Writing	New York Lottery	The Most Metal Scratch-Off
MRM//McCann / Frankfurt + McCann / Frankfurt	Utility	German Youth Association of People with Hearing Loss	Signs
Ogilvy Brasil / São Paulo	Utility – E-Commerce	Petz	Pet-Commerce
R/GA / New York	Utility – E-Commerce	Nike	Hey Google, Ask Nike
RT / Moscow	Craft – Art Direction	RT	#Romanovs100 AR Photo Album
Saatchi & Saatchi Wellness / New York	Applications	St. Ann's for the Deaf	Deaf 911
Serviceplan Group Italia / Milano + Serviceplan Italia / Milano + Plan.Net Italia / Milano + Inmediato Mediaplus / Milano	Innovation in Mobile	Rolling Stone Magazine Italia	Burn Racist Giga
TAXI / Toronto, Montreal, Vancouver, New York + United Way / Toronto	Augmented, Virtual & Mixed Reality	United Way	The #UNIGNORABLE Tower
TAXI / Toronto, Montreal, Vancouver, New York + United Way / Toronto	Craft – Art Direction	United Way	The #UNIGNORABLE Tower
TAXI / Toronto, Montreal, Vancouver, New York + United Way / Toronto	Craft – Use of Technology	United Way	The #UNIGNORABLE Tower
TBWA\Chiat\Day / New York + Park Pictures / New York	Mobile Advertising	Mountain Dew	Joel Is Not Happy
TBWA\Paris / Boulogne-Billancourt + DAN Paris / Boulogne-Billancourt + Système U / Rungis	Applications	Système U	What's in it?
thnk / Zürich + Ateo / Zürich + Rocket Film / Zürich + Edelweiss Air / Zürich	Applications	Edelweiss Air	Catch a Flight to Buenos Aires

MOBILE

thjnk / Zürich + Ateo / Zürich + Rocket Film / Zürich + Edelweiss Air / Zürich	Augmented, Virtual & Mixed Reality (AR, VR, MR)	Edelweiss Air	Catch a Flight to Buenos Aires
thjnk / Zürich + Ateo / Zürich + Rocket Film / Zürich + Edelweiss Air / Zürich	Craft – Use of Technology	Edelweiss Air	Catch a Flight to Buenos Aires
We Believers / New York	Utility	Burger King Mexico/Global	The Traffic Jam Whopper
Wunderman Thompson / Taipei	Applications	Taipei Blood Center	Blood Beacon
Wunderman Thompson BA / CABA	Mobile Advertising	Movistar	Maria's Message
Wunderman Thompson BA / CABA	Innovation in Mobile	Movistar	Maria's Message

MOVING IMAGE CRAFT

&Co. / NoA / Copenhagen + New-Land / Copenhagen	Writing – Single	The European Parliament	Choose Your Future
adam&eveDDB / London	Direction – Single	Sony Interactive Entertainment	Feel The Power of Pro
adam&eveDDB / London	Visual Effects – Single	Sony Interactive Entertainment	The Fall
adam&eveDDB / London + O Positive @ Rogue / London + Untold / London + The Quarry / London	Writing – Campaign	Volkswagen UK	Movie Star Confidence
Akestam Holst / Stockholm	Editing – Single	SVT (Swedish Television)	The Feather
AlmapBBDO / São Paulo + WhatsApp / Menlo Park	Direction – Single	WhatsApp	It's Between You
AMVBBDO / London	Writing – Single	Cesar	Sunday Duty Dodge
AMVBBDO / London	Direction – Single	Guinness	The Purse
AMVBBDO / London	Cinematography – Single	Guinness	The Purse
Anomaly / New York + Arcade / New York + MPC / New York + Pacific Rim / Los Angeles	Visual Effects – Single	DICK'S Sporting Goods	The New Kid
Anonymous Content / Culver City	Direction – Single	HP	Wake Up
Anorak / NoA / Oslo	Direction – Single	Amnesty International	This is illegal
ANTI / Group + VOID / Oslo	Use of Technology	UNICEF	Sara Nordheim: A Permanent Exhibition
antoni garage / Berlin + Mercedes-Benz / Stuttgart + Anorak / Berlin	Direction – Single	Mercedes-Benz	Bertha Benz: The Journey That Changed Everything
antoni garage / Berlin + Mercedes-Benz / Stuttgart + Anorak / Berlin	Cinematography – Single	Mercedes-Benz	Bertha Benz: The Journey That Changed Everything
antoni garage / Berlin + Mercedes-Benz / Stuttgart + Anorak / Berlin	Use of Music – Original Music	Mercedes-Benz	Bertha Benz: The Journey That Changed Everything

MOVING IMAGE CRAFT

antoni garage GmbH / Berlin + Mercedes-Benz / Stuttgart + Iconoclast Germany GmbH / Berlin + nhb Studios / Berlin	Editing – Single	Mercedes-Benz	Enjoy Electric – EQC x The Weeknd
antoni garage GmbH / Berlin + Mercedes-Benz / Stuttgart + Iconoclast Germany GmbH / Berlin + nhb Studios / Berlin	Cinematography – Single	Mercedes-Benz	Enjoy Electric – EQC x The Weeknd
antoni garage GmbH / Berlin + Mercedes-Benz / Stuttgart + Iconoclast Germany GmbH / Berlin + nhb Studios / Berlin	Use of Music – Original Music	Mercedes-Benz	Enjoy Electric – EQC x The Weeknd
Apple / Cupertino + Cabin / Los Angeles	Editing – Single	Apple	Wind Tunnel
Apple / Cupertino + Reset Content / Los Angeles + Exile / Los Angeles + Electric Theatre Collective / London	Writing – Single	Apple	This Watch Tells Time
Apple / Cupertino + Smuggler / Los Angeles + Work / Los Angeles + A52 / Los Angeles	Writing – Single	Apple	The Underdogs
Apple / Cupertino + Smuggler / Los Angeles + Work / Los Angeles + A52 / Los Angeles	Use of Music – Original Music	Apple	The Underdogs
Apple / Cupertino + Somesuch / Los Angeles + Cosmo Street / Los Angeles + Framestore / Los Angeles	Use of Music – Licensed / Adapted Music	Apple	Introducing iPhone 11
Artplan / São Paulo + Play It Again / São Paulo	Use of Music – Original Music	Etna	The Beatbox Catalogue
Assembly / Auckland + Defender Films / Los Angeles + Piki Films / Auckland	Title Sequences	Fox Searchlight	Jojo Rabbit (main titles)
BBDO / New York	Direction – Single	Macy's	Santa Girl
BBDO / New York + Biscuit / New York	Direction – Single	THINX	MENstruation

MOVING IMAGE CRAFT

BBDO / New York + Caviar / Los Angeles	Editing – Single	American Red Cross / American Cancer Society	Give Time
BBDO / New York + Furlined / New York	Direction – Single	AT&T	Train
BBDO / New York + Furlined / New York	Animation – Single	AT&T	Train
BBDO / New York + Sanctuary / Los Angeles	Direction – Single	Monica Lewinsky	The Epidemic
BBDO / New York + Sanctuary / Los Angeles	Editing – Single	Monica Lewinsky	The Epidemic
BBDO / New York + Smuggler / New York	Direction – Single	Sandy Hook Promise	Back to School Essentials
BBDO / New York + Smuggler / New York	Use of Music – Original Music	Sandy Hook Promise	Back to School Essentials
Bensimon Byrne / Toronto + Narrative / Toronto + OneMethod / Toronto	Writing – Single	Casey House	Losing Friends
Bensimon Byrne / Toronto + Narrative / Toronto + OneMethod / Toronto	Innovation in Moving Image Craft	Casey House	The HIV+ Episodes
BETC / Paris	Direction – Single	Lacoste	Crocodile Inside
BETC / Paris	Cinematography – Single	Lacoste	Crocodile Inside
BETC / Paris + Lego agency / Paris	Direction – Single	Lego	Rebuild the world
Cossette / Toronto + Scouts Honour / Toronto	Cinematography – Single	SickKids Foundation	SickKids VS – This Is Why
DDB / Chicago	Direction – Single	Miller Lite	Followers
DDB / Chicago	Editing – Single	Miller Lite	Followers
DDB / Paris + Frenzy / Paris	Sound Design – Single	Ubisoft	Ghost Recon
Dentsu / Tokyo + Dentsu Creative X / Tokyo	Direction – Single	Mori Building Co.	Designing Tokyo

MOVING IMAGE CRAFT

Dentsu / Tokyo + Dentsu Creative X / Tokyo	Editing – Single	Mori Building Co.	Designing Tokyo
Dentsu / Tokyo + Dentsu Creative X / Tokyo	Visual Effects – Single	Mori Building Co.	Designing Tokyo
Dentsu / Tokyo + Panasonic / Osaka + Geek Pictures / Tokyo	Animation – Single	Panasonic	Mr.OIL
Droga5 / London + Somesuch x Revolver/Will O'Rourke / London	Direction – Single	Amazon	Before Alexa
Droga5 / London + Somesuch x Revolver/Will O'Rourke / London	Writing – Single	Amazon	Before Alexa
Droga5 / New York	Direction – Single	Nordstrom	An Open Mind is the Best Look
Droga5 / New York	Writing – Single	Nordstrom	An Open Mind is the Best Look
Droga5 / New York	Editing – Single	Nordstrom	An Open Mind is the Best Look
Droga5 / New York	Sound Design – Single	The New York Times	The Long Fight
Elastic / Santa Monica	Title Sequences	Marvel	Captain Marvel Main-on-End Title Sequence
Exile / Santa Monica + Apple / Cupertino	Editing – Single	Apple	This Watch Tells Time
Final Cut / New York + Droga5 / New York + Furlined / Los Angeles + Significant Others / New York	Editing – Single	The New York Times	The Truth Is Worth It: Fearlessness (ISIS)
Goodby Silverstein & Partners / San Francisco	Writing – Single	Doritos	Brandless
Grey Tokyo / Shibuya-ku + TYO DINER / Minato-ku	Sound Design – Single	Wild Aid	Hankograph
HelloFCB+ / Cape Town	Direction – Campaign	City of Cape Town	Boys Do What Men Teach Them

MOVING IMAGE CRAFT

ICONOCLAST / Paris	Visual Effects – Single	Lacoste	Crocodile Inside, The Film
Iconoclast Germany / Berlin	Editing – Single	BMW Group – MINI	Get to know the first all-electric MINI
Jung von Matt / Hamburg + Tempomedia Filmproduktion / Hamburg + BMW / München	Cinematography – Single	BMW	The Small Escape
Jung von Matt / Hamburg + Tempomedia Filmproduktion / Hamburg + BMW / München	Sound Design – Single	BMW	The Small Escape
Jung von Matt/Donau / Vienna + Passion Animation Studios / London + Mcasso Music Production / London + Erste Group Bank / Vienna	Animation – Single	Erste Group Bank	#HannaBumblebee
Knucklehead / London, Los Angeles + YouTubeMusic / San Francisco	Direction – Single	YouTube Music	Burna Boy
Leo Burnett / Chicago	Use of Technology	Feeding America	I Am Hunger in America
Leo Burnett / Chicago	Innovation in Moving Image Craft	Feeding America	I Am Hunger in America
Leo Burnett / Madrid + Blur / Madrid + The Lobby / Madrid + Pernod Ricard / Madrid	Cinematography – Single	Pernod Ricard – Ruavieja	Escape
loved / Hamburg + thjnk AG / Hamburg	Sound Design – Single	Volkswagen AG	T-Roc Bob
McCann / New York + March For Our Lives / Parkland	Direction – Single	March For Our Lives	Generation Lockdown
McCann / New York + Verizon / Baskin Ridge	Direction – Single	Verizon	Love Calls Back
MJZ / Los Angeles + MJZ / London + Mother / London	Animation – Single	IKEA	Silence the Critics
MJZ / Los Angeles + MJZ / London + Mother / London	Use of Music – Original Music	IKEA	Silence the Critics

MOVING IMAGE CRAFT

MJZ / Los Angeles + The&Partnership / New York	Direction – Single	Wall street journal	Read Yourself Better
MJZ / Los Angeles + Wieden+Kennedy / Shanghai	Direction – Single	Nike	The Great Chase
MJZ / Los Angeles + Wieden+Kennedy / Shanghai	Editing – Single	Nike	The Great Chase
Moving Picture Company / London + DDB / Sydney + Revolver / Sydney + Virgin Australia / Sydney	Visual Effects – Single	Virgin Australia	Up, Up & Toupée
O Positive / New York + Highdive / Chicago	Direction – Single	Quicken Loans / Rocket Mortgage	Comfortable
O Positive / New York + Highdive / Chicago + Fiat Chrysler Automobiles (FCA) / Jeep / London	Direction – Single	Fiat Chrysler Automobiles (FCA) / Jeep	Groundhog Day
Ogilvy / London	Direction – Single	Sipsmith	Mr Swan
Park Pictures / New York	Direction – Single	Apple	The Storytellers Behind Apple TV+
Park Pictures / New York	Direction – Single	Surfers Against Sewage	Creature
Publicis Brasil / São Paulo + Zombie Studio / São Paulo	Animation – Single	Bradesco	Shine Your Own Way
Rethink / Toronto, Montreal, Vancouver + Scouts Honour / Toronto + Rooster Post / Toronto + A52 / California	Visual Effects – Single	IKEA Canada	IKEA Stuff Monster
RSA Films / Los Angeles + Pereira O'Dell / San Francisco + Adobe Students / San Jose	Direction – Single	Adobe Students	#MoviePosterMovie In The Time It Takes To Get There
Saatchi Saatchi / Melbourne + Good Oil / Melbourne + Alt.vfx / Brisbane	Visual Effects – Single	Bank of Melbourne	If you have the will, we have the way
Skin and Bones Film Company / Toronto	Direction – Single	YMCA of Greater Toronto	A World Without Y
Smuggler / Los Angeles + Apple / Cupertino	Direction – Single	Apple	The Underdogs

MOVING IMAGE CRAFT

Smuggler / Los Angeles + TBWA\Media Arts Lab / Los Angeles	Direction – Single	Apple	The Surprise
Spotify USA / New York	Use of Music – Licensed / Adapted Music	Spotify	Let The Song Play
Squarespace / New York	Writing – Single	Squarespace	A Cautionary Tale
Sweetshop / Auckland + DB Brewery / Auckland + Colenso BBDO / Auckland	Direction – Single	DB Export	I'm Drinking It For You
Sweetshop / Auckland + DB Brewery / Auckland + Colenso BBDO / Auckland	Use of Music – Original Music	DB Export	I'm Drinking It For You
TBWA\G1 / Boulogne Billancourt + TBWA\Else / Boulogne Billancourt + Moonwalk Film / Paris	Sound Design – Single	Nissan Europe	Nissan Qashqai Sound Odyssey
TBWA\G1 / Boulogne Billancourt + TBWA\Else / Boulogne Billancourt + Moonwalk Film / Paris	Use of Music – Original Music	Nissan Europe	Nissan Qashqai Sound Odyssey
TBWA\Media Arts Lab / Los Angeles	Direction – Single	Apple	Bounce
TBWA\Media Arts Lab / Los Angeles	Visual Effects – Single	Apple	Bounce
TBWA\Media Arts Lab / Los Angeles	Use of Music – Licensed / Adapted Music	Apple	Bounce
TBWA\Media Arts Lab / Los Angeles	Innovation in Moving Image Craft	Apple	Bounce
TBWA\Media Arts Lab / Los Angeles	Title Sequences	Apple	Opening Film. Apple Event March 2019 launching Apple TV+
TBWA\Media Arts Lab / Los Angeles	Use of Technology	Apple	Shot on iPhone 11 Pro – CNY – Daughter
TBWA\Media Arts Lab / Los Angeles	Use of Technology	Apple	Shot on iPhone 11 Pro – Snowbrawl
The Odd Number / Johannesburg + Brand South Arica / Johannesburg	Cinematography – Single	Brand South Africa	The Prayer
The Odd Number / Johannesburg + Brand South Arica / Johannesburg	Sound Design – Single	Brand South Africa	The Prayer

MOVING IMAGE CRAFT

Uitch Iscratch / Copenhagen + No Sleep / Copenhagen	Direction – Single	New Lives	Voiceless Women
Uitch Iscratch / Copenhagen + No Sleep / Copenhagen	Innovation in Moving Image Craft	New Lives	Voiceless Women
Venables Bell & Partners / San Francisco	Direction – Single	Reebok	Storm The Court
VMLY&R / Prague	Sound Design – Campaign	Post Bellum/ National History Archive	Breaking The Silence
Wieden+Kennedy / London + Park Pictures / London	Sound Design – Single	Nike	Stop At Nothing
Wieden+Kennedy / London + Somesuch / London	Sound Design – Single	Coca Cola	Purpose
Wieden+Kennedy / New York + HBO / New York	Animation – Campaign	HBO	Backstories
Wizz / QUAD GROUP / Clichy + Brand Station / Paris + NKI / Paris	Animation – Single	Poulehouse	Poulehouse
Zambezi / Culver City + Beats by Dr. Dre / Culver City + Doomsday Entertainment / Los Angeles	Cinematography – Single	Beats by Dr. Dre	Unleashed

OUT OF HOME

22squared / Atlanta, Tampa + m ss ng p eces / Los Angeles	Brand Installations	Baskin-Robbins	Scoops Ahoy: Operation Scoop Snoop
adam&eveDDB / London + King Henry / London	P.O.P. & In-Store – Campaign	Unilever – Marmite	Lovers, don't spread the Hate
adam&eveDDB / London + Moxie Pictures / London + Friends Electric / London + Electric Theatre Collective / London	Innovation in Out of Home	Unilever – Marmite	Mind Control
Africa / São Paulo	Billboards & Transit – Campaign	AB Inbev (Budweiser)	The Beer Behind Sports
Africa / São Paulo	Innovation in Out of Home	AB Inbev (Budweiser)	The Beer Behind Sports
AKQA / São Paulo + Zohar Cinema / São Paulo + Hefty / São Paulo	Innovation in Out of Home	Nike	Air Max Graffiti Stores
AlmapBBDO / São Paulo + Alpargatas / São Paulo	Craft – Art Direction	Alpargatas	Let's Summer
AlmapBBDO / São Paulo + Alpargatas / São Paulo	Craft – Illustration	Alpargatas	Let's Summer
AlmapBBDO / São Paulo + Kiss FM / São Paulo	Craft – Illustration	Kiss FM	Play Rock'n'Roll
Amplify / London	Brand Installations	Airbnb	A Night At... The Louvre
Arnold Worldwide / Boston	P.O.P. & In-Store – Campaign	Leica Store Boston	Bauhaus
Arnold Worldwide / Boston	Craft – Art Direction	Leica Store Boston	The Leica Bauhaus Workshops
Arnold Worldwide / Boston	Experiential & Immersive	Santander Bank	In Someone Else's Shoes
Arnold Worldwide / Boston	Craft – Art Direction	Santander Bank	In Someone Else's Shoes
Arnold Worldwide / Boston	Craft – Photography	The Red Cross	Run. For. Life
BETC / Paris	Brand Installations	Lacoste	Crocodile Free
Casanova // McCann / Costa Mesa + McCann / New York + McCann Canada / Toronto	Innovation in Out of Home	Donate Life California	Second Chances

OUT OF HOME

Cheil / Hong Kong + Illusion CGI Studio / Bangkok	P.O.P. & In-Store – Campaign	Chupa Chups (Snack To Home)	A Sweet Escape
Cheil / Hong Kong + Illusion CGI Studio / Bangkok	Billboards & Transit – Campaign	Chupa Chups (Snack To Home)	A Sweet Escape
Cheil / Hong Kong + Illusion CGI Studio / Bangkok	Craft – Art Direction	Chupa Chups (Snack To Home)	A Sweet Escape
Cheil / Hong Kong + Illusion CGI Studio / Bangkok	Craft – Illustration	Chupa Chups (Snack To Home)	A Sweet Escape
Cheil / London + CYLNDR / London	Brand Installations	Samsung	Samsung Folding Piccadilly
COLLINS / San Francisco + Exploratorium Museum / San Francisco	Craft – Art Direction	Exploratorium Museum	Self Made Exploratorium Exhibit & Campaign
DAVID / Miami + The Coca-Cola Company / Milan	Billboards & Transit – Campaign	The Coca-Cola Company	Try Not To Hear This
DAVID / São Paulo + Burger King / São Paulo	Innovation in Out of Home	Burger King Brasil	Burn That Ad
DDB / Sydney + Revolver/Will O'Rourke / Sydney + Mango Communications / Sydney	Experiential & Immersive	Foxtel	Grave of Thrones
DDB Group New Zealand / Auckland	Brand Installations	Kiwirail	Near Miss Memorials
DDB New Zealand / Auckland + Goodoil Films / Auckland	Brand Installations	Lion New Zealand	The Black Laundry
Digitas / Boston + Unit 9 / London	Experiential & Immersive	JFK Presidential Library and Museum	JFK Moonshot
FCB / Chicago + Cutters / Chicago + Dictionary / Chicago + Levinson Locations / Chicago	Innovation in Out of Home	Chicago Humanities Festival	Raven Mail
FCB / Chicago + FCBX / Chicago + Illinois Council Against Handgun Violence / Chicago + Lord + Thomas / Chicago	Innovation in Out of Home	Illinois Council Against Handgun Violence	The Most Dangerous Street

OUT OF HOME

FCB / Chicago + Illinois Council Against Handgun Violence / Chicago + Lord + Thomas / Chicago + Current Global / Chicago	Brand Installations	Illinois Council Against Handgun Violence	The Gun Violence History Book
FCB / Chicago + Illinois Council Against Handgun Violence / Chicago + Lord + Thomas / Chicago + Current Global / Chicago	Craft – Art Direction	Illinois Council Against Handgun Violence	The Gun Violence History Book
FCB / Chicago + Lord + Thomas / Chicago + Illinois Council Against Handgun Violence / Chicago + FCBX / Chicago	Experiential & Immersive	Illinois Council Against Handgun Violence	Most Dangerous Street
FCB / Toronto	Innovation in Out of Home	BMW	Stage Your Driveway
FCBIndia Advertising / Mumbai + FCB Global / New York	Brand Installations	Mumbai Police	The Punishing Signal
FP7 McCann / Dubai + Carat MENA / Dubai	Innovation in Out of Home	Mastercard	Astronomical Sales
Geometry Ogilvy Japan / Tokyo	Craft – Printing & Production	JFOODO	The Edible Sushi Omamori
Goodby Silverstein & Partners / San Francisco	Craft – Art Direction	PayPal	Independents on 5th: Shoppable Holiday Windows
Goodby Silverstein & Partners / San Francisco	Experiential & Immersive	The Dalí Museum	Dalí Lives
Grabarz & Partner / Hamburg + Burger King Deutschland / Hannover	Brand Installations	Burger King Deutschland	Spoiler WHOPPER®
Grey Argentina / Buenos Aires	Dynamic Billboards & Transit	Flybondi	Fly with us
Happiness / an FCB alliance / Brussels	Billboards & Transit – Campaign	VOO Telecom	Video Call Art
HavasPlus / São Paulo + ONG Movimento SuperAção / São Paulo	Innovation in Out of Home	Movimento SuperAção	Without a Ramp Sidewalk is a Wall
Impact BBDO / Dubai + Stoked Films / Beirut + OMD / Beirut + Alleycat / Beirut	Experiential & Immersive	The Waste Management Coalition and Greenpeace	The Toxic Flag

OUT OF HOME

INGO / Stockholm + DAVID / Miami + Publicis / Bucharest + Burger King / Miami	Billboards & Transit – Campaign	Burger King	Moldy Whopper
INGO / Stockholm + DAVID / Miami + Publicis / Bucharest + Burger King / Miami	Craft – Art Direction	Burger King	Moldy Whopper
INGO / Stockholm + DAVID / Miami + Publicis / Bucharest + Burger King / Miami	Craft – Photography	Burger King	Moldy Whopper
INNOCEAN USA / Huntington Beach + Wienerschnitzel / Newport Beach	Craft – Illustration	Wienerschnitzel	Wiener Nationals
Kolle Rebbe / Hamburg	Experiential & Immersive	Deutsche Lufthansa	#SayYesToEurope
Leo Burnett / London	Billboards & Transit – Campaign	McDonald's	Iconic Stacks
Leo Burnett / Moscow	Billboards & Transit – Campaign	Kloop Media	Koshogo
Leo Burnett / Moscow	Craft – Printing & Production	Kloop Media	Koshogo
Ig2 / Québec + BLVD / Montréal + Touché! / Montréal	Innovation in Out of Home	Société de l'assurance automobile du Québec	The Crossing Fence
Ig2 / Toronto	Innovation in Out of Home	Casper	Lights Off
McCann / London + Craft/McCann / London + MRM//McCann / London + Microsoft / Reading	Dynamic Billboards & Transit	Xbox / Microsoft	Everyday Escape
McCann / London + McCann Enterprise / London + Eight Engines / Manchester + Facebook / London	Brand Installations	Help for Heroes	40,000 Strong
McCann / New York + Lockheed Martin / Washington D.C.	Brand Installations	Lockheed Martin	Think Inside The Box
McCann / New York + Lockheed Martin / Washington D.C.	Innovation in Out of Home	Lockheed Martin	Think Inside The Box
McCann / New York + Mastercard / Purchase	Brand Installations	Mastercard	Acceptance Street

OUT OF HOME

McCann Paris / Neuilly sur Seine + Craft / Neuilly sur Seine + Weber Shandwick Paris / Neuilly sur Seine	Dynamic Billboards & Transit	Nestlé Purina Pet Care	Street-Vet
McCann Paris / Neuilly sur Seine + Craft / Neuilly sur Seine + Weber Shandwick Paris / Neuilly sur Seine	Innovation in Out of Home	Nestlé Purina Pet Care	Street-Vet
NORD DDB / Stockholm	Brand Installations	McDonald's Sweden	Billboard Hotels
Ogilvy / Chicago	Experiential & Immersive	SC Johnson – Glade	Scent By
Ogilvy / Chicago	Innovation in Out of Home	SC Johnson – Glade	Scent By
Ogilvy / Chicago	Billboards & Transit – Campaign	SC Johnson – Kiwi	Meaningful Steps
Ogilvy / Chicago	Billboards & Transit – Single	SC Johnson – Kiwi	Meaningful Steps – Harvey Milk
Ogilvy / Hong Kong	Craft – Art Direction	KFC Hong Kong, Jardine Restaurant Group	Hot & Spicy (Season 2)
Ogilvy Brasil / São Paulo	Brand Installations	Adidas do Brasil	Jesus our Supporter
Publicis Italy / Milan	Experiential & Immersive	Leroy Merlin	Lessons For Good
Rethink / Montreal, Vancouver, Toronto + Content / Montreal + TöK Communications / Montreal	Brand Installations	Fondation Émergence	Brutal Postings
Revolver/Will O'Rourke / Sydney + TBWA\Melbourne / Melbourne + ANZ Bank Australia / Melbourne	Experiential & Immersive	ANZ Bank Australia	Signs of Love
RPA / Santa Monica	Craft – Illustration	Unicef Globle	#Vaccines Work
Saatchi & Saatchi / London	Dynamic Billboards & Transit	British Telecom	Beyond Limits
Scholz & Friends / Berlin	Dynamic Billboards & Transit	Berliner Philharmoniker	Sound Images
Scholz & Friends / Berlin + Rest of the World / Austin	Brand Installations	Initiative Offene Gesellschaft	The Wall against Walls
Scholz & Friends / Berlin + Rest of the World / Austin	Innovation in Out of Home	Initiative Offene Gesellschaft	The Wall against Walls
Serviceplan Germany / Munich	Experiential & Immersive	Sea-Watch	LIFEBOAT – The Experiment

OUT OF HOME

Special Group / Auckland + Uber Eats / Auckland + Peard PR / Auckland	Dynamic Billboards & Transit	Uber Eats	Shark Bait
Spotify UK / London + Who Wot Why / London	Billboards & Transit – Campaign	Spotify UK	Listen like you used to
Spotify UK / London + Who Wot Why / London	Craft – Writing	Spotify UK	Listen like you used to
TAXI / Toronto, Montreal, Vancouver, New York + Rick Hansen Foundation / Richmond	Craft – Use of Technology	Rick Hansen Foundation	Poster For Everyone
TBWA / Melbourne	Brand Installations	ANZ Bank	Signs Of Love
TBWA\HAKUHODO / Tokyo	Experiential & Immersive	Japan Para Table Tennis Association	The Most Challenging Pingpong Table
TBWA\Paris / Boulogne-Billancourt + Basket Le Mag / Paris	Billboards & Transit – Campaign	Basket Le Mag	When the game became an art
TBWA\Paris / Boulogne-Billancourt + McDonald's France / Guyancourt	Billboards & Transit – Campaign	McDonald's France	Open Late
TBWA\Paris / Boulogne-Billancourt + McDonald's France / Guyancourt	Craft – Photography	McDonald's France	Open Late
VMLY&R Australia / Melbourne	Brand Installations	Monash University	A Future Without Change
We Believers / New York	Dynamic Billboards & Transit	Burger King Mexico/Global	The Traffic Jam Whopper
We Believers / New York	Craft – Use of Technology	Burger King Mexico/Global	The Traffic Jam Whopper
We Believers / New York	Innovation in Out of Home	Burger King Mexico/Global	The Traffic Jam Whopper
Wieden+Kennedy / Amsterdam	Brand Installations	Nike	Giannis Antetokounmpo: Mt. Olympus
WMcCann / São Paulo + MediaMonks / São Paulo	Experiential & Immersive	Mastercard	Impossible Mascots
Wunderman Thompson / São Paulo	Craft – Writing	Instituto Avon	You Are Not Alone
Wunderman Thompson BA / CABA	Dynamic Billboards & Transit	Fundación Huésped	HIV on the Agenda

PRINT

adam&eveDDB / London + King Henry / London	Newspaper – Campaign	Unilever – Marmite	Lovers, don't spread the Hate
adam&eveDDB / London + Moxie Pictures / London + Friends Electric / London + Electric Theatre Collective / London	Innovation in Print	Unilever – Marmite	Mind Control
Africa / São Paulo	Innovation in Print	AB Inbev (Budweiser)	The Beer Behind Sports
AlmapBBDO / São Paulo + Alpargatas / São Paulo	Posters – Campaign	Alpargatas	Let's Summer
AlmapBBDO / São Paulo + Alpargatas / São Paulo	Craft – Art Direction	Alpargatas	Let's Summer
AlmapBBDO / São Paulo + Alpargatas / São Paulo	Craft – Illustration	Alpargatas	Let's Summer
Arnold Worldwide / Boston	Craft – Art Direction	Leica Store Boston	The Leica Bauhaus Workshops
Arnold Worldwide / Boston	Craft – Illustration	Leica Store Boston	The Leica Bauhaus Workshops
Arnold Worldwide / Boston	Posters – Campaign	The Red Cross	Run. For. Life
Arnold Worldwide / Boston	Craft – Art Direction	The Red Cross	Run. For. Life
Arnold Worldwide / Boston	Craft – Photography	The Red Cross	Run. For. Life
BBDO Belgium / Brussels	Posters – Campaign	Lidl Belgium	vote for meAL
BBH / London	Craft – Photography	Absolut	Absolut Pride
BETC / São Paulo + PUMA Brasil / São Paulo + Versão Beta / São Paulo	Promotional Items – Physical Products	PUMA Brasil	The 9'58 Biography
Cheil / Hong Kong + Illusion CGI Studio / Bangkok	Newspaper – Campaign	Chupa Chups (Snack To Home)	A Sweet Escape
Cheil / Hong Kong + Illusion CGI Studio / Bangkok	Posters – Campaign	Chupa Chups (Snack To Home)	A Sweet Escape
Cheil / Hong Kong + Illusion CGI Studio / Bangkok	Craft – Art Direction	Chupa Chups (Snack To Home)	A Sweet Escape

PRINT

Cheil / Hong Kong + Illusion CGI Studio / Bangkok	Craft – Illustration	Chupa Chups (Snack To Home)	A Sweet Escape
Clemenger BBDO / Wellington	Posters – Campaign	NZ Transport Agency	Belted Survivors
Cossette / Montréal + Amnesty International / Montréal + Anna Goodson / Verdun + Cossette Média / Montréal	Newspaper – Campaign	Amnesty International	Writing goes a long way.
Cossette / Montréal + Amnesty International / Montréal + Anna Goodson / Verdun + Cossette Média / Montréal	Posters – Campaign	Amnesty International	Writing goes a long way.
Cossette / Montréal + Amnesty International / Montréal + Anna Goodson / Verdun + Cossette Média / Montréal	Craft – Illustration	Amnesty International	Writing goes a long way.
DAVID / Miami + The Coca-Cola Company / Milan	Newspaper – Campaign	The Coca-Cola Company	Try Not To Hear This
DAVID / Miami + The Coca-Cola Company / Milan	Magazine – Campaign	The Coca-Cola Company	Try Not To Hear This
DAVID / Miami + The Coca-Cola Company / Milan	Craft – Art Direction	The Coca-Cola Company	Try Not To Hear This
DDB / New York	Craft – Art Direction	Tribeca Film Festival	Great Stories Are Timeless
DDB / New York	Craft – Typography	Tribeca Film Festival	Great Stories Are Timeless
DDB / Paris + Marie Claire / Paris	Magazine – Single	Marie Claire	#LIBERTYEQUALITY PATERNITY
DDB / Paris + Marie Claire / Paris	Craft – Writing	Marie Claire	#LIBERTYEQUALITY PATERNITY
DDB / Paris + Volkswagen / Paris + Studio 5 / Paris	Craft – Writing	Volkswagen	Scenarios
DDB Argentina / Buenos Aires	Magazine – Campaign	Volkswagen	Total Mess
DDB Mudra Group / Mumbai	Newspaper – Campaign	Khalsa Aid	Hashtags Don't Heal

PRINT

Dentsu / Tokyo + Nissin Foods (H.K.) / Hong Kong + Taki / Tokyo + VONS Pictures / Tokyo	Craft – Illustration	Nissin Foods (H.K.)	Heavenly Taste
Dentsu / Tokyo + The Hokkoku Shimbun / Ishikawa + Taki / Tokyo + amana / Tokyo	Posters – Campaign	The Hokkoku Shimbun	Relay of Effort
Dentsu / Tokyo + The Hokkoku Shimbun / Ishikawa + Taki / Tokyo + amana / Tokyo	Craft – Art Direction	The Hokkoku Shimbun	Relay of Effort
Design Army / Washington DC	Craft – Art Direction	Hong Kong Ballet	Never Standing Still
Famous Innovations / Mumbai	Craft – Writing	Mumbai Press Club	Behind the Photograph
FCB / Chicago + Illinois Council Against Handgun Violence / Chicago + Lord + Thomas / Chicago + Current Global / Chicago	Promotional Items – Booklets & Brochures	Illinois Council Against Handgun Violence	The Gun Violence History Book
FCB / Chicago + Illinois Council Against Handgun Violence / Chicago + Lord + Thomas / Chicago + Current Global / Chicago	Craft – Art Direction	Illinois Council Against Handgun Violence	The Gun Violence History Book
FCB / Chicago + Illinois Council Against Handgun Violence / Chicago + Lord + Thomas / Chicago + Current Global / Chicago	Innovation in Print	Illinois Council Against Handgun Violence	The Gun Violence History Book
FCB&FiRe / Madrid + Trapa Chocolates / Palencia	Innovation in Print	Trapa Chocolates	An Unrepeatable Photograph?
FCBIndia Advertising / Gurgaon	Newspaper – Campaign	The Times Of India	Out and Proud Classified
FCBIndia Advertising / Gurgaon	Innovation in Print	The Times Of India	Out and Proud Classified
GSW / New York + Alejandro Burset / Madrid	Craft – Photography	The Covenant House	Myth Busting Sex Trafficking
Happiness / an FCB alliance / Brussels	Newspaper – Campaign	VOO Telecom	Video Call Art

PRINT

Happiness / an FCB alliance / Brussels	Posters – Campaign	VOO Telecom	Video Call Art
Havas / Prague	Magazine – Campaign	Amnesty International	Electric Slaves
Havas / Prague	Craft – Photography	Amnesty International	Electric Slaves
Highdive / Chicago + Jeep / Detroit	Innovation in Print	Jeep	The Terminator: Dark Fate Jeep Sale
INGO / Stockholm + DAVID / Miami + Publicis / Bucharest + Burger King / Miami	Magazine – Campaign	Burger King	Moldy Whopper
INGO / Stockholm + DAVID / Miami + Publicis / Bucharest + Burger King / Miami	Craft – Art Direction	Burger King	Moldy Whopper
INGO / Stockholm + DAVID / Miami + Publicis / Bucharest + Burger King / Miami	Craft – Photography	Burger King	Moldy Whopper
Leo Burnett / London	Newspaper – Campaign	McDonald's	Iconic Stacks
Leo Burnett / Toronto + Leo Burnett / Vietnam	Posters – Campaign	McDonald's	Human Clock
Leo Burnett / Toronto + Leo Burnett / Vietnam	Craft – Art Direction	McDonald's	Human Clock
McCann / London + Craft/McCann / London + Momentum / London	Promotional Items – Booklets & Brochures	Xbox / Microsoft	The Birth of Gaming Tourism
MUTABOR / Hamburg	Craft – Illustration	Art Directors Club for Germany	ADC Festival 2019
Ogilvy / Chicago	Craft – Photography	Jimmy Dean	50th Anniversary, Craft Campaign
Ogilvy / Chicago	Craft – Photography	Jimmy Dean	50th Anniversary, Historic Landing Craft
Ogilvy / Chicago	Craft – Photography	Jimmy Dean	50th Anniversary, Peace, Music & Sausage
Ogilvy / Chicago	Newspaper – Campaign	SC Johnson – Kiwi	Meaningful Steps

PRINT

Ogilvy / Germany + Deutsche Bahn / Berlin	Magazine – Campaign	German Rail	No need to fly 2.0
Ogilvy / Hong Kong	Posters – Campaign	KFC Hong Kong, Jardine Restaurant Group	Hot & Spicy (Season 2)
Ogilvy / Hong Kong	Craft – Art Direction	KFC Hong Kong, Jardine Restaurant Group	Hot & Spicy (Season 2)
Ogilvy / Hong Kong + Ogilvy / Shanghai + Ars Thanea / Poland	Magazine – Campaign	Greenpeace	#CleanAirNow
Ogilvy / Hong Kong + Ogilvy / Shanghai + Ars Thanea / Poland	Posters – Campaign	Greenpeace	#CleanAirNow
Ogilvy / Hong Kong + Ogilvy / Shanghai + Ars Thanea / Poland	Craft – Photography	Greenpeace	#CleanAirNow
Ogilvy Group Thailand / Bangkok	Newspaper – Single	DKSH (Thailand)	Dragon
Ogilvy Group Thailand / Bangkok	Posters – Single	DKSH (Thailand)	Dragon
Ogilvy Group Thailand / Bangkok	Newspaper – Single	DKSH (Thailand)	Empire States
Ogilvy Group Thailand / Bangkok	Posters – Single	DKSH (Thailand)	Empire States
Ogilvy Group Thailand / Bangkok	Newspaper – Campaign	DKSH (Thailand)	For every imagination
Ogilvy Group Thailand / Bangkok	Posters – Campaign	DKSH (Thailand)	For every imagination
Ogilvy Group Thailand / Bangkok	Newspaper – Single	DKSH (Thailand)	Spaceship
Ogilvy Group Thailand / Bangkok	Posters – Single	DKSH (Thailand)	Spaceship
Ogilvy South Africa / Cape Town	Newspaper – Single	Rape Crisis	Rape Page
Proximity / Duesseldorf + Craftwork – a brand of ad agency services / Duesseldorf	Innovation in Print	Craftwork	Feel the Sound – Sampler Poster
Publicis Italy / Milan	Magazine – Campaign	Diesel	Enjoy Before Returning
Republica Havas / Miami + Estudio Icone / Rio de Janeiro	Craft – Art Direction	Amigos For Kids	Stop The Cycle

PRINT

Republica Havas / Miami + Estudio Icone / Rio de Janeiro	Craft – Illustration	Amigos For Kids	Stop The Cycle
Rothco, part of Accenture Interactive / Dublin	Craft – Printing & Production	AIB	The Book That Grew
Scholz & Friends / Berlin	Craft – Art Direction	Berliner Philharmoniker	Sound Images
Scholz & Friends / Berlin	Craft – Printing & Production	Berliner Philharmoniker	Sound Images
Scholz & Friends / Berlin	Innovation in Print	Berliner Philharmoniker	Sound Images
Serviceplan Germany / Munich	Promotional Items – Booklets & Brochures	METER Group	Made in Fukushima. The Book.
Serviceplan Germany / Munich	Craft – Printing & Production	METER Group	Made in Fukushima. The Book.
Serviceplan Germany / Munich	Craft – Illustration	Robin Wood	Hungry for Destruction
SHA / Tokyo	Posters – Campaign	NHK (Japan Broadcasting Corporation)	The Hidden Essence
SHA / Tokyo	Craft – Art Direction	NHK (Japan Broadcasting Corporation)	The Hidden Essence
SHA / Tokyo	Craft – Typography	NHK (Japan Broadcasting Corporation)	The Hidden Essence
TAXI / Toronto, Montreal, Vancouver, New York + Rick Hansen Foundation / Richmond	Craft – Illustration	Rick Hansen Foundation	No Way In
TBWA\Paris / Boulogne-Billancourt + Basket Le Mag / Paris	Magazine – Campaign	Basket Le Mag	When the game became an art
TBWA\Paris / Boulogne-Billancourt + Basket Le Mag / Paris	Craft – Illustration	Basket Le Mag	When the game became an art
TBWA\Paris / Boulogne-Billancourt + McDonald's France / Guyancourt	Magazine – Campaign	McDonald's France	Open Late
VMLY&R Mexico / Mexico City + History Channel / A+E Networks / Mexico City	Newspaper – Single	History Channel / A+E Networks	Bra

PRINT

Wieden+Kennedy / São Paulo	Promotional Items – Physical Products	Nike	Andressa Alves' Doll
Wunderman Thompson / São Paulo	Craft – Writing	Instituto Avon	You Are Not Alone

PUBLIC RELATIONS

Africa / São Paulo	Community Building	Go Equal Movement	#GoEqual
Airbnb / San Francisco + Weber Shandwick / San Francisco	Events & Experiential	Airbnb	Only on Airbnb
Akestam Holst / Stockholm	Innovation in Public Relations	Apotek Hjärtat	A Hard Pill To Swallow
Arnold Worldwide / Boston	Community Building	Aspen Institute's Project Play	Don't Retire, Kid
Arnold Worldwide / Boston	Events & Experiential	Santander Bank	In Someone Else's Shoes
BBDO / New York + BBDO Studios / New York	Community Building	Mars Petcare: Pedigree/Mobil Delvac	Mutts4Trucks
BBDO / New York + Biscuit / New York	Brand Voice	THINX	MENstruation
BBDO / New York + Sanctuary / Los Angeles	Media Relations	Monica Lewinsky	The Epidemic
BBDO / New York + Smuggler / New York	Media Relations	Sandy Hook Promise	Back to School Essentials
BBDO / New York + Smuggler / New York	Current Event Response	Sandy Hook Promise	Back to School Essentials
BBDO / Toronto + Flare BBDO / Toronto	Innovation in Public Relations	Regent Park School of Music	Parkscapes
BBDO India / Mumbai	Brand Voice	P&G India	Sons #ShareTheLoad
BETC / Paris	Media Relations	SIG (Service d'Information du Gouvernement)	3919
Casanova // McCann / Costa Mesa + McCann / New York + McCann Canada / Toronto	Community Building	Donate Life California	Second Chances
Casanova // McCann / Costa Mesa + McCann / New York + McCann Canada / Toronto	Innovation in Public Relations	Donate Life California	Second Chances
CHE Proximity / Australia + Sydney Children's Hospitals Foundation / Sydney + Revolver/Will O'Rourke / Sydney	Co-Promotions	Sydney Children's Hospitals Foundation	Curing Homesickness

PUBLIC RELATIONS

CHE Proximity / Australia + Sydney Children's Hospitals Foundation / Sydney + Revolver/Will O'Rourke / Sydney	Integrated PR Campaign	Sydney Children's Hospitals Foundation	Curing Homesickness
Chobani / New York	Brand Voice	Chobani	Stop Lunch Shaming
Chobani / New York	Current Event Response	Chobani	Stop Lunch Shaming
Chobani / New York	Integrated PR Campaign	Chobani	Stop Lunch Shaming
CLM BBDO / Boulogne Billancourt	Reputation Management	Continental Foods France	Eat Your Tweet
DDB / Chicago	Community Building	Miller Lite	Controller
Digitas / Boston + CVS Health / Boston + Endeavor / New York	Reputation Management	CVS Health	Beauty Mark
Droga5 / New York	Co-Promotions	HBO	For The Throne
Droga5 / New York	Integrated PR Campaign	HBO	For The Throne
Droga5 / New York + Giant Spoon / New York	Events & Experiential	HBO	For The Throne: Bleed
Droga5 / New York + Giant Spoon / New York	Community Building	HBO	For The Throne: Bleed
Edelman / New York	Media Relations	Ajinomoto	The Cure for Chinese Restaurant Syndrome
Edelman / New York	Reputation Management	Ajinomoto	The Cure for Chinese Restaurant Syndrome
Edelman / New York	Community Building	Unilever/Dove Men+Care	The Pledge for Paternity Leave
Edelman / New York	Brand Voice	Unilever/Dove Men+Care	The Pledge for Paternity Leave
Edelman / New York + eBay / San Jose	Integrated PR Campaign	eBay	The Crash Sale
FCB Joburg / Johannesburg + Coca-Cola / Johannesburg	Integrated PR Campaign	Coca-Cola Company	The Phonetic Can
FCB/SIX / Toronto	Community Building	Black & Abroad	Go Back To Africa

PUBLIC RELATIONS

FCB/SIX / Toronto	Current Event Response	Black & Abroad	Go Back To Africa
FCB&FiRe / Madrid + Trapa Chocolates / Palencia	Current Event Response	Trapa Chocolates	An Unrepeatable Photograph?
FCBIndia Advertising / Gurgaon	Brand Voice	The Times Of India	Out and Proud Classified
FCBIndia Advertising / Gurgaon	Reputation Management	The Times Of India	Out and Proud Classified
Forsman & Bodenfors / Gothenburg	Brand Voice	Volvo Cars	The E.V.A. Initiative
Forsman & Bodenfors / Gothenburg	Reputation Management	Volvo Cars	The E.V.A. Initiative
Forsman & Bodenfors / Gothenburg	Innovation in Public Relations	Volvo Cars	The E.V.A. Initiative
Hjaltelin Stahl / Copenhagen	Reputation Management	IKEA Denmark	Black Friday (Re)Sale
INGO / Stockholm + DAVID / Miami + Publicis / Bucharest + Burger King / Miami	Media Relations	Burger King	Moldy Whopper
INGO / Stockholm + DAVID / Miami + Publicis / Bucharest + Burger King / Miami	Integrated PR Campaign	Burger King	Moldy Whopper
INGO / Stockholm + DAVID / Miami + Publicis / Bucharest + Burger King / Miami	Innovation in Public Relations	Burger King	Moldy Whopper
Innocean Worldwide / Seoul + Hanwha / Seoul + Planit / Seoul	Reputation Management	Hanwha	Solar Boat : Clean up Mekong
Innocean Worldwide / Seoul + Hanwha / Seoul + Planit / Seoul	Innovation in Public Relations	Hanwha	Solar Boat : Clean up Mekong
K's Galleries / Tel Aviv + Leo Burnett Israel / Tel Aviv	Events & Experiential	K's Galleries	Eva Stories
Leo Burnett / Chicago	Brand Voice	Kellogg's	All Together Cereal
Leo Burnett / Chicago	Current Event Response	RepresentUs	Ugly Gerry

PUBLIC RELATIONS

Loong / Beijing	Events & Experiential	Tencent Foundation, China Organ Donation	A Team of One
McCann / London + McCann / Paris + Facebook France / Paris + Craft/McCann / London	Co-Promotions	L'Oréal Paris	The Non-Issue
McCann / New York + March For Our Lives / Parkland	Events & Experiential	March For Our Lives	Generation Lockdown
McCann / New York + March For Our Lives / Parkland	Brand Voice	March For Our Lives	Generation Lockdown
McCann / New York + Microsoft / Seattle	Community Building	Microsoft	Changing the Game
McCann / New York + Microsoft / Seattle	Reputation Management	Microsoft	Changing the Game
McCann / New York + Verizon / Baskin Ridge	Community Building	Verizon	Love Calls Back
McCann / New York + Verizon / Baskin Ridge	Brand Voice	Verizon	Love Calls Back
McCann / New York + Verizon / Baskin Ridge + Film Forites / Los Angeles + JSM Music / New York	Brand Voice	Verizon	The Team That Wouldn't Be Here
McCann / New York + Verizon / Baskin Ridge + Film Forites / Los Angeles + JSM Music / New York	Reputation Management	Verizon	The Team That Wouldn't Be Here
McCann / New York + Verizon / Baskin Ridge + Film Forites / Los Angeles + JSM Music / New York	Integrated PR Campaign	Verizon	The Team That Wouldn't Be Here
McCann / Worldgroup + McCann / Tel Aviv	Community Building	IKEA	ThisAbles
McCann / Worldgroup + McCann / Tel Aviv	Brand Voice	IKEA	ThisAbles
MRM//McCann / New York	Media Relations	United States Postal Service	Delivering Hope

PUBLIC RELATIONS

MRM//McCann / New York	Brand Voice	United States Postal Service	Delivering Hope
MRM//McCann / New York	Current Event Response	United States Postal Service	Delivering Hope
Officer & Gentleman / Madrid	Community Building	Pornhub	The Dirtiest Porn Ever
Ogilvy / Singapore + Knights Media & Films / India + Edit Machine / Italy + 1908 Scoring Studios / USA	Integrated PR Campaign	RIT Foundation	Please Arrest Me
R/GA / New York	Co-Promotions	Mercedes Benz USA	No Limits
Scholz & Friends / Berlin	Community Building	The Female Company	The Tampon Book: a book against tax discrimination
Scholz & Friends / Berlin	Brand Voice	The Female Company	The Tampon Book: a book against tax discrimination
Scholz & Friends / Berlin	Innovation in Public Relations	The Female Company	The Tampon Book: a book against tax discrimination
Spotify USA / New York	Brand Voice	Spotify	#SpotifyWrapped
Taco Bell / Irvine + United Entertainment Group / New York + Edelman / Los Angeles	Events & Experiential	Taco Bell	The Bell: A Taco Bell Hotel and Resort
TBWA / Melbourne	Co-Promotions	ANZ Bank	Kicking Down Barriers
TBWA\Chiat\Day / New York + Design by Disruption / New York + Columbia Journalism Review / New York	Media Relations	Columbia Journalism Review	Covering Climate Now
Weber Shandwick / Chicago + DOVE Chocolate / Newark	Integrated PR Campaign	DOVE Chocolate	She's in Business
Wrangler Jeans / New York + Mother / New York	Current Event Response	Wrangler Jeans	Wrangler On My Booty

RADIO & AUDIO

adam&eveDDB / London + Moxie Pictures / London + Friends Electric / London + Electric Theatre Collective / London	Innovation in Radio & Audio	Unilever – Marmite	Mind Control
Area 23, An FCB Health Network Company / New York + Canja / Curitiba + Africa Health Placements / Johannesburg	Broadcast – Single	Africa Health Placements	More Likely
Area 23, An FCB Health Network Company / New York + Canja / Curitiba + Africa Health Placements / Johannesburg	Craft – Writing – Single	Africa Health Placements	More Likely
Arnold Worldwide / Boston	Craft – Writing – Single	Monster.com	Xantenyx
Arnold Worldwide / Boston + Soundtrack / Boston	Broadcast – Campaign	Aspen Institute's Project Play	How to Play
Bader-Rutter / Milwaukee	Online – Branded Podcast	Corteva Agriscience	The Growing Debate podcast
BBDO / Toronto + Flare BBDO / Toronto	Custom Content	Regent Park School of Music	Parkscapes
BBDO / Toronto + Flare BBDO / Toronto	Experiential Radio & Audio	Regent Park School of Music	Parkscapes
BBDO / Toronto + Flare BBDO / Toronto	Craft – Use of Music	Regent Park School of Music	Parkscapes
BBDO / Toronto + Flare BBDO / Toronto	Innovation in Radio & Audio	Regent Park School of Music	Parkscapes
Colenso BBDO / Auckland + DB Breweries / Auckland	Custom Content	DB Breweries	I'm Drinking It For You
DDB / Paris + Ubisoft / Paris + Studio 5 / Paris	Online – Branded Podcast	Ubisoft	Green Dawn
DDB / Paris + Ubisoft / Paris + Studio 5 / Paris	Experiential Radio & Audio	Ubisoft	Green Dawn
DDB / Paris + Ubisoft / Paris + Studio 5 / Paris	Innovation in Radio & Audio	Ubisoft	Green Dawn

RADIO & AUDIO

DDB Group New Zealand / Auckland + Mango Communications / Auckland	Broadcast – Campaign	Volkswagen New Zealand	The Ungrateful
Goodby Silverstein & Partners / San Francisco	Innovation in Radio & Audio	One Medical	Better Days
Grey Midwest / Cincinnati + Grey West / Los Angeles	Innovation in Radio & Audio	P&G	The Most Undisruptive Radio Ads
Havas / London + One Green Bean / London	Custom Content	Sharps Brewery	Ocean Vinyl
Jung von Matt / Hamburg + White Horse Music / Hamburg + Saturn / Ingolstadt	Innovation in Radio & Audio	Saturn	Sound of Saturn
Jung von Matt/Limmat / Zürich	Experiential Radio & Audio	Amnesty International Switzerland	The War Siren Test
Jung von Matt/Limmat / Zürich	Innovation in Radio & Audio	Amnesty International Switzerland	The War Siren Test
Kolle Rebbe / Hamburg	Broadcast – Single	Deutsche Lufthansa	FlyNet - Father (75")
Kolle Rebbe / Hamburg	Craft – Writing – Single	Deutsche Lufthansa	FlyNet - Father (75")
Kolle Rebbe / Hamburg	Broadcast – Campaign	Deutsche Lufthansa	FlyNet - Father (75") / Party (67")
McCann / New York + New York Lottery / New York + JSM Music / New York	Innovation in Radio & Audio	New York Lottery	The Most Metal Scratch-Off
McCann Worldgroup Philippines / Taguig + Craft Worldwide / Taguig	Broadcast – Single	Johnson and Johnson Philippines	Life Inside Of You
MullenLowe / Singapore + MullenLowe / London	Experiential Radio & Audio	Sivantos	Life Melodies
Mullenlowe Delta / Quito	Innovation in Radio & Audio	Banco Pichincha	The Cheering Cup/ Copa del Impulso
MullenLowe SSP3 / Bogotá + AB inBev / Bogotá	Custom Content	AB InBev	Abuse Disclaimers
Ogilvy / Chicago	Broadcast – Campaign	SC Johnson – Lysoform	The Last Germ
Ogilvy / Chicago	Craft – Writing – Campaign	SC Johnson – Lysoform	The Last Germ

RADIO & AUDIO

Ogilvy / Chicago	Broadcast – Single	SC Johnson – Lysoform	The Last Germ: Life Regrets
Ogilvy / Chicago	Craft – Writing – Single	SC Johnson – Lysoform	The Last Germ: Life Regrets
Ogilvy / Chicago	Broadcast – Single	SC Johnson – Lysoform	The Last Germ: List of Buckets
Ogilvy / Chicago	Craft – Writing – Single	SC Johnson – Lysoform	The Last Germ: Therapy
Ogilvy / Chicago	Experiential Radio & Audio	SC Johnson – Scrubbing Bubbles	B Studios
Ogilvy / Germany + Deutsche Bahn / Berlin	Broadcast – Campaign	German Rail	Lazy Activists
Ogilvy / Germany + Deutsche Bahn / Berlin	Craft – Writing – Campaign	German Rail	Lazy Activists
Ogilvy Australia / Melbourne	Innovation in Radio & Audio	AAMI	AAMI Warning Spots
Ogilvy South Africa / Johannesburg	Craft – Writing – Single	Tiger Brands	Revenge of the Fishmoth
Publicis North America / New York	Custom Content	Citibank	For the Record
R/GA / London	Online – Branded Podcast	Nike	The Gurls Talk Podcast
Rethink / Montreal, Vancouver, Toronto + Studios Apollo / Montreal	Broadcast – Single	Fondation Émergence	The ad that aired once.
Sid Lee / Paris	Custom Content	KFC	Bucket Bangers
Sid Lee / Toronto + TA2 Sound + Music / Toronto	Broadcast – Campaign	TA2 Sound + Music	Get an Original Track
Sid Lee / Toronto + TA2 Sound + Music / Toronto	Craft – Writing – Campaign	TA2 Sound + Music	Get an Original Track
TBWA Hunt Lascaris / Johannesburg + Produce Sound / Johannesburg	Broadcast – Single	City Lodge Hotel Group	The Bat
TBWA Hunt Lascaris / Johannesburg + Produce Sound / Johannesburg	Broadcast – Campaign	City Lodge Hotel Group	The Real Cost

RADIO & AUDIO

TBWA Hunt Lascaris / Johannesburg + Produce Sound / Johannesburg	Custom Content	City Lodge Hotel Group	The Real Cost
TBWA Hunt Lascaris / Johannesburg + Produce Sound / Johannesburg	Craft – Writing – Campaign	City Lodge Hotel Group	The Real Cost
TBWA Hunt Lascaris / Johannesburg + Produce Sound / Johannesburg	Craft – Use of Music	City Lodge Hotel Group	The Real Cost
TBWA Hunt Lascaris / Johannesburg + Produce Sound / Johannesburg	Broadcast – Campaign	City Lodge Hotel Group	The Real Cost of Being UmZulu
TBWA Hunt Lascaris / Johannesburg + Produce Sound / Johannesburg	Custom Content	City Lodge Hotel Group	The Real Cost of Being UmZulu
TBWA Hunt Lascaris / Johannesburg + Produce Sound / Johannesburg	Craft – Writing – Campaign	City Lodge Hotel Group	The Real Cost of Being UmZulu
TBWA Hunt Lascaris / Johannesburg + Produce Sound / Johannesburg	Craft – Use of Music	City Lodge Hotel Group	The Real Cost of Being UmZulu
TBWA\ Juniper Park / Toronto	Broadcast – Campaign	Save Our Libraries	Save Our Libraries
TBWA\ Juniper Park / Toronto	Craft – Writing – Campaign	Save Our Libraries	Save Our Libraries
TBWA\Istanbul / Istanbul	Custom Content	Turkcell	Unreachables
TBWA\Istanbul / Istanbul	Experiential Radio & Audio	Turkcell	Unreachables
TBWA\Istanbul / Istanbul	Innovation in Radio & Audio	Turkcell	Unreachables
TBWA\Switzerland / Zürich + SBB / Bern	Custom Content	SBB	RailTales
TBWA\Switzerland / Zürich + SBB / Bern	Experiential Radio & Audio	SBB	RailTales
The Martin Agency / Richmond + OREO / East Hanover + Radical Media / Los Angeles	Innovation in Radio & Audio	OREO	OREO Music Box
The Odd Number / Johannesburg + BBC Studios / Johannesburg	Broadcast – Campaign	BBC Studio	Secret Life of 4yr Olds
The Odd Number / Johannesburg + BBC Studios / Johannesburg	Craft – Sound Design	BBC Studio	Secret Life of 4yr Olds

RADIO & AUDIO

The Walt Disney Company Latin America – National Geographic / São Paulo	Custom Content	The Walt Disney Company Latin America – National Geographic	Sounds of Future Ocean
The Walt Disney Company Latin America – National Geographic / São Paulo	Craft – Sound Design	The Walt Disney Company Latin America – National Geographic	Sounds of Future Ocean
The Walt Disney Company Latin America – National Geographic / São Paulo	Innovation in Radio & Audio	The Walt Disney Company Latin America – National Geographic	Sounds of Future Ocean
VIRTUE / Copenhagen	Experiential Radio & Audio	Copenhagen Pride	Meet Q, The Genderless Voice
VIRTUE / Copenhagen	Innovation in Radio & Audio	Copenhagen Pride	Meet Q, The Genderless Voice
VMLY&R / Memphis + US Navy / USA	Experiential Radio & Audio	US Navy	Journey to the Moon
Zulu Alpha Kilo / Toronto + SingleCut Beersmiths / Toronto	Craft – Use of Music	SingleCut Beersmiths	Big in Japan

SOCIAL MEDIA

72andSunny / Los Angeles + Tinder / Los Angeles + m ss ng p eces / Los Angeles	Social Channel – Single Platform	Tinder	Swipe Night
72andSunny / Los Angeles + Tinder / Los Angeles + m ss ng p eces / Los Angeles	Innovation in Social Media	Tinder	Swipe Night
72andSunny / New York	Craft – Use of Visuals	Smirnoff	Web of Infamy
Accenture Interactive China / Shanghai	Social Channel – Single Platform	Yum China	Pocket Franchise
adam&eveDDB / New York + Escape Velocity / New York + Maximum Effort / New York	Influencer Marketing – Multi-Channel	Samsung	Ad-within-an-ad- within-an-ad
Africa / São Paulo	Influencer Marketing – Single Channel	Go Equal Movement	#GoEqual
AMVBBDO / London + BBDO / New York + MJZ / Los Angeles, London	Social Post – Single	Snickers	Fix The World
Apple / Cupertino + Imposter / Los Angeles	Stunts & Activations	Apple	Caught on Camera
Arnold Worldwide / Boston	Active Engagement	Aspen Institute's Project Play	Don't Retire, Kid
Arnold Worldwide / Boston	Stunts & Activations	Aspen Institute's Project Play	Don't Retire, Kid
Aviation Gin / New York + Maximum Effort / Los Angeles + Escape Velocity Content / Los Angeles	Social Post – Single	Aviation Gin	The Gift That Doesn't Give Back
BBDO / Berlin + CraftWork - a brand of ad agency services / Duesseldorf	Stunts & Activations	Nike Deutschland	The 7th Star for Germany
BBDO / Duesseldorf	Active Engagement	KMSZ – Bone Marrow Donation Center	Life Lolli – A lollipop designed to save lives
BBDO / Duesseldorf	Influencer Marketing – Single Channel	KMSZ – Bone Marrow Donation Center	Life Lolli – A lollipop designed to save lives
BBDO / New York + Sanctuary / Los Angeles	Craft – Use of Visuals	Monica Lewinsky	The Epidemic

SOCIAL MEDIA

BBDO / New York + Smuggler / New York	Social Post – Single	Sandy Hook Promise	Back to School Essentials
BBDO / New York + Smuggler / New York	Craft – Use of Visuals	Sandy Hook Promise	Back to School Essentials
BBDO / New York + The New Yorker / New York	Craft – Use of Visuals	The New Yorker	Caption Contest
BBDO / Toronto + Flare BBDO / Toronto	Influencer Marketing – Single Channel	Regent Park School of Music	Parkscapes
BBDO Belgium / Brussels	Social Post – Real-time Response	State of the Arts	-60% culture
Bensimon Byrne / Toronto + Narrative / Toronto + OneMethod / Toronto	Craft – Writing	Casey House	Losing Friends
Bensimon Byrne / Toronto + Narrative / Toronto + OneMethod / Toronto	Social Channel – Multi-Platform	Casey House	The HIV+ Episodes
BETC / Paris	Social Post – Campaign	Back Market	Refurbished Tweets
BETC / Paris	Influencer Marketing – Single Channel	Back Market	Refurbished Tweets
Big Family Table / Los Angeles + Hulu / Santa Monica	Social Post – Campaign	Hulu	Hulu Sellouts x NBA
Big Family Table / Los Angeles + Hulu / Santa Monica	Influencer Marketing – Single Channel	Hulu	Hulu Sellouts x NBA
Big Family Table / Los Angeles + Hulu / Santa Monica	Social Post – Campaign	Hulu	Hulu Sellouts x NFL
Big Family Table / Los Angeles + Hulu / Santa Monica	Influencer Marketing – Single Channel	Hulu	Hulu Sellouts x NFL
Big Family Table / Los Angeles + Hulu / Santa Monica	Social Post – Campaign	Hulu	Tom Brady's Big Announcement
CHE Proximity / Australia + Four Seasons Condoms / Australia	Influencer Marketing – Multi-Channel	Four Seasons Condoms	Generation Intervention
Chobani / New York	Social Post – Real-time Response	Chobani	Stop Lunch Shaming

SOCIAL MEDIA

CLM BBDO / Boulogne Billancourt	Social Channel – Single Platform	Continental Foods France	Eat Your Tweet
CLM BBDO / Boulogne Billancourt	Social Post – Real-time Response	Continental Foods France	Eat Your Tweet
CLM BBDO / Boulogne Billancourt	Stunts & Activations	Mars Wrigley	#SnickersGate
DAVID / Miami + DAVID / Madrid + Burger King / Miami	User-Generated Content	Burger King	Stevenage Challenge
DAVID / Miami + DAVID / Madrid + Burger King / Miami	Active Engagement	Burger King	Stevenage Challenge
DAVID / Miami + DAVID / Madrid + Burger King / Miami	Stunts & Activations	Burger King	Stevenage Challenge
Day One Agency / Los Angeles + Chipotle Mexican Grill / Newport Beach	Active Engagement	Chipotle Mexican Grill	Chipotle Freetting Wins the Pro Basketball Finals
DDB / Chicago	Innovation in Social Media	Miller Lite	Controller
Dentsu Webchutney / Bengaluru	Social Channel – Single Platform	Swiggy (Bundl Technologies)	Voice of Hunger
Dentsu Webchutney / Bengaluru	User-Generated Content	Swiggy (Bundl Technologies)	Voice of Hunger
Dentsu Webchutney / Bengaluru	Innovation in Social Media	Swiggy (Bundl Technologies)	Voice of Hunger
Deutsch / New York	Stunts & Activations	AB InBev	Car2Can
Digitas / Boston + Unit 9 / London	Livestream	JFK Presidential Library and Museum	JFK Moonshot
Digitas / Boston + Unit 9 / London	Stunts & Activations	JFK Presidential Library and Museum	JFK Moonshot
draftLine / New York	Social Post – Real-time Response	Bud Light	Area 51
draftLine / Shanghai	User-Generated Content	AB InBev China	Kiss Bottle
Droga5 / New York	Active Engagement	HBO	For The Throne: Quest

SOCIAL MEDIA

e.l.f. Cosmetics / Oakland + Movers+Shakers / Brooklyn	Social Channel – Single Platform	e.l.f. Cosmetics	e.l.f. #eyeslipsface TikTok Campaign
FCB/SIX / Toronto	Social Post – Campaign	Black & Abroad	Go Back To Africa
FCB/SIX / Toronto	Social Post – Real-time Response	Black & Abroad	Go Back To Africa
FCB/SIX / Toronto	Innovation in Social Media	Black & Abroad	Go Back To Africa
FCBIndia Advertising / Mumbai + FCB Global / New York	Stunts & Activations	Mumbai Police	The Punishing Signal
Fitzco / Atlanta + Sunshine Sachs / New York	Stunts & Activations	French's	Mustard Ice Cream
Goodby Silverstein & Partners / San Francisco	User-Generated Content	Doritos	Cool Ranch
Grey Argentina / Buenos Aires	Social Post – Single	Flybondi	Fly with us
GSD&M / Austin	Social Channel – Single Platform	Popeyes Louisiana Kitchen	Chicken Wars
GSD&M / Austin	Social Post – Single	Popeyes Louisiana Kitchen	Chicken Wars
GSD&M / Austin	Social Post – Real-time Response	Popeyes Louisiana Kitchen	Chicken Wars
Herezie Group / Paris	Social Channel – Single Platform	Amazon Prime Video	Amazon Binge Shopping
Herezie Group / Paris	Social Post – Real-time Response	Amazon Prime Video	Amazon Binge Shopping
Herezie Group / Paris	Active Engagement	Amazon Prime Video	Amazon Binge Shopping
INNOCEAN USA / Huntington Beach + Hyundai Motor America / Fountain Valley	Craft – Writing	Hyundai Motor America	Smaht Pahk
K's Galleries / Tel Aviv + Leo Burnett Israel / Tel Aviv	Craft – Writing	K's Galleries	Eva Stories
McCann / London + Vice UK / London + College Music / Reading + Craft/McCann / London	Stunts & Activations	Vice UK	LoFI Beats Suicide

SOCIAL MEDIA

McCann / Melbourne	Active Engagement	Clean Ocean Foundation Australia	SmartWax
McCann / New York + March For Our Lives / Parkland	Social Post – Single	March For Our Lives	Generation Lockdown
McCann / New York + March For Our Lives / Parkland	Stunts & Activations	March For Our Lives	Generation Lockdown
McCann / New York + March For Our Lives / Parkland	Influencer Marketing – Multi-Channel	March For Our Lives	Generation Lockdown
McCann / New York + Microsoft / Seattle	Influencer Marketing – Single Channel	Microsoft	Changing the Game
McCann / New York + Verizon / Baskin Ridge + Film Forites / Los Angeles + JSM Music / New York	Influencer Marketing – Multi-Channel	Verizon	The Team That Wouldn't Be Here
mcgarrybowen / New York	Social Post – Real-time Response	Oscar Mayer	Ice Dog Sandwich
Mojo Supermarket / New York	Stunts & Activations	GiveHerABreak	Break The Oscars
MRM//McCann / New York	Stunts & Activations	United States Postal Service	Delivering Hope
MullenLowe / US	Active Engagement	Burger King	Real Meals
MullenLowe / US	Stunts & Activations	Burger King	Real Meals
Officer & Gentleman / Madrid	Social Channel – Multi-Platform	Pornhub	The Dirtiest Porn Ever
Officer & Gentleman / Madrid	Active Engagement	Pornhub	The Dirtiest Porn Ever
Ogilvy / Singapore + Knights Media & Films / India + Edit Machine / Italy + 1908 Scoring Studios / USA	Active Engagement	RIT Foundation	Please Arrest Me
Ogilvy / Singapore + Knights Media & Films / India + Edit Machine / Italy + 1908 Scoring Studios / USA	Stunts & Activations	RIT Foundation	Please Arrest Me
Ogilvy Brasil / São Paulo	Social Post – Single	Hasbro	We All Can Take Care

SOCIAL MEDIA

Ogilvy Social Lab / Brussels	Social Post – Real-time Response	Carrefour Belgium	The Affordable Banana
Perfect Fools / Stockholm + Svenska Spel Sport & Casino / Stockholm	Livestream	Svenska Spel Sport & Casino	Grönberg Live
Publicis Italy / Milan	Active Engagement	Diesel	Side: Biz
Rethink / Toronto, Montreal, Vancouver + Fuze Reps / Toronto + Crimson Fish / Toronto + Alter Ego / Toronto	Stunts & Activations	Kraft Heinz Canada	Pour Perfectly
Saatchi & Saatchi / New York + Procter & Gamble / Cincinnati	Stunts & Activations	Procter & Gamble – Tide	Laundry Night
Saatchi & Saatchi / New York + Procter & Gamble / Cincinnati	Influencer Marketing – Multi-Channel	Procter & Gamble – Tide	Laundry Night
Sid Lee / Montreal	Social Channel – Single Platform	Protect Our Winters Canada	Fact Avalanche
Special Group NZ / Auckland + Special Group Aus / Sydney + Tourism New Zealand / Auckland	Social Channel – Multi-Platform	Tourism New Zealand	Good Morning World
Spotify USA / New York	User-Generated Content	Spotify	#SpotifyWrapped
Spotify USA / New York	Active Engagement	Spotify	#SpotifyWrapped
TAXI / Toronto, Montreal, Vancouver, New York + Canadian Women's Foundation / Toronto + Spark Candles / Toronto	Social Post – Single	Canadian Women's Foundation	Smells Like Inequality
TBWA Santiago Mangada Puno / Makati City + How's Everything / Makati City	Social Post – Single	UNICEF Philippines	Safer Kids
TBWA\Chiat\Day / Los Angeles	User-Generated Content	The Recording Academy	Behind the Record
TBWA\Chiat\Day / Los Angeles	Influencer Marketing – Single Channel	The Recording Academy	Behind the Record
TBWA\HAKUHODO / Tokyo + Bytedance KK / Tokyo + Japanese Red Cross Society / Tokyo	User-Generated Content	Japanese Red Cross Society	#BPM100 Dance Project
VIRTUE / Copenhagen	User-Generated Content	Carlings	The Last Statement T-shirt

SOCIAL MEDIA

VIRTUE / Copenhagen	Innovation in Social Media	Carlings	The Last Statement T-shirt
VMLY&R / Kansas City + Wendy's / Dublin + Ketchum / Atlanta + Spark Foundry / New York	Active Engagement	Wendy's	Feast of Legends
VMLY&R / Kansas City + Wendy's / Dublin + Ketchum / New York + Spark Foundry / New York	Active Engagement	Wendy's	#NationalRoastDay
We Are Social / Paris	Social Channel – Single Platform	WWF France	#NoBuildChallenge
We Are Social / Paris	Active Engagement	WWF France	#NoBuildChallenge
Wechat / Guangzhou + China Foundation For Cultural Heritage Conservation / Beijing + Tencent / Shenzhen + Stink Studios / Shanghai	Craft – Use of Visuals	Wechat	Moonments
Wieden+Kennedy / Amsterdam	Active Engagement	Nike Kids	You're It
Wieden+Kennedy / New York + draftLine / New York	Social Post – Real-time Response	AB InBev	Not All Heroes Wear Capes
Wunderman Thompson Thailand / Bangkok + The Film Factory / Bangkok	Active Engagement	Malee Group Public Company Limited	Lonely Rambutan
Zulu Alpha Kilo / Toronto + HomeEquity Bank / Toronto	Livestream	HomeEquity Bank	#PauseToRemember
Zulu Alpha Kilo / Toronto + HomeEquity Bank / Toronto	Active Engagement	HomeEquity Bank	#PauseToRemember
Zulu Alpha Kilo / Toronto + HomeEquity Bank / Toronto	Influencer Marketing – Single Channel	HomeEquity Bank	#PauseToRemember